

SHOPS YOU OUGHT TO KNOW

Designed to Place Before Our Readers The Merchandise, Craftsmanship and Service Offered By Shops and Specialty Stores

BRASS PLATING

ELECTRIC LIGHT FIXTURES RE-finished in all colors. Brass beds re-finished and made as good as new. Ornamental goods repaired. Replished in their original colors at Grosvenor's Plater. T.F.

BARGAINS

GETTING READY FOR SANTA Claus, at Wetmore's, Garden street. Come in and see our display for Christmas.

FULL RANGE OF THE FOLLOWING winter lines: Men's and boys' sweaters, Standfield Penangle, fleece lined and Merino underwear; heavy wool and medium socks; shaker and wool blankets, etc.—J. Morgan & Co., 629-633 Main street.

COAL

NOW LANDING, FRESH MINED Reserved Sydney Coal, Tel. 42. James S. McGovern, 5 Mill street.

BURN OLD MINE SYDNEY screened coal in grate and range. Jas. W. Carleton, corner Duke and Market Place. West 82.

T. M. WISTED & CO., 142 ST. PAT-rick street, American anthracite, all sizes, Springfield, Reserve Sydney soft coal also in stock. Phone 2146-11. Ashes removed promptly.

ENGRAVERS

F. C. WESLEY & CO., ARTISTS AND engravers, 59 Water street, Telephone

FILMS FINISHED

FILM DEVELOPED AND PRINTED by hand at Wasson's, Main street. No machine work. Enlargement 8 x 10 for 85c.

GOLD AND SILVER PLATING

TABLEWARE OF ALL KINDS RE-paired and Plated. Knives, Forks, spoons, cake baskets, castors, teapots, etc. Mesh bags repaired and plated. Jewellery repaired and plated. Gold or silver, at Grosvenor's, the Plater. T.F.

HATS BLOCKED

LADIES' VELOUR BEAVER AND Felt Hats blocked over in latest styles. Mrs. T. R. James, 280 Main street, opposite Adelaide.

HAIRDRESSING

MISS McGRATH, N. Y. PARLORS Imperial Theatre Building. Orders taken now for new hair, colorings, hair work a specialty. Manicure and pedicure. Phone 2406-81. New York graduate.

HOME COOKING

ORDERS TAKEN FOR CHRISTMAS Cooking, fruit cakes and plum puddings. Mrs. Atcheson, 107 Carmarthen street, late of Duke street. Telephone M. 528-11. 69542-12-6

IRON FOUNDRIES

UNION FOUNDRY AND MACHINE Works, Limited, George H. Waring, manager, West St. John, N. B. Engineers and machinists, iron and brass foundry.

MEN'S CLOTHING

GOOD RELIABLE WINTER OVER-coats at reasonable price. W. J. Higgins & Co., custom and ready-to-wear clothing, 182 Union street.

NOW SHOWING—A BIG RANGE of men's overcoats, from \$12 to \$24, also a large assortment of raincoats, all guaranteed. Call early and make your selection. Turner, out of the high rent district, 440 Main street.

MONEY TO LOAN

MONEY TO LOAN ON MORT-gage in sums to suit applicants. Ap-ply to 49 Canterbury street. 69759-12-11

MONEY TO LOAN ON CITY FREE-hold or leasehold. Apply Leonard A. Jonson, Solicitor, Ritchie Building, if

NICKEL PLATING

AUTOMOBILE PARTS RE-NICK-elled, made to look like new. Bicycle parts, sewing machine parts, stove fittings, bath-room fittings, etc. Nickel-plated at Grosvenor's the Plater. T.F.

PHOTOS ENLARGED

SNAPSHOTS ENLARGED—SNAP-shots enlarged, size 8x10 for 85c; post card size 2 for 25c. Send us the films with price. Enlargement from prints, 50c extra. Wasson's, 711 Main street.

ROOFING

ROOFING—DOES YOUR ROOF leak? We do best grey roofing. J. Joseph Mitchell, 204 Union St. 69648-12-13

STENO-MULTIGRAPHING

L. C. SMITH TYPEWRITER AND multigraph office. Expert work on new machines, circularizing, etc. Opp. P. O. Tel. 121.

FINANCIAL

NEW YORK STOCK MARKET
Quotations furnished by private wire to
J. M. Robinson & Sons, St. John, N. B.
New York, Dec. 4.

