

\$13.00

(Telephone Main 7841—Market Adelaide 6100

Simpson's Midsummer Sale

---and Simpson's Friday Bargain Day

Store Hours 8:30 to 5:30---Saturday 8:30 to 1 p.m.---No Noon Delivery on Saturday

Bargains in SILKS

\$2.24 Ivory Habutai Silk, \$1.69. The best "Echizen" quality, 36 inches wide. Extra weighty quality. Midsummer Sale, today ... 1.69

British Serge \$1.69 Yard

Midsummer clearance of 2,000 yards of all-wool British serges represents shipment received on our spring order. Made from the finest all-wool yarns in fast shades of medium and dark navy only. 39 and 40 inches wide. Regularly \$2.24. Midsummer Sale special, yard ... 1.69

Black Farmer's Satin \$1.10 Yard

Deep full blacks, ideal for bathing suits, undershirts and linings. 54 inches wide. Midsummer Sale, today, yard ... 1.10

Bargains in Wash Fabrics

36-Inch Uncrushable Linen Crash. Rose shade only. Regularly \$1.76. Midsummer Sale, today, half-price, yard ... 87 1/2

Teapots 59c

1,000 good quality English Teapots (seconds), 3 to 6-cup sizes. Many pretty decorations to choose from. Today, only ... 59

Friday Bargains in Drugs and Toiletries

15c Rose Glycerine Soap, about 4 1/2 ozs. Friday bargain, 3 for ... 37

MEN! Balbriggan Underwear at 89c

Natural shade shirts and drawers, made of two-thread spun yarns. Long sleeves, and ankle length. Sizes 34 to 42. Midsummer Sale, today ... 89

MEN! Silk Neckties 63c

For the Regular \$1.00 to \$2.50 Four-in-hand. A manufacturer's clearance of end-of-the-season sample stock brings this unusual offering. The most stylish silks are included, showing popular club stripes, cross-bar and floral designs. Midsummer Sale, 63c each, or 2 for \$1.25.

Leather Luggage Tags 16c

TAN LEATHER LUGGAGE LABEL TAGS, Midsummer Sale, today ... 16

Leather Strap Purses \$1.39

100 only. Real Leather Strap Purses, in black and colors, top or back straps, neatly lined. Regularly \$1.85. Midsummer Sale, today ... 1.39

Household Hardware Bargains

Phone Main 7841. SILVER POLISH, paste form, in glass jar. Today ... 23

25 and 40-Watt BULBS

3 for 95c, 5 for \$1.50. Every lamp first grade. Safe delivery guaranteed. If any are broken when received they will be exchanged if returned with sales check by Monday next.



Bedroom Lamps \$4.65

Small mahogany finished Table Lamp and Silk Shade, in rose, amber and blue colors. Regularly \$5.95. Lamp and shade. Friday bargain ... 4.65

The Robert SIMPSON Company Limited

2000 Rolls Ready-Trimmed Wall Papers 9c Roll

Your choice of three serviceable papers at less than present factory prices. Selvedges are severed by special process at time of manufacture, and can be instantly removed without using scissors or knife. Midsummer Sale, today, single roll ... 9

9-Inch Borders to match, yard ... 2 1/2. 15c and 18c Ceiling Papers at 11c Roll. Neat geometrical designs printed with silver mica on good-quality, cream-colored backgrounds. Midsummer Sale, today, single roll ... 11

Duplex Varnish Stain, 49c Quart

Light and dark oak. For floors and interior woodwork. Combination stain and varnish that dries hard and glossy and with-stands hard wear.

Curtain Scrim Today 25c Yard

Ecru color, 36 inches wide, having fancy woven borders and plain centre. Friday bargain, yard ... 25

Chintzes at 49c Yard

Art chintzes in discontinued patterns and some new goods, of which we have no reserve; lengths up to 20 yards, widths 81 to 36 inches; light, medium and dark colorings. Friday bargain, yard ... 49

Drapery Remnants, 1-3' Off

Visit the bargain table in the chintz section, where you will find hundreds of useful short ends in net, scrim, chintz, muslin, velour, casement cloth, etc. all marked at exactly a third off the regular selling prices; lengths from 1/2 up to 4 1/2 yards.

Printed Linoleum \$1.19 Sq. Yd.

PRINTED LINOLEUM, in good designs and bright, useful colorings. 6 feet wide. Midsummer Sale, today, yard ... 1.19

55c Japanese Matting, 39c Yard

Fine quality of Japanese Rice Straw Matting, 36 inches wide. Midsummer Sale, today, yard ... 39

Stair Carpet, \$1.89 Yard

Imported Tapestry Stair Carpet, in floral and Oriental designs, light tan ground, also darker colorings, 22 and 27 inches wide. Midsummer Sale, today, yard ... 1.89

Sheet Pictures Half-Price

Clearance of unframed pictures, including old and modern subjects in color and sepia, also some small portrait engravings, water colors, etc., ranging regularly from 50c to \$12.00. Midsummer Sale, today, 25c to 60c.

