Come to Simpson's Today and Share in These Vacation Sale Values

A Sale Today for Misses

Taffeta Silk Suits, Fashion's Favorites, Ushered Into the Vacation Sale, Regularly $37.50 and $39.75, at $32.50

New styles that minutely follow Fashion's latest decrees, possessing those girlish touches so dear to the feminine heart. Daring styles, so admirably tailored and so carefully lined, and in such seasonable shades, that at the price they are bound to be extreme favorites, so come early today. $37.50 and $39.75 suits, remember, today **32.50**

Misses' Model Suits Today $45

Providing actual savings of either twenty or thirty dollars; truly an occasion not one miss can seriously overlook. Only 24 in the lot. Made of khaki kool wool, lined with silk jersey. Sizes 16, 18, 20 years. $65.00 and $75.00 values. Today **45.00**

Four Low-Priced Silk Sales

250 pieces of Natural Shantung Silk, weaves known for their wear and laundering powers. On sale today, yard .. **.59**

Extra weighty weaves in Ninghai and Shantung Silks, wear guaranteed. Reg. $1.29 and $1.33 values. Today, yard **1.10**

250 pieces of Colored Chiffon Taffeta, presenting a wide color range, including new navy, yard **1.95**

New Navy and Midnight Blue, fine quality Chiffon Taffeta. Regularly $1.69. Today, yard **1.50**

This Summer's Exquisite New York Model Hats on Sale Today at Unheard of Reductions

Women who closely follow the trend of fashion will welcome such a millinery sale, with the knowledge that the reductions are made because of the unseasonably cool weather. Those same wise women will come early today prepared to buy freely, knowing that summer is bound to last longer than usual when it comes this late. Certainly a grand opportunity to buy strikingly original conceptions, models that feature the latest foreign trimming ideas, including hats for immediate and subsequent summer wear.

Models regularly $35.00, $40.00 and $45.00, for 19.50
Models regularly $25.00, $30.00 and $35.00, for 15.00
Models regularly $17.50, $20.00 and $25.00, for 10.00
Models regularly $10.00, $12.50 and $17.50, for 6.75

Men's Light Grey Homespun Two-Piece Suits on Sale Today at $12.00

Suits that for satisfactory wear have yet to find a pacemaker. Homespun cloth always can be relied upon. Light grey, plain pattern; fashionable single-breasted sacque style, lined through shoulders and sleeves. Trousers have cuff bottoms, belt loops and five pockets. Nicely tailored. Sizes 36 to 42, at **12.00**

For Summer Young Men's Pinch-Back Suit at $12.50

For summer wear, this is just right. Made from the lighter weight Cool cloth in plain light grey, cut in the young man's smart style, single-breasted, with pinch-back; unlined. The trousers have cuff bottoms and belt loops; finely tailored. Sizes 34 to 40. Today **12.50**

Women's Stylish Suits Greatly Reduced, Some at Half

Earlier in the season suits the identical of these on sale today were extreme favorites. Now you may choose from four groups—suits in the season's much-sought-after materials and most likeable shades—suits expressive of character and refinement.

Shades		Materials	
Black	Fawn	Serges	Poiret Twills
Navy	Sand	Taffetas	Gabardines
Copen.	Tomato	Yo San	Khaki Kool
Mustard	Rose	Tricotine	Novelty Silks
Greys	Greens		
And Fancy Stripes			

$45 to $55 Suits, today 25.00
$65 to $70 Suits, today 37.50
$75 to $85 Suits, today 40.00
$135 to $150 Suits, today 65.00

Women's Tweed Motor Coats, Special Today at $15.00

Shades grey or brown mixtures; finished length 50 to 52 inches; Raglan or set-in sleeves; adjustable collar; yoked or plain back; plain or belted styles. Sizes 36 to 44. Special today **15.00**

Captivating Styles in Women's Gingham Dresses

Moderately Priced at $6.95 to $11.50.

New York ruled for these smart Gingham Dresses, and Toronto women have accepted them; choice tailored styles, in large broken plaids in suit shades, with large collars, etc. Sizes 34 to 42. On sale today, priced at $6.95 to $11.50.

Women's Dresses Fresh From New York $5.00, $6.95, $8.50, $11.50

Charming styles for frocks for house, street or vacation wear; cool and summery. They come in dainty sheer voiles, plain shades or in novelty stripes, checks, floral or bordered effects, featuring quaint collars, fancy sleeves, V or rounded necks. Skirts with fulness, pleats, tunic or over-drape effects. Shades and combinations are most effective. Sizes 32 to 42.

