

**The Ideal Fuel
For Cold Weather
Motoring**

**IMPERIAL
Premier
WINTER
GASOLINE**

Imperial Premier Gasoline is a straight-distilled gasoline with the proper range of vaporizing (boiling) points to supply the pep, pick-up and power needed to secure maximum satisfaction and maximum mileage in cold weather driving. Its boiling points form a complete unbroken power chain.

Imperial Premier Gasoline is carefully refined. It is free from foreign materials. It burns clean and all goes into power. You cannot buy better gasoline at any price. It is impossible to make a gasoline that will give a higher degree of satisfaction or "More miles per gallon."

If Better Gasoline Could Be Made Imperial Oil Limited Would Make It

IMPERIAL OIL LIMITED

POWER - HEAT - LIGHT - LUBRICATION
BRANCHES IN ALL CITIES

**SCHOOLBOY STONED
TO DEATH IN FIGHT**

**Lads Battle With Rocks—
Victim Found Dying at the
Roadside.**

Detroit, Dec. 13.—In a fight between schoolboys at the village of Belleville, just beyond the city limits, last week, Raymond C. Kleinschmidt, thirteen years old, was stoned to death. Deputy sheriffs, hurried to the scene in automobiles, have begun a searching investigation of the unusual tragedy.

The body of the boy was found at the roadside between his home and the school house. It was covered with bloody bruises from head to toe. The lad was still breathing when discovered, but died soon after at University Hospital, Ann Arbor, where he was taken in a last hope for resuscitation.

Sheriff Coffin has issued orders to the deputies to round up and arrest every boy who figured in the affair. The lads, according to the scanty information obtainable, engaged in battle soon after leaving school. Whether the Kleinschmidt boy was the victim of a combined attack by the others, or was accidentally struck by a flying stone and left for dead by the roadside is not yet known.

When the boy did not appear at his home at supper time his parents began a search, assisted by neighbors, covering the route between the house and the school by lantern light. The victim did not regain consciousness before he died.

**N. B. MAN TO BE
IN GREAT PULP
MILL ENTERPRISE**

(Canadian Press Despatch)
Prince George, B. C., Dec. 13.—Plans are practically completed for establishing a pulp and paper mill at this point to cost over \$6,000,000 by eastern capitalists who have been looking over the ground, including

Angus McLean, of the Bathurst Lumber Company; Frank Jones, president of the Canada Cement Company, and M. E. Preish, president of the Haynes Lumber Company, Buffalo (N. Y.). Mr. McLean declared the plant would be one of the most modern in Canada and would employ 1,000 men.

DECLINE IN EMPLOYMENT.
Dominion headquarters of the employment service of Canada, department of labor, reports that for the week ending November 20 employment returns were tabulated from 8,130 firms, with an aggregate payroll of 717,226 persons. At the end of the previous week these

concerns had 724,932 employees and at the middle of January they had 694,629 persons in their employ. Since the end of the preceding week there has been, therefore, a decrease in staffs of 7,726 persons or one and one-tenth per cent, but as compared with the returns for January 17 there were increases to payrolls amounting to 22,597 persons, or three and three-tenths per cent. For the following week a further though somewhat smaller reduction in employment was expected. It may be noted that the figures used in this report do not include loss of time due to strikes or lock-outs.

USE The Want Ad Way

Sharpens Vision

Helps
Weak
Eyes
Relieves
Sore
Eyes

**Bon-Opto
Strengthens
Eyesight**

Bon-Opto gives quick relief to inflamed, aching, itching, burning, work-strained and watery eyes. Best drug gists recommend and guarantee satisfaction or will refund your money.

Come and See

The Colonial-Maid

Blue Bird
ELECTRIC CLOTHES WASHER

YOU will be delighted with the appearance of the Blue Bird. For you will see a handsome and graceful cabinet that will add as much to the appearance of the kitchen or laundry as the phonograph does to the living-room. There are no exposed parts, dangerous cog-wheels or levers to menace the hands or sleeves of the user, or children playing about it. The Blue Bird is strongly and sturdily built to give a lifetime of efficient and economical service.

