

## EDDY'S MATCHES

Although somewhat increased in price owing to the continued high prices of potash, glue and other raw material, age of the usual high standard of quality which has made them famous for two-thirds of a century.

## ALWAYS ASK FOR EDDY'S MATCHES

## ONLY SIX NAMES ON CASUALTY LIST

Lieut. Arthur H. M. Copeland, Previously Missing, is Now Prisoner.

## TWO ARE WOUNDED

One is Wounded and Missing and Two Are Sick in Hospital.

Only six names of Toronto soldiers appear in the latest casualty lists. One man is reported as wounded and missing, one is a prisoner of war, two are sick in hospital, and two are wounded.

Lieut. Arthur H. M. Copeland, reported missing since Oct. 10, is now, according to information just received by his father, C. M. Copeland, a prisoner of war, and wounded in the arm and knee. After going overseas with a draft of men, he had recruited in British Columbia, he was later transferred to the Royal Flying Corps. While making observations, he fell into the hands of the enemy. He resided at the Evelyn Gardens.

Lieut. Walter B. Durie, who received gunshot wounds in both lungs last May at Ypres, has recovered and rejoined the 58th Battalion. He is a son of the late Lieut.-Col. Durie, D. A. G., first commander of the Q.O.R. Prior to enlisting, he was an accountant at the Royal Bank.

Pte. John Goldie, is reported wounded and missing. He went overseas last spring with the 83rd Battalion.

Pte. Simpson Gordon is reported wounded. He left Toronto during the summer with the 154th Highland Battalion.

Pte. Sam Nelson Hicks, formerly of 68 Stanley street, reported seriously ill, is probably the first member of the 124th "Pale" Battalion reported as a casualty from France. He is a member of a Toronto lodge of the Odd-fellows.

Pte. Frank McIlvenny, 115 Seaton street, writes home to Toronto and states that he is in No. 5 Royal Irish Fusiliers, Bradford, with a fractured skull.

**Dr. Riddell Gives Statement On the Employment Bureau**

Dr. W. R. Riddell, acting superintendent of government employment bureaus, gave out the following statement regarding the work of the office on Bay street:

Munition workers: People who prefer to stay in Toronto, 723; willing to leave town, 77; prefer to stay in town, but will leave if they must, 41; government inspectors, 42; matrons, 25; factories, 12; factories, willing to leave town, 17.

Civilian workers, 27; willing to leave town, 11.

Shop, 33; willing to leave town, 6. Professional: Filled out professional cards, 18; willing to go out of town, 5.

One munition firm sent in three orders, and another munition firm two. Another firm, not munitions, has sent in two orders for power sewing machine operators.

Number of applicants placed to date, 55.

Number asked for 74; on 16 different orders.

There have been 28 applications at the bureau opened at Ottawa, Hon. Finlay Macdunnald said yesterday that offices would be opened for a year or two a week in several smaller places.

**ROYAL DISHES FOR SALE.**

Among the rare things at the sale of the Secours National is a dish, part of a dinner set made for the Queen of Portugal. It bears the royal crest and was presented by the Haviland Co. to the Secours to help the fund.

**AUXILIARY HOLD BAZAAR.**

The Women's War Auxiliary of the M. Battery, 11th Battery, 4th Canadian Division, held a bazaar at the home of Mrs. Hindcock, Chicago avenue, by which the sum of \$128.48 was realized.

**SELLS RED CROSS PUZZLE.**

Mrs. Joseph West has sold 20,000 of her Red Cross puzzle, and has now handed the whole affair over to the Red Cross. When all returns are in, Mrs. West hopes to have from her sales a clear total of \$4000.

## LIEUT.-COL. GORDON IS LAID TO REST

Popular Officer and Skilled Physician Buried With Military Honors.

## MANY OFFICERS PRESENT

Nearly Every Regiment in Toronto Represented at the Funeral.

Impressive ceremonies marked the funeral of the late Lieut.-Col. Andrew R. Gordon, A.M.C., yesterday afternoon, who was buried in Mount Pleasant Cemetery with full military honors. Practically every Toronto militia regiment was represented at the public service held in Bloor Street Presbyterian Church, of which the late officer had been a life member. A private service for the family was held at 1.30 o'clock at his residence, 73 De Lisle avenue. Rev. Dr. W. G. Wallace, pastor of Bloor Street Presbyterian Church, and Rev. Dr. G. C. Fidgeon officiated.

Shortly after 2.30 o'clock the military authorities took charge, and under the escort of 800 members and officers of the 228th Battalion the body of the late officer was removed from the home to the church on a gun carriage from the 70th Battery. Friends and members of the congregation attended in a large number to pay their last respect to the well-known physician.