Boys' Suits Today $8.45

Regular $11.00, $11.50 and $12.50 Value, Today $8.45

Everyone Expertly Hand-tailored.

Popular selling lines, even at the regular prices. Indeed, they may be regarded as remarkable suits at any price, for they show the same high-class tailoring as is noticeable in the higher priced men's suits. There are but 63 of them at the exceptionally low price, purchased when guaranteed blue serges, of which these are made, were at normal prices. Suits that follow the smarter Norfolk styles, showing fancy pockets, box pleats, etc.; well fashioned bloomers; sizes 25 to 34; ages 7 to 17. Today, $30 ..... **8.45**

Monday is a Good Day to Buy Soothing Toilet Soaps

Ivory Soap, small cake .6
Ivory Soap, large cake .10
Fairy Soap, cake 5
Lifebuoy Soap, cake.. .6
Wheen's Carbolic Soap, cake 6
Vinolia Castile Soap, in bars, 1¼-lb. bar .... .25
Conde Pure French Castile Soap, 3-lb. bar ..... .65
Castile Soap, in cakes, per dozen cakes ..... .30
Royal Vinolia, Lirii, Violet, Sweet Pea, Baby and Lavender Toilet Soaps, 3 cakes for.... .25
Jergen's Rose and Violet Glycerine Transparent Toilet Soap, 3 cakes.. .25
Bronnley's Verbena and Jasmine Round Bath Soap, cake ..... .25
Olive Oil, Cucumber, Oatmeal and Buttermilk Toilet Soap, per dozen cakes ..... .40
John Knight's Toilet Soaps, Buttermilk, Oatmeal, Rose, Violet and Brown Windsor, cake. .5
Pears' Unscented Soap, cake ..... .15
Roger & Gallet's Sandalwood Soap, cake, 13c and 25c.
Armour's Peroxide Toilet Soap, 2 cakes for ... .25
Sterne's Bath Soaps, two cakes for ..... .25
Taylor's Toilet Soaps, per cake ..... .10
Colgate's Popular Toilet Soap, 3 cakes for .... .25
Toilet Goods Dept.

Whitewear From Two Saving Sources--Vacation Sale, June Sale Make Them Doubly Attractive

Nainsook Envelope Chemises, Today $1.19—Twelve dainty styles, featuring yokes of lace, Swiss organdy and embroidery medallions; lace edged; sizes 34 to 42. Special today **1.19**

Women's $1.35 Cotton Crepe Nightgowns, Today 88c. 300 Hemstitched Nightgowns of fine crepe in slip-over style, with round neck and short sleeves. Sizes 56, 58 and 60. Regular $1.35. Today..... .88

Women's 75c Embroidery Corset Covers, Today 39c. Fine Swiss all-over pattern, V-shaped neck, edged lace; fitted peplum. Sizes 34 to 42. Regular 75c. Today..... .39

Women's 75c Ribbed Cotton Combinations, Today 39c. 600 pairs, made of fine pure white cotton; low neck, short and no sleeves, with umbrella or tight drawers. Sizes 34 to 42. Regular 75c. Today..... .39

Women's Ribbed Cotton Vests and Drawers, Special Today 25c. Low neck and short sleeved vests; some with lace yokes and lace trimmed umbrella drawers. Today.... .25

"Goddess" Front Laced Corsets, Special Today $1.75. Fine white coutil, with low bust and long free hips; steel filled boning, guaranteed rust-proof; strong hose supporters. Sizes 19 to 36. Special today.. 1.75

Wash Goods---749 Yards Slightly Imperfect Silk and Cotton Tussahs, Today at 39c

Called imperfect because of some trivial hurt; sometimes a dropped stitch; nothing to impair the wearing power or mar the appearance when made into a garment. Choose effects now most in demand—all-over sports designs—weaves and colorings for skirts, collars, linings and other uses. Regularly 85c. Today, yard ..... **.39**

1,600 yards fine cord White Piques at a price which is less than wholesale cost. Practical weaves for the making of women's and children's garments. Regularly 39c. Today, 9.30, per yard ..... **.25**

30-inch Ginghams in fast colors, stripes, checks and plain shades. Per yard ..... **.35**

40-inch Voiles in sport combination stripes, gold-and-blue, gold-and-white, blue-and-white. Per yard **1.25**

36-inch Basket Weave Suiting in black and white checks and stripes. Today, per yard ..... **.85**