Previous Closing	Opening	High	Low
Am Zinc	18 1/2	19 1/2	18 1/2
Am Car & Fdy	66	67	65
Am Locomotive	58	59	57
Am Can Steel	34 1/2	35 1/2	33 1/2
Am Steel Pys	55	56	54
Am Smelters	74 1/2	75 1/2	73 1/2
Am Tel & Tel	106	107	105
Anaconda Mining	87	88	86
Atch. T. & S. Fe.	82 1/2	83 1/2	81 1/2
Brooklyn R. T.	44	45	43
Balt & Ohio	46 1/2	47 1/2	45 1/2
Baldwin	102	103	101
Butte & Superior	17	18	16
Beth Steel	70 1/2	71 1/2	69 1/2
Chino Copper	41 1/2	42 1/2	40 1/2
Chicago N. W.	42	43	41
Ches. & Ohio	46 1/2	47 1/2	45 1/2
Canadian Pacific	132 1/2	133 1/2	131 1/2
Central Leather	120	121	119
Crucible Steel	63 1/2	64 1/2	62 1/2
Erie	14 1/2	15 1/2	13 1/2
Erie, 1st Pfd.	21 1/2	22 1/2	20 1/2
General Electric	129	130	128
St. Northern	90 1/2	91 1/2	89 1/2
Inspiration	43	44	42
Int'l Marine Com.	24 1/2	25 1/2	23 1/2
Int'l Marine Pfd Cts.	92 1/2	93 1/2	91 1/2
Industrial Alcohol	110	111	109
Kennecott Copper	31 1/2	32 1/2	30 1/2
Lehigh Valley	58	59	57
Midvale Steel	42 1/2	43 1/2	41 1/2
Maxwell Motors	28 1/2	29 1/2	27 1/2
Mex Petroleum	78 1/2	79 1/2	77 1/2
Miami	28	29	27
Northern Pacific	84 1/2	85 1/2	83 1/2
N. Y. Central	68	69	67
Pennsylvania	45	46	44
Reading	69 1/2	70 1/2	68 1/2
Republic I. & S.	76	77	75
St. Paul	37 1/2	38 1/2	36 1/2
Sloss Sheffield	36	37	35
Southern Ry.	24	25	23
Southern Pacific	81 1/2	82 1/2	80 1/2
Studebaker	44	45	43
Union Pacific	111 1/2	112 1/2	110 1/2
U. S. Steel	91 1/2	92 1/2	90 1/2
U. S. Steel Pfd.	108 1/2	109 1/2	107 1/2
U. S. Rubber	53	54	52
Utah Copper	75	76	74
Western Union	81 1/2	82 1/2	80 1/2
West Electric	38 1/2	39 1/2	37 1/2
Sales—11 o'clock	132,000		

MONTREAL TRANSACTIONS

(J. M. Robinson & Sons, Members Mon-tral Stock Exchange).

Brompton—10 at 89 1/2.	
Civic Power—26 at 85 1/2.	
Dominion Steel—100 at 53 1/2.	
Quebec—10 at 15.	
McDonald—25 at 18 1/2.	
Steel Co.—12 at 50 1/2.	
Smelters—25 at 25.	
Textile—4 at 80 1/2.	
Ridgdon Pfd—8 at 92.	
2nd War Loan—17,600 at 95.	
3rd War Loan—200 at 98 1/2.	

SHIPPING STOCKS IN AK

FEATURE AT OPENING

New York, Dec. 4.—Wall street—Ship-pings were the weak feature of the stock exchange. Marine preferred broke 3/4 points, re-flecting disappointment in connection with the 10 per cent deferred dividend declared yesterday, this being smaller than was expected. Rails also were heavy, Pennsylvania and St. Paul pre-ferred recording new minimums at 44 1/2 and 72 respectively. United States Steel and Bethlehem Steel reacted a point. Changes elsewhere were frac-tional but mainly downward. Liberty bonds were slightly lower.

as high bred tastes as ever. Does he de-serve as good as he used to get? Do not listen to those who tell of ten pound tobacco reserves in France. One of our pals was wounded a few days ago, in his kit I found three packages of Am-erican tobacco. Having no use for same I advertised; I soon had twelve worthies at my elbow. I might have waited until I reach Canada to tell of it, in which case the boys would have been the losers.

Mud, heavy boots and long marches do not form a combination conducive of long life in France. It is practically impos-sible to get washing satisfactorily done here, oft-times one can not wash socks oneself, in which case a few extra pairs are worn twice the cost. I have had extra pairs, but never have had too many for my own comfort, and that of deserving comrades. As the boxes from home supplement our daily ration issue, so the socks, muffers and gloves reinforce our wardrobe, not only affording us much additional comfort, but making us better equipped to with-stand the onslaughts of general winter.