Rev. Dr. Wallace at the church service referred feelingly to his friendship with Lieut.-Col. Gordon, which, he said, extended over a period of a quarter of a century. To the dead officer he paid tribute as an individual and as a public man. He referred to Dr. Gordon's position in the community and briefly reviewed his military career. He also referred to his keenness as a scientific man in the study of his profession.

The graveside service was conducted by Lieut.-Col. G. H. Williams, chaplain of this military district. Capt. G. MacDonald, chaplain of the 228th, headed the military escort to the cemetery, where, after interment, the last post was sounded.

Major C. W. Gordon, a brother, who is on his way home from France, was unable to arrive home in time for the funeral. The following officers of the late colonel's unit were present at the church: Capt. (Prof.) J. J. Mackenzie, Capt. (Prof.) B. D. Watson, Capt. C. Crompton, Capt. R. S. Hewitt and Capt. Thompson.

The pallbearers were: Col. F. W. Marlow, Lieut.-Col. C. A. Warren, Lieut.-Col. H. E. Anderson, Lieut.-Col. J. H. Cameron, Lieut.-Col. I. B. Richardson and Lieut.-Col. A. Primrose.

## WAS BRITISH SUBJECT.

The testimony of one witness, J. B. Wilson, of Meaford, was heard by Judge Coatsworth in the general sessions yesterday in the case of Emmanuel Topp, charged with trading with the enemy, but the remainder of the evidence will not be submitted until Detective Maurel, an important witness, recovers from an illness. Topp was released on \$1000 bail.

Wilson said that Emmanuel Topp was a brother of Israel Topp, an Australian, who became a naturalized British subject while living at Owen Sound. Israel Topp returned to Australia before the war, and began Emmanuel later sent him \$200 upon his (Wilson's) advice when the Russians overran Galicia.

## SOLDIER WINS CASE.

Lieut. C. H. Parr, quartermaster in the school of infantry, was awarded \$250 in his claim for \$500 against R. Gilday, a roofer, for personal injuries and damages to his motorcycle in a collision with Gilday's motor car in Queen's Park, June 17, by a jury under Judge Denton in the county court yesterday.

The plaintiff alleged that Gilday turned out to pass a cab without giving warning or attempting to see if there was other traffic ahead. The defendant denied negligence and presented a counter claim for \$100.

## COMMERCIAL TRAVELERS MEET.

Officers and Trustees Elected at the Annual Meeting.

The annual meeting for nominating officers and trustees for the Commercial Travelers' Mutual Benefit Society, was held in their rooms, 51 Yonge street, on Saturday. The following were elected by acclamation: President, Chas. S. Parsons; vice-president, S. M. Sterling; treasurer, H. Goodman; trustees, Messrs. John Butts, R. Forbes, W. J. Sykes, S. R. Wickett, L. R. Arnet, A. J. Tipping, E. Fielding, R. Maxwell and Adam Johnston.

## SCHOOL FAIR FIGURES.

Statistics regarding school fairs in Ontario last year were given by the department of agriculture yesterday as follows: Number of school fairs held, 275; number of schools represented, 2620; number of children in these schools, 60,262; attendance of children at fairs, 83,029; number of adults attending 95,217; total attendance, 178,246; number of entries, 113,283; number of plots cultivated by children for competition, 55,947; number of egg settings, 38,052; distributed to children, 8052.

## CLAIMANT WAS CARELESS.

A verdict for the defendant was returned by a jury under Judge Winchester in county court last evening in the case of Miss Frances Loucks, a clerk with Warwick Bros. & Rutter, in her suit for \$500 damages for injuries against the Northern Taxicab & Auto Livery Co., Yorkville avenue. She was run down by one of the cars of the company at King and Bay streets, June 2. The defendants contended that the accident was the result of lack of care on her part.

## TO TAKE MEN'S PLACE.

Miss Alleen Hughes, daughter of Sir Sam Hughes, was among the first of a number of women to register at a gathering addressed by Major Campbell in Lindsay, the object of registration being to take the place of men, and thus enable them to enlist.

Murray Store:  
17 to 31 King Street East.  
Kay Store:  
36 and 38 King Street West.

## MURRAY-KAY, LIMITED



## A Big Shipment of New Books Just In—Just What You Want—Just 25c

Ten Cases of These Books—3,000 volumes in all—every book clean and fresh, eminently suitable for gifts—and today's price for each will be only 25c. These books should have been here a month ago. They've been weeks making a few days' journey, but what matter? They're here in good time for Wednesday shoppers, and we feel pretty confident that most of the shipment will sell during the day. These books are cloth-bound, many of them illustrated. They were published at \$1.25 and \$1.50. Some of the titles are given here:

"Richard Carvel," Winston Churchill; "The Law of the Land," Emerson Hough; "Patsy," S. R. Crockett; "Adventures in Contentment," David Grayson; "The Loner," by Robert H. H. Hudson; "The Case of Captain Kettle," Cuthbert Mayne; "The Double Life of Mr. Alfred Burton," Henry Mountjoy; "The Midnight Guest," Fred M. White; Marie Van Vorst; "The Tower of Ivory," Gertrude Atherton; "The Gold Brick," Brand Whitlock. (Cannot promise phone or mail orders. See Window Display.)