New Foulard effects on silk and cotton tussahs, for elderly women's dresses; leading shades; 36 inches wide. Per yard **1.15**

32-inch White Palm Beach Suitings for delightful summer skirts and suits. Regularly 35c. Today ..... **.23**

40-inch Foulard Printed Voiles, black, navy, green, sky, pink on white grounds. Regularly 50c. Today, yard ..... **.27**

Clearing 50c Bath Towels at 33c

Highly absorbent quality, with hemmed ends. Limited quantity of regularly 50c stock to go today ..... **.33**

Table Cloths of sturdy damask, in size 2 x 2½ yards. Range of handsome oval patterns. Regularly $2.50. Today **1.95**

36-inch Factory Cotton, quality adaptable for sun tents, etc. Regularly 15c yard. Today, yard ..... **.11**

22-inch checked Tea or Glass Toweling, wide. Regularly 18c yard. Today, yard **.15**

Heavy 17-inch Crash Roller towelling. Today, yard ..... **.20**

38-inch Brown Holland Linen for wash dresses, motor coats, etc. Regularly 40c yard. Today, yard ..... **.33**

Hand-made Cluny Centrepieces, 18 - inch, round style. Today ..... **.49**

70 x 90 Bleached Sheets, hemmed. Today, pair **1.69**

70 x 84 Flannelette Blankets, white or grey. Today, pair **1.75**

White English Satin Bed Spreads, large size. Today, each **2.45**

Scotch Tapestry Rugs--Values to $13.50 at $8.95

Heavy Crex Verandah Rugs

Strongly bound, new and interesting patterns, as well as plain colorings, with key or band borders, all attractively colored.

These make for cheerful summer cottage, sunroom or bedroom improvement.

Size 3.0 x 10.0. Today..... 8.50
Size 6.0 x 9.0. Today..... 5.75
Size 4.6 x 7.6. Today..... 3.75
Size 3.0 x 6.0. Today..... 2.25

Special in Rag Rugs $1.50

Strongly woven in delicate cheerful shades, striped coloring with novelty borders; size 3.0 x 5.0. Today, each.... 1.50

Scotch Tapestry Rugs—Every one reliable, and you may choose from six different living or bedroom designs; sizes 7.6 x 9.0, 6.9 x 9.0. Regular values up to $13.50. Just for today the price is **8.95**

Nairn's Scotch Varnish Coated Oilcloth

For room surrounds or hall use, in a parquet wood design, reduced for today's selling; 18 in. wide, regular 35c, special 19c; 27 in. wide, regular 55c, special 29c.

Heavy Printed Linoleum 69c Per Yard

At this price you save money; comes in heavy quality, well printed, and thoroughly seasoned; plenty of pleasing designs. Today, per square yard..... **.69**

Seamless Axminster Rugs Only $31.50

Imported; woven without a seam; rich colorings in designs characteristic of the Orient. Size 9.0 x 12.0. Today... 31.50

Small Sizes Axminster Rugs for $14.75

Practical for reception room or hall are these one-piece imported Axminster Rugs, in distinctive designs and rich colorings; size 4.6 x 6.6. Today special 14.75

Shoe Prices for Today Are Far and Away Below Regular. Come at 8.30

Men and women will find today one of the best shoe-buying days of the Vacation Sale. They will also find assortments replete with the wanted summer styles, and the prices are in some cases next to half.

Women's $4.50 and $5.00 Low Shoes, Today $2.49—Fashionable American and Canadian makes, in patent colt, gunmetal and vici kid leathers, in pumps, strap slippers, colonials and Oxford ties. Some have fancy ornaments or buckle trimmings. Long plain vamp styles, with Goodyear welt and McKay sewn soles, Cuban and low leather heels. Big variety of styles. Sizes 2½ to 6. Regularly $4.50 and $5.00. Today **2.49**

Men's Goodyear Welt Boots, $3.24—For every day or semi-dress wear, men will find these boots serviceable and comfortable. Made of gunmetal or patent colt leather, in Blucher style, with Goodyear welt soles, medium toes and military heels. Sizes 6 to 9. Regularly $4.50. Today **3.24**

Rubber Footwear—Misses' high cut white canvas boots, with white corrugated rubber soles. Sizes 11 to 2. Per pair **1.35**

Boys' and Girls' Rubber Footwear—Black canvas boots with rubber sole, sizes 11 to 13, 80c; 1 to 5, 90c. Girls' white canvas pump, with bow and ankle strap, rubber sole, sizes 11 to 2, $1.25; 3 to 7, $1.35. White canvas boots, black rubber sole, sizes 11 to 13, 80c; 1 to 5, 90c. All white canvas boots, white rubber sole, sizes 11 to 2, $1.00; 3 to 7, $1.15.