We have nothing but admiration and respect for those who have seen ser-vice in Europe. We honor the members of the G. W. V. A., nevertheless we do not want the people of St. John to ac-cept the public utterances of some of these as the voice of the men in France. We all feel confident that the majority of the returned veterans who saw enough of France to become acclimated, will heartily co-operate with you in your praiseworthy endeavors and sincerely trust that the fortunate few who can merely claim the right to vote in G. W. V. A., will not be taken seriously by the public. No doubt they mean well, but before building monuments to the dead it is well to care for the living. Until the war is over the government will care for the soldiers in so far as a roof is con-cerned. When the boys come home will be time enough to fight over building funds. One would suppose some pub-lic men could be more profitably en-gaged than in questioning the advisa-bility of sending parcels to France.

Parcels from home are the natural outcome of kindness; they are highly ap-preciated. Remembrances from socie-ties such as those in which you are in-terested have a different significance, they are appreciated in another light, they are the evidence that those who we represent are not unkindly of us.

No one can truthfully say that the arrival of the Canadian mail, the more the better, is not the brightest spot in the soldier's week.

Thinking you on behalf of the St. John boys of this unit, I am,
Very sincerely yours,
E. KIRSTEAD GANONG.

Note—Mrs. Anglin would be very grateful to get the overseas address of the writer of this letter.

So That The People May Know

With a Fixed Rate and Everything to Supply Service Mounting Higher and Higher These Are Hard Days For Public Utilities

The street railway business is the manufacture and sale of trans- portation.

Most manufacturers have the opportunity of producing and storing their products before delivery is made.

This means that a uniform rate of production from day to day and from month to month, is possible.

It means, also, that surplus merchandise manufactured can be stored until the demand for it arrives and it likewise makes for efficiency of manufacture and relatively low costs for production.

With a public utility it is different.

We must sell our commodity the instant it is manufactured; we cannot store it for future disposition.

We cannot afford a favorable market.

Other manufacturers know, in advance of the sale, what their manufacturing cost has been and base their sale price on it.

Our selling price is fixed for us.

The best we can do is to keep the cost as low as possible.

Isn't it fair that, in view of the abnormal increases in our man- ufacturing costs that we be permitted to base our selling price on these costs?

That is all we are asking for. Do you consider it unreasonable?

When we petitioned the Board of Public Utilities to permit us to change our street car fare from five to six cents, with one cent for transfer, we knew perfectly well that no such permission would be granted until we had proven the necessity for it up to the hilt.

We can, without difficulty, present convincing figures that it is absolutely necessary for us to have more revenue if we are to con- tinue to keep up any kind of a service.

Our street cars, at present, require 9,000 tons of coal, merely to supply the necessary motive power. Multiply this figure by the cost of coal today and then estimate how many five cent pieces will be needed to return us this coal cost, excluding altogether what we have to pay for labor, track maintenance, car upkeep and all the incidentals that go into the supplying of an efficient service for the public.

We are asking only for sufficient revenue to make the street railway department healthy.

Do you appreciate the fact that the street car service is abso- lutely essential to the life of and development of the community?

THAT to satisfactorily fulfill its mission it must earn enough to pay wages and its other operating expenses?

THAT its selling price or rate of fare must in all justice, since that right is accorded all other vendors, be adjusted from time to time as is the price of everything else that you buy.

THAT if our patrons are unwilling to pay a rate of fare that will pay for the operations of the present service there is no choice left us but to under the present regime of high prices for everything needful to supply that service, but to reduce the service?

THAT if the patronage is not sufficient to pay operating ex- penses and to leave something for interest, the road would, ulti- mately, have to be abandoned?

THAT only recently entire street railway systems have been sold as junk and the tracks taken up, right in next door, New Eng- land?

THAT within a month a street railway operating between Provi- dence and Fall River was sold as junk and operations abandoned by the company because, under prevailing high prices for upkeep and with a fixed fare, it could not be operated?

THAT no new street railways are being built or old ones ex- tended in the great metropolitan centres because of the fact that, under present conditions, they cannot be made to pay?

Now isn't it infinitely better that your street railway should re- ceive an income sufficient for its requirements so that it may, in turn, meet your needs for more and better service and more and better cars?