25c Each

## Brushed Wool Coats, \$5.50 and Skating Sets, \$7.50

Why not buy a nice cozy Sweater Coat for that friend who dearly loves to be warm? And don't you think a Wool Skating Set would be about the most appropriate gift you could choose for the girl who gets real enjoyment from winter sports? How about these?

Women's Brushed Wool Sweater Coats in helle, hunter's green, orange, white and Saxe blue, each with white detachable collar. \$5.50

Brushed Wool Skating Sets, consisting of coat, scarf and cap, may be had in Saxe blue, Paddy green, silver grey and rose. The collar of the coat white and self striped. Set complete. \$7.50

## Men's Silk Knitted Scarfs Regularly to \$2.50 at \$1.25

Men's Fancy Silk Knitted Neckscarfs, including plain white and khaki. Regularly \$2.00 and \$2.50 each. 75c Scarfs only. On sale today, each \$1.25

Men's Silk Ties, plain and fancy designs. Regularly 75c and \$1.00 each; 30 dozen only. On sale today, each tie in 50c a gift box

Men's Plain Cashmere Socks, black, white and Oxford grey, also heather mixtures. Sizes 10 to 11½. Special, per pair. 50c

Men's Fancy Flannellette, Cambric and Lightweight Oxford Pyjamas, Sizes 36 to 44. Special, per suit. \$2.00

## Charming New Silk Weaves at \$2.75 and \$3.00 a Yard

Among the new Silks that have just reached us, we mention specially:

Gros de Londres Weaves, 39 in. wide, may be had in taupe, Saxe, navy and green. Per yard. \$2.75

Faille Silk, 40 in. wide, lovely quality, may be had in navy, wisteria, Saxe, brown, green and purple. Per yard, \$3.00

Novelty Silk Suitings, 32 in. wide, a number of new Silks with broche and striped effects; various colors. Special, per yard. \$3.00

## Sale of Boys' Russian Overcoats and Norfolk Suits, Price for Each, \$6.85

Two good Sale features in our Boys' Outfitting Section today, and each is exceptional value.

Boys' Russian Khaki Overcoats, made in regulation military style with straps on shoulders, half belt and gilt buttons. Sizes 3 to 10 years. Also a few very fine TWEED OVERCOATS in grey and brown mixtures. Sizes for 3, 4 and 5 years, Regularly \$9.50 each. Today, each \$6.85

BOYS' NORFOLK SUITS, in a splendid variety of good wearing tweeds, grey and brown mixtures; three models, all well made and with good linings. Sizes 25 to 34. Regular values \$8.50, \$9.50 and \$10.00. Today, \$6.85 each

## Wonderful Sale of Papeteries 35c to \$3.50 Boxes at 15c to \$1.50

Don't be over-anxious about the still-unbought Christmas presents. You will be able to provide remembrances for dozens of your friends from this wonderful Sale of Boxes of Fine Stationery.

This is part of a special collection bought from a manufacturer at away below the regular prices. Every box is fresh and new—not a box in the lot will be so much as opened before the sale.

BOXES OF GIFT STATIONERY, the boxes very attractive designs, the contents of very fine quality. The regular prices run the gamut from 35c to \$3.50. Special, per box for today's selling. 15c to \$1.50

## Gift Seekers Will Find What They Want in Our Linen Room

The Linen Section has three inviting values for Wednesday shoppers. If you're looking for pretty gifts at 50c each, you'll find them among the two bargains of 75c and \$1.00 articles; if you want to spend a bit more, you'll like to choose from the \$2.50 Cluny Lace Runners, some of which are half price. Here are details:

PURE IRISH LINEN HEMSTITCHED DAMASK TOWELS, also plain self border towels; only 15 dozen in the lot. The regular value 75c each. Sale price for each today 50c

2,000 DOYLIES, 8" x 8", 10" x 10" and 12" x 12"; Point de Venise and Cluny lace trimmed. Regular value 75c each and \$1.00 each. Sale price for each today 50c

HAND-MADE CLUNY LACE RUNNERS, only 50 in the lot. Sizes 18" x 36", 18" x 45" and 18" x 54". Taken from stock, regularly \$3.00, \$3.25, \$3.75, \$4.50 and \$5.00. Today, Sale price for each today \$2.50