This Bed and Bedding List Presents Savings Really Worth While

Mattress, wood fibre centre, layer jute both sides, deeply tufted, encased in good grade of ticking, all regular sizes. Regular price $5.60. Today **3.10**

Mattresses, seagrass centre, heavy layer jute both sides and ends, deeply tufted, full depth border, encased in art ticking; all regular sizes. Regular price $4.50. Today **3.55**

Mattresses, half wool fibre and half layer felt, heavy full depth border, deeply tufted, roll edge, encased in good grade of art ticking; all regular sizes. Special, today **6.25**

Mattresses, cotton felt, built in layers, not stuffed, encased in good grade of art ticking; has full depth border, deeply tufted, roll edge; all regular sizes. Regular price $13.00. Today **11.25**

Child's Cot Mattress, size 2.6 x 4.6, wood fibre centre, with felt both sides, encased in good ticking. Special **2.35**

Brass Beds, heavy 2-in. posts, five 1-in. fillers, special ball corners; 4 ft. 6 in. size only; polette finish. Regular price $25.50. Today **19.85**

Brass Bed, heavy 2-in. posts, special caps, 1⅛-in. top rail, five 1-in. fillers, with double galleries, special rod ends, 4 feet 6 inch. size, ribbon finish. Regular price $32.00. Today **23.50**

Pillows, mixed feathers, covered in good grade of ticking. Today, pair.. **.95**

Pillows, all feathers. Size 19 x 26, weight 6 lbs. Today, pair **1.50**

Simpson's Basement Sale Today

Phone Main 7841 — Phone Main 7831

GLASS TABLE TUMBLERS IN THE BASEMENT

No. 6c — No. 2 10c — No. 3 5c — No. 4 6c — No. 5 5c

English Cups and Saucers, white thin semi-porcelain, ovide shape, extra special. Today, cup and saucer for ..... **.7**

Red Rubber Fruit Jar Rings, doz. 8
Metal Rings for Crown Jars, doz. ..... .20
6-oz. Tin Top Jelly Glasses, doz. ..... .40
8-oz. Tin Top Jelly Glasses, doz. ..... .45

Stoneware Butter Crocks, 100 only, ½-gal. size, 18c; 100 only, 1-gal. size, 23c.

Glass Lemon Reamers. Today's Basement Sale, each .. .8

15c Clover Leaf and Gold Line Decoration, good quality English ware. Today, cup and saucer for ..... .10

Thin Japanese White China Egg Cups, gold line decoration. Today, ½ doz. ..... .15

Heavy English Decorated Baby Platter. Today, each ..... .34

Glass Measuring Cups today 9

Six and Seven-cup Size English Decorated Teapots. Today, special, each .... **.29**

Glass Fish Globes (wine measure):
½-gal. size. Each.. .25
1-gal. size. Each.. .85
2½-gal. size. Each. 1.39

Odd White Cups

Just the thing for summer cottages, camps and picnics. Thin English porcelain white cups only. Today, each **5c**

"New Riviera" Dinner Set $18.50

Excellent quality thin English ware, pretty green conventional border decoration, gold line handles and edges; 97 pieces. Today's Basement Sale, the set **18.50**

52-Piece White and Gold Set $8.45

Finest quality thin white ware, plain gold band border, gold line handles. Today's Basement Sale, the set **8.45**

$18.50 Wedgwood & Co. Set $13.45

Pink rosebud festoon border decoration, gold line handles and edges; choice of ovide or kermis shape cups; 97 pieces. (Only 15 sets at this price.) Today **13.45**

Kitchen Utensils, Laundry Supplies and Garden Tools

Wear-Ever Aluminum Windsor Kettle, 4-qt. size, complete with cover. Today 1.15

Wear-Ever Aluminum Coffee Percolator, medium size, handsome in design and finish; 36 only, to sell today at, each 3.95

Nickel--plated Copper Tea Kettles, 4-qt. size, today, $1.50; 5-qt. size, $1.75; 6-qt. size, $1.95.

Enamel Straight-covered Saucepans, light blue enamel, with pure white lining, 1½-qt. size, 25c; 2½-qt., 35c; 4-qt., 50c; 5-qt., 60c; 6-qt., 75c.