A poorly nourished street railway means a railway that is un- able to respond to the demands made upon it by a grown and vigor- ous community.

St. John is suffering today because, with a fixed fare and an enormous increase in operating expenses, its street railway is im- poverished.

L. E. ROSS,

President New Brunswick Power Company.

GROCERY MARKET.

(Canadian Grocer.)

Markets for grocery commodities pre- sented numerous changes during the week and included such lines as sealing wax, candles, grape juice, cat- up, jam, baking powder, molasses, lard, pink salmon, cream of tartar, ocean nuts, and shelled walnuts. The un- of lake herring came to a rather abrupt end due to the storms of the seas and cold weather which froze the bays. Frozen fish will now take the place of fresh lake fish. The science of freezing fish has been developed within recent years and large stocks of this food product are thereby conserved which would otherwise go to waste.

An embargo placed on the shipment of cottonseed oil by the United States

ting this basic material in shortening out of the Canadian market for the time at least. It is anticipated that licenses will be granted by the United States government to bring this commodity in- to Canada, but in the meantime stocks are very light. Some manufacturers are not quoting on shortening as a result and prices have been firmer in conse- quence.

Representatives of the Cuban cane planters have agreed to accept a price for their sugar on the basis of 4.50c. a pound cost and freight Atlantic ports. If the International Sugar Commission thinks favorable of this offer, it may be taken Cuban sugar for the Allies at this figure there should be a reduction in the price of refined sugar to the ex- tent of about one cent per pound. Fur- ther prices have not yet been announced, but it is expected adjustment will be made soon by the food controller. Business with the wholesale grocery trade is re- ported brisk. Shortage of goods is con- stituting the greatest obstacle to the trade at the present time.

THE HARDWARE MARKET.

Changes in hardware lines have been quite numerous during the week, the majority of which have been in lines more closely associated with the auto- mobile accessory business. In the ma- jority of instances the movement has been in an upward direction, although quite a considerable number have been movements toward lower levels. Among the lines to show advances are window glass, well wheels, food choppers, grease and oil cups, cotton pin extractors, agri- culture gauges and oil gauges, pump tub- ing, floor push buttons, lamp fittings, acety- lone gas tanks, side and tail lamps, coop- ers' tools, box scrapers and pulley sheaves, gas globes, soldering sets, up- holstery nails, bicycle cyclometers, bi- cycle bells and lamps. Among the lines to show reductions are valve grinders, tinners' snips, double-end wrenches, socket wrenches, electric heaters, hose clamps, pipe wrenches, dash and trouble lamps.

Business with wholesale hardware houses continues good. Merchants quite generally are pressing for shipments, in- dicating that the demand for seasonal lines is fairly heavy in the country. Manufacturers of quite a number of ac- cepting business for shipment during the first half of 1918 under stipulation that such shipments are contingent on being able to supply in the period speci- fied. At a certain date to be specified

should orders not be completed the manufacturers reserve the right to can- cel the balance of order remaining un- shipped. Wholesalers assert this is go- ing to place them in an awkward po- sition as they have already taken orders from their customers in good faith. Con- ditions are abnormal and jobbers and merchants will have to accept the in- evitable. It becomes important there- fore that merchants who are in a po- sition to take deliveries early in the year should do so as they will then have a better chance of having goods when the season demands come.

EXCELSIOR

INSURANCE LIFE COMPANY

YOU BUY A VICTORY WA-
? Let us tell you how
it can double its value.

F. S. FARRIS
100 William Street St. John

ASTRONOMICAL CANADIAN COMPANY
ESTABLISHED 1880

you buy a Victory Wa-
? Let us tell you how
it can double its value.

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100 William Street St. John

CORRECT CLOTHES FOR MEN

BLUE NAP ULSTERS

To secure one of these handsome coats would be a prudent investment as the values cannot now be repeated. Three quali- ties and each a winner.

\$16.50, \$20.00, \$25.00

Practical Christmas gifts are the popular ones this year. Christmas buyers of Men's Neckties have al- ways found our line at- tractive, resulting in in- creased sales each season. Mufflers, Shirts, Swea- ters, Suspenders Sets— any of them is acceptable. Shop early and have am- ple selections and plenty of time.

Gilmour's
68 King St.

A PLEASING CHRISTMAS GIFT

to father or mother would be a new pair of glasses, fitted by

K. W. EPSTEIN & CO.,
Optometrists

A useful gift, a lasting gift—one that brings the giver to mind every day.

191 UNION STREET

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