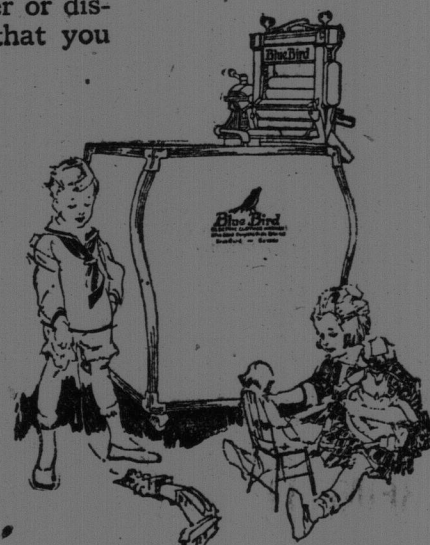
**Let Us Demonstrate the Blue Bird under
Actual Working Conditions**

and you will be absolutely amazed at the speed and thoroughness with which it washes clothes of every description—yet all without any of the mess or bother or distraction from other household duties that you have previously associated with wash-day. You will then truly appreciate our statement that

**Washday, when you own a Blue Bird,
will be no different from any other
day.**



Come in and see this remarkable electric clothes washer demonstrated TO-DAY!



McAVITY'S

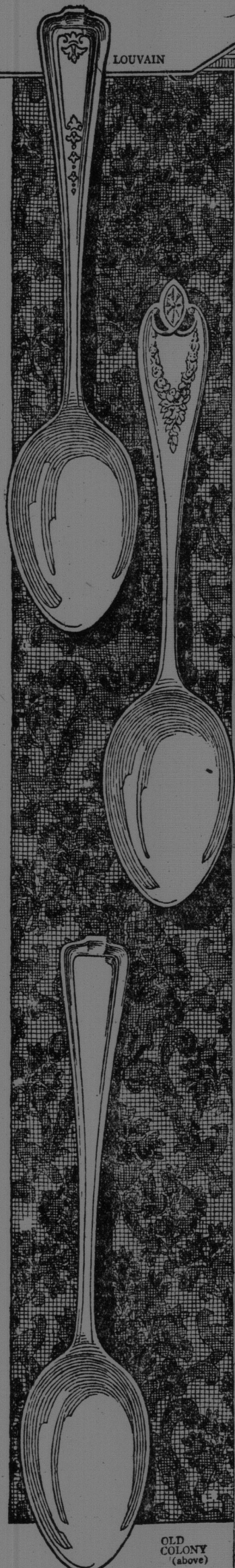
'Phone M. 2549

11-17 King Street

No exposed parts to injure children or the user of a Blue Bird

D-8

1847 ROGERS BROS.
SILVERWARE



The Well Known Gift

EVERYONE gives silver. Those who give it with thought, choose the finest grade of silverplate.

The suggestion of the best in silverware is not new to those who use 1847 Rogers Bros. Silverplate. The idea is more than seventy years old; to be exact it is seventy-three years ago that 1847 Rogers Bros. Silverplate first gained the public's preference which it still holds.

Its reputation and attractiveness are known to so many that the familiar trademark instantly carries the message of highest quality.

Choose "1847 Rogers Bros." and you choose the preferred silverplate.

When you go into your dealers to look over the various patterns, be sure that you tell him "1847 Rogers Bros." Then you will be sure to get exactly what you want.

On sale by leading dealers

MERIDEN BRITANNIA CO., Limited
Hamilton, Ont.

The Family Plate for Seventy Years

Elgin Watches



The Stenographer

**Speed—Accuracy! These are
the essentials,**

Important letters must be typed and finished "On Time." So the modern Stenographer who is no mere carbon copy of the girl at the next desk, but alert, alive and distinctly individual—works to the tick of the Elgin.

**Down on Time—done on Time
—home on Time!**

Wear an Elgin—the watch that helps you dictate the terms of your own income—the symbol of Achievement.

There is a Jeweler in your vicinity who carries a pleasing selection of Elgin Watches—faithful guardians of Time.

CANADIAN ELGIN WATCH CO. LTD.
TORONTO