Half-Price Picture Frames

Photo Frames, double and single hung and stand types, also some odd frames from ends of mouldings, discontinued lines, etc. Various sizes from postcard up to 16 x 20 inches, etc. Regularly 50c to \$5.00. Midsummer Sale, today, 25c to \$2.50.

Stoneware Crocks for Preserving

1-gallon size. Today ... 40. 2-gallon size. Today ... 55. 3-gallon size. Today ... 79. 4-gallon size. Today ... 1.05. 5-gallon size. Today ... 1.25. 6-gallon size. Today ... 1.75

Simpson's Market Today

Table listing market prices for various goods like meat, fish, and produce.

Trunks \$9.95

Regularly \$10.50 to \$14.50. A worth while Friday bargain right in the midst of the holiday season.

Canvas Trunks—large model, with straps, divided tray. Also some emeloid trunks. Sizes 32, 34 and 36-inch. Regularly \$10.50 to \$14.50. Midsummer Sale, today ... 9.95

Suit Cases, \$4.25

Clearance of Suit Cases, made of fibre on metal frame. Swing handles, leather straps and leather corners. Sizes 24 and 26-inch. Friday bargain ... 4.25

Club Bags, \$5.45

Fabrikoid Club Bags, double drop handles, rubber cloth lined. Good fasts and lock. Sizes 16 and 18 1/2 inch. Friday bargain ... 5.45

Vertical text on the far right edge of the page, including 'Easy North Toronto', 'ROBIN', 'USA', 'SHORTAGE FEARED IN EUROPE', 'Secretary of C', 'Mission Send', 'Interstate Co', 'DEPENDEN', 'Washington, July', 'present coal situati', 'States, because of', 'on Canada, was exp', 'sent to the United', 'commerce commis', 'Mahoney, secretary', 'War Mission, Decl', 'Canada normally v', 'the United States for', 'coal annually, Mr. M', '"Our government', 'gunning to fear that', 'sufficient coal to t', 'lar.', 'Reduced shipment', 'year, the letter add', 'sate that Am'rica', 'neglected the long-', 'dian market to take', 'European demand.", 'Widely divergent o', 'coal supply of the U', 'heard by the commis', 'sarking on the adv', 'ing its order, requir', 'be given coal mines e', 'suppli. In the assign', 'cars. Some witness', 'shortage in his hist', 'declared with equal', 'shortage existed.', 'continue tomorrow.', 'The plea for modifi', 'by manufacturers.', 'he car supply with', 'For the west, Cana', 'per of the "Wiscon', 'mission, asked that', 'amend its order so', 'once to coal mines', 'for coal to supply', 'ota, North and S', 'northern Michigan.', '4000 cars must be m', 'tory daily until No', 'people from freasi', 'RUMORS RE', 'HON. N. V', 'May Be a M', 'British', 'Coun', 'Ottawa, July 9.—G', 'W. Rowell attende', 'the cabinet today', 'the last time as pre', 'council. At the n', 'Arthur Meighen w', 'Mr. Rowell left fo', 'Rumor says he may', 'ber of the British p', 'right honorable. I', 'left today for Toro', 'dangst' test with re', 'ville, where Mrs. C', 'CANCEL BO', 'CANADI', 'Arthur Ecreme', 'to Detention', 'Ellis I', 'New York, July 9.—G', 'spant, former mem', 'edant parliament.', 'portation proceedi', 'was remanded to t', 'at the Ellis Islan', 'tion here today, w', 'during the cancell', 'bond were receive', 'the secretary of', 'whose name figur', 'Julius W. (Nicky)', 'New York bond th', 'to be wanted in', 'certain financial', 'which wealthy Can', 'have lost heavily.', 'the deportation p', 'The technical cl', 'ment is that he', 'States without', 'the border. He', 'thru his New Yo', 'his examination b', 'gration station b', 'that the case be', 'to enable him to', 'tials' from Mont', 'was made to this', 'informed he must', 'vening time in de', 'The case will b', 'before the commi', 'tion, when Ecreme', 'might further effo', 'leave.', 'Michael J. Conn', 'of those who lost', 'leged activities, in', 'migration office', 'induced him and o', 'on horse races. W', 'what was represe', 'advance informati', 'EIGHT KILLED', 'New Orleans, I', 'workmen employe', 'dustrial canal w', 'lightning striking', 'they had a', 'storm.