

THE SIMPSON STORE

This Morning at 8.30---An After-Easter Rush Clearance of Men's Suits Worth \$18.00, \$20.00 and \$22.00, for

\$13.95!

The enormous business of the Spring Season, especially the week before Easter, has broken up our lines so that we have about 150 suits that must be cleared at once. And there is no doubt but that this low price will accomplish their quick sale. If you intend to get a suit this Spring do so today—get one of these specials and save several dollars—but we want to tell you that 8.30 a.m. is the best time to come for them. The materials are mostly splendid worsteds in grey, brown and fancy mixtures, with a large number of subdued stripe and check patterns. All are three-button, single-breasted coats. Sizes 34 to 44. Sale price today at 8.30 a.m. **13.95**

A Smart Overcoat at \$12.00

Pinch-back Style

\$12.00 is a modest price to pay for one of these popular coats, coats that from their first appearance have been favorites with the young men, for whom they were designed; trim and smart; well tailored from medium light grey English tweed; the fabric shows an indistinct herringbone weave. This is the coat for 12.00 present wear. Sizes 34 to 40

The New Knit Cloth Coats, Popular Pinch-backs, at \$28.00. You have to see one of the new coats to appreciate all the good points of the new knit fabric of which they're made. Very light in weight, but sufficiently warm for a cool spring day; the color is a heather mixture of olive brown; pinch-back styles; fine-ly tailored. Sizes 34 to 40. Today, price **28.00**

Smart Pinch-back Suits at \$25.00
A new pinch-back style with a sewn-on belt that runs three-quarters of the way around, and narrow, straight-cut trousers; is made from a plain pattern fabric in a medium shade of grey. All trimmings and tailoring in these suits are A1 quality. Sizes 34 to 38. Price **25.00**

All-wool Scotch Tweed Coats, Slip-on Styles, at \$26.00
Coats built for style, comfort and wear from choice Scotch tweeds, in grey mixtures; single-breasted, with patch pockets; these coats are lined with satin through shoulders and sleeves, and represent excellent value for spring and fall wear. You know when you see the fabric and tailoring that "the wear is there." Sizes 34 to 39. Today **26.00**

Michaels-Stern Fine Suits at \$30.00
Good style, good cloth, and good workmanship mark these suits. Fine light-grey worsted, is cut in a single-breasted three-button saque style with soft roll lapels and a smart single-breasted waist-coat. Well cut trousers, and the best hand-tailoring 30.00 throughout. Sizes 36 to 44. Price **30.00**

Bargains in Diamonds

These Wonderful Values Are Offered for Today

We cannot emphasize too strongly the exceptionally attractive character of the items in this list. They are all extra special values that we are positive cannot be duplicated at anywhere near these prices.

Pendants in four styles, three-circle drop, cluster with diamond in loop, onyx drop, and single diamond in circle with small diamond at chain. All in 14k white gold. Today, special **29.75**

- Solitaire Special, fine brilliant diamond, over 1/2 carat, set in ring of 18k gold and platinum **95.00**
- Diamond and Ruby Princess Ring, regular \$75.00. Today **59.00**
- Half Hoop Ring, with five brilliant diamonds set in platinum. Very special at **105.00**
- Three Diamond Rings, platinum set, regular \$40.50 and \$55.00. Today at **33.50 and 46.75**
- Twin Diamond Rings, regular \$25.00, \$30.00, \$35.00. Today, **19.50, \$23.50 and \$29.75**
- All Platinum Bar Pin, long narrow style, set with nine diamonds. Today at **47.50**
- Platinum Faced Bar, with three diamonds in circles. Special **46.25**
- Cluster Bar Pin, platinum faced, seven diamonds. Regular \$47.00. Today **39.75**

Today's Menus

6th Floor

Breakfast 25c

- Orange or Cereal with Cream
- Broiled Veal Chop or Bacon With Egg
- Hash Brown Potatoes
- Home-made Rolls and Butter
- Pot of Tea or Coffee

Dinner 50c

- Choice of Soup
- Roast Stuffed Young Chicken, Grilled Gravy
- Or Roast Ribs of Prime Beef, Au Jus
- Mashed Potatoes Green Peas
- Choice Pudding, Pie or Ice Cream
- Rolls and Butter
- Pot of Tea or Coffee

Afternoon Tea 20c

- Cocoanut Cup Custard
- Cut Cake
- Pot of Tea or Coffee
- Ice Cream



Spring Clothes for Boys

Boys, like men, live up to the clothes they wear.

It is not a bad idea to dress a boy in styles just a wee bit mature, if you wish—for it surely gives him a feeling of wanting to live up to what his people expect of him.

Our boys' clothing shows smart, manly styles, even in the suits for little fellows. Today the following are specially shown in our Boys' Department:

Suits for Boys 2 1/2 to 8 years—Fancy grey and brown tweeds in fancy Norfolk styles, knickers. Prices **4.00 to 9.00**

Suits for Boys 9 to 18 Years—Pinch-back and fancy Norfolk styles in a wonderful showing of Irish, English and Scotch tweeds and worsteds, blue worsteds and chevots. Priced at **6.00 to 18.00**

Boys' Slip-on Spring Overcoats for Boys of 9 to 18 Years—Irish Donegal and English coatings, in rich shades of greys and fawn-greys. Prices **8.45 to 11.00**

Boys' Spring Reefers, for Ages 2 1/2 to 12 Years—Blue serges and worsteds, fawn covert cloths and English grey tweeds. Prices, **5.95 to 11.00**

Boys' Tweed Raincoats, for Ages 7 to 18 Years—In double texture, grey-fawn and fancy-grey weaves; perfectly rainproof. At **6.45 to 13.00**

Two Great Specials in Boys' Suits

Pinch-Back Suits For Boys 7 to 16.