Food Choppers, cuts meat, fruit and vegetables coarse, medium or fine; family size; very superior make. Today 1.25

Galvanized Iron Ice Boxes, size 16 x 16 x 28 inches. Today 5.50

Nursery Refrigerator, small size, with enamelled finish. Today 2.60

Steel Refrigerator, a very serviceable refrigerator at a very reasonable price; made in white or pearly grey finish; two sizes. Today, $7.95 and $12.50.

Lawn Hose. An exceptionally good grade; made by Gutta Percha and Rubber Co. and fully warranted, with couplings and clamps, in 50-ft. lengths: ½-in. size, today, $5.00; ⅝-in. size, today, $7.00.

Lawn Mowers. The "Regal" is Taylor-Forbes' high-grade; 10½-in. wheels, four blades. Today we will sell 40 only, 14-in. size, at $5.95; 50 only, 16-in. size, at $6.35; 10 only, 18-in. size, at $6.75.

Watering Cans, japanned green, 3-qt. size, 45c; 6-qt. size, 65c; 10-qt. size, 75c

Dusting and Polishing Mops, good big size; complete with handle.

The Dusting Mop. Today ..... .86

The Polish Mop consists of a dry mop and a bottle of O'Cedar polish, so that it may be used for cleaning hardwood floors, linoleums, oilcloths, etc. Complete 1.23

Garden Sets, consisting of fork, rake and hoe; in three sizes, at 25c, 45c and 75c set.

Hedge Shears, good English make, 8-in. blade, wooden handles. Today 1.25

Grass Shears, sheep shear pattern, Today ..... .85

Hose Reels, hardwood, well made and finished; will hold 100 ft. of hose. Today 1.25

Iron Hose Reels, as illustrated, at $4.75 and $5.50 each.

Dandy Clothes Dryer, to attach to wall, eight wooden arms, each 24 in. long. Today ..... .29

Brush Floor Brooms, almost as cheap as an ordinary corn broom, and will wear three times as long. Today.. .95

Folding Ironing Tables, with sleeve board attached; a very superior ironing stand in both make and finish. Today 1.98

Step Ladders, hardwood, with pail rest, 4-ft. size, today, 65c; 5-ft. size, 80c; 7-ft. size, $1.10

Meat Cleavers, a very serviceable kitchen tool at a very low price... .25

Bread Knives, good steel blade, with ebony-finished wood handles ..... .15

Emery Knife Sharpeners for ..... .15

Spoons and Forks, English nickel silver; better than silver-plated for constant use. Tea Spoons, each, 5c; Dessert Spoons and Forks, each, 15c; Table Spoons and Forks, each, 20c.

Table and Dessert Knives, Henry Rogers' Sheffield make, white celluloid handles. Today, each ..... .25

Garment Hangers, as illustrated .. .10

Trouser or Skirt Hangers, as illustrated, each ..... .10

Wire Soap Savers. Today ..... .10

Rat Traps. Today ..... .10

Mouse Traps. Today, 2 for..... .5

Folding Wash Benches, a very superior make, varnished hardwood; holds two tubs and a wringer 2.39

Copper Bottom Wash Boilers, tin body. Size 3 or 9. Today 1.69

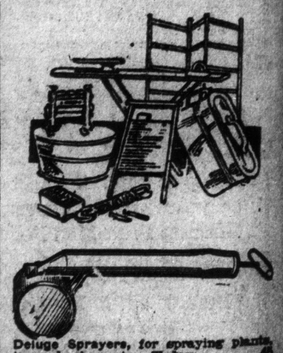
Galvanized Iron Wash Tubs, four sizes, 95c, $1.25, $1.45, $1.75.

Easy Clothes Wringers, enclosed cogs, ball bearings, 11-inch warranted rubber rolls. Today 4.95

The Marvel Washing Machine, square tub, rocker motion, easy to operate. Today 5.45

Clothes Pins, six-dozen package.. .10

Wash Boards, metal face, well made. Today ..... .25



Deluge Sprayers, for spraying plants, trees, bushes, etc. Today ..... .45

Phone Your Order for Fruit Jars M. 7841

Crown Jars,
Pints, doz... .65
Quarts, doz.. .75
½-gal., doz.. .85

Perfect Seal,
Pints, doz... .90
Quarts, doz. 1.00
½-gal., doz. 1.10

The Robert SIMPSON Company Limited