## Sale of Women's Boots Smart, New to \$9.00 Lines, at \$5.95

So many people are giving practical gifts this Christmas that we are inclined to think that our Wednesday sale of Women's Smart Dress and Street Boots may act as a suggestion to many gift seekers. We have no hesitation in speaking of the values as exceptionally good. Details are given herewith:

WOMEN'S SMART DRESS AND STREET BOOTS, made by the Solby Shoe Co. and a few other good makers. The season's very newest and best styles, all being out on the modish high military patterns. The Solby boots are made of patent leather and gummetal calf, cloth tops, in button style; new long vamps. Goodyear welt soles. Cuban and Spanish Louis heels; boots of other makers are in lace style, made of kid and calf. There's a good range of sizes in most styles. Regular prices are \$7.00 to \$9.00. Sale, per pair, today \$5.95

Store Hours:  
From 8.30 a.m. to 6.30 p.m.  
Telephone: Adelaide 5100

## Gift Suggestions To Help Busy Shoppers

### From the Trunk Section

A LEATHER CLUB BAG makes a splendid present for either man or woman. We are making a special feature of some of these bags in black or brown, most of them in 18-inch size. Regularly up to \$5.50 markings would hold good with these bags. You may have your choice for \$3.50.

THE girl or woman who enjoys the gentle art of needlework will be charmed with one of the attractive English Sewing Cases that we're now showing in our Trunk Section. One specially nice leather case with twelve lining has three packages of needles, scissors, thimble, stiletto, etc., yet the price is but \$3.00.

### From the Baby Section

NOTHING could be nicer for the dearly-loved baby than a soft Jap Silk Sleeping Bag which may be used when he's awake in his carriage, just as well as when he is sleeping out, warmly padded, with little hood that fits snugly over the head. A sleeping bag like this may be had in pink or blue silk. The price \$4.00.

If you want to give the little one a toy or two to keep him amused, we suggest that you see the dainty white Rattles, Floating Ducks, etc., and tiny celluloid Animals that we're now showing in our Baby Section. Price, 40c to \$1.00.

### From the Toy Section

THE little housekeeper who delights to "play house" will be charmed with anything to help make the realistic. How about a Kitchen Cabinet, a Dresser, or a China Cabinet, in white enamel or oak finish? The price for each piece \$2.00.

YOU'll want heaps of little Toys to make the Christmas tree attractive, so you must inspect our special table of toys at 50c each. You'll find the games "Whirl-a-moblie," "Old Barn Door Target," "Wooden Soldiers," Mechanical Towns, Toy Town Telegraph Office, etc., each of which is good value at the price.

### From the Kimono Section

NOT a doubt about it—a Jap Silk Embroidered Kimono will send its lucky owner into ecstasies when she finds it among her presents Christmas morning. We have a particularly nice silk Kimono at \$10.00. It may be had in pink, blue, rose or sage blue, and it's charmingly embroidered.

WHY not give her a Silk Petticoat? We bought some beautiful French models the other day, in dainty evening shades, or in the more practical dark colors. Lovely things they are, all blowing over with lounces. Worth regularly from \$17.50 to \$25.00. We've marked them at \$10.00 each.

### From the Men's Section

BE sure that the good man will like to have some nice Handkerchiefs included in his quota of Christmas remembrances. We think one line of Men's Irish Linen Handkerchiefs, with old English initials, is splendid value at 50c each, 6 in fancy box \$2.50.

THERE'S a delicate suggestion about the gift of a House Coat that will not be lost on the recipient. You like him to spend his evenings at home, and a luxurious velvet House Coat, in grey, maroon or black, with silk cord trimming, will act as an invitation. The price is \$25.00.

## Reproductions of Persian Prayer Rugs

One of Which is Shown in the Sketch

Priced at \$7.50 Each



The Carpet Department at the Kay Store is a haven of opportunity for any gift-seeker who wants to choose a Christmas remembrance that will give real, lasting pleasure. We are specially pleased with some beautiful reproductions of fine Persian Rugs that are winning for themselves unstinted approval. One of these reproductions of Prayer Rugs has been sketched by the artist, and the cut to the left will give you an idea of the design. The beauty of the coloring and the faithfulness of the reproduction, however, cannot be grasped from this illustration. We want you to see them for yourself. They are of extra fine quality, the color combinations showing gold, blue, rose, green, etc. The size, 48 inches by 27 inches. Price for each, \$7.50.

We would also call attention to our large and interesting collection of Small English and Scotch Axminster Rugs. We have at the present time the finest range we have ever shown. The sizes are from 3 ft. x 2 ft. to 6 ft. x 3 ft. 9 in. The prices range from \$3.50 to \$36.50

KAY STORE