Come early—there are only 85 suits in the lot. Rich navy blue and dark grey chevot tweeds, with woven stripe patterns, made up in smart single-breasted coats, with three patch pockets and belt across the back, with button in centre. Full fitting bloomers with belt loops; governor fasteners at knee. Sizes 25 to 34. At **4.65** 8.30 this morning **4.65**

School Suits at \$3.95

For Boys From 7 to 14

Come early. The values will repay you. Two hundred of these suits, well tailored from English tweeds in self-stripe and fancy stripe patterns of brown and grey; single-breasted, yoke styles, with back and front pleats and stitched belt; patch pockets and full-cut bloomers; sizes 25 to 32. 8.30 this morning **3.95**

A BARGAIN!

\$4.25 Wolsey Combinations \$3.69

When you can buy underwear like this it will pay you to be on hand at 8.30 today. Men's High-grade Combination Underwear, Wolsey brand, made from pure Australian wool yarn. Wolsey is known above all other makes for its fit and quality. Sizes 34 to 44. Regular \$4.25. Today **3.69**

89c Nightrobes, Today 73c
Men's White Lawn Night Robes, double sewn seams, wide yoke at neck. Sizes 14 to 19. Regular 89c. Today **.73**

An 8.30 a.m. Pyjama Special

Men's Spizette and Percals Pyjama Suits, made from odd ends of excellent materials, left over at the end of the season in a large factory, and made up especially for us. The spizettes are in pink, blue, tan, grey; the cambric materials are plain and fancy herringbone and cluster stripes on light backgrounds; military and French neck styles, pearl buttons, silk frogs. Sizes 36 to 44. Today **1.49**

A Great Value in Men's Fine Boots Today

425 pairs of Men's High-grade Boots, in button and lace styles, in tan calf, gunmetal, patent colt and vici kid leathers. Medium and heavy weight Goodyear welt soles, English recede and medium and round toe shapes. These are splendid boots, including "Victor" 4.95 and other well-known branded makes. Regular \$5.50, \$6.00 and \$7.00. Sizes 6 to 10 in the lot. Today, a pair **4.95**

Boys' Good School Boots

425 pairs boys' tan and black box kip and black goat leather. A very dressy but strongly built boot, blucher cut, good fitting round toe styles, heavy solid standard screw soles, military heels. Sizes 11-13. **\$2.69; 1-5, \$2.95.**

Weston's Boots for Girls

Girls' Fine Dongola Kid Button and Lace Boots, with patent toe caps; college girls' wide fitting toe shape, solid leather McKay sewn soles, low heels. Sizes 5-7 1/2, **\$1.49;** sizes 8-10 1/2, **\$1.89;** sizes 11-2, **\$2.29.**

Little Lads' Blucher Boots

300 Pairs Mannish Looking Blucher Boots for small boys, in black and tan box kip leather, good weight soles and medium height heels. A good stout boot that will give the needed wear 1.69 and comfort. Sizes 8-10 1/2. Today **1.69**

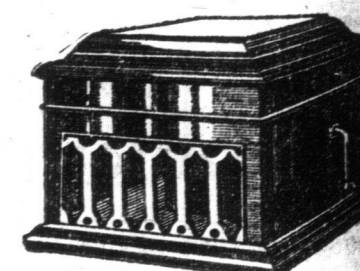
Women's Boots---8.30 a.m., \$3.95

2,500 pairs Women's Boots, all dainty and stylish patterns and toe shapes; patent colt, gunmetal, dongola kid and colored kid leathers, with 7-in. and 9-in. high cut tops of black kid, colored and black plain or fancy cloth; new long plain vamps and fancy stitched and plain leather toe caps; Goodyear welt and flexible turn soles; high Cuban, Spanish and covered heels. Sizes 2 1/2 to 7 in the lot. Regular \$4.50, \$5.00 and \$6.00 boots. Today **3.95**

Women's Low Shoes---8.30 a.m., \$3.95

1,200 pairs of Queen Quality Pumps, colonials, strap slippers and Oxford lace low shoes, in patent colt, black, brown and other colored kid, gunmetal and combination leathers; newest Spring styles and toe shapes; Goodyear welt, flexible McKay and turn soles; high Spanish and Cuban leather and wood covered heels; an early start will give best choice: all sizes in the lot, 2 1/2 to 7. Regular \$4.50, \$5.00 and \$6.00 shoes. Today **3.95**

RECORDS For the Week-End



Records for the week-end. Prices from **.85 to 4.00**
Come in and let us fill your week-end order.
No matter what kind of a phonograph you have, we have the records to play on it, and comfortable, airy, demonstrating records. Music all the time.
—Simpson's Music Studio, 6th Floor.

The SIMPSON Company Limited