

Summer Footwear for You and Me--

Women's White Lace Boots for vacation or outing wear.
Women's Pumps and Low Shoes, in strap or plain, in patent or kid, nubuck or canvas, leather or rubber soles.
Children's Shoes and Sneakers, all the kinds, all the sizes.
Men's Oxfords, leather or canvas, red, brown or white, with leather or rubber soles.
Why enumerate further? Our stock is always complete. Our service is always the same, prompt and painstaking. Our values are always satisfactory.

COOK'S SELECT SHOE STORE

DUNDAS AND RICHMOND STREETS.
BENEFICIARIES ON LIST OF PATRIOTIC FUND ARE 792

The names of 792 beneficiaries appeared on the list of the London patriotic fund for June. This, however, is not the greatest number of dependents of soldiers to receive allowances at one time. Very few new names have been added in the past few weeks owing to the falling off in enlistments. At the time of recruiting for the Railway Construction Battalion, a big jump was made. The largest number to receive allowances in any one month was 900. This number has been reduced owing to the return of men from overseas, in the majority of cases owing to their being over age or medically unfit, and not because they have suffered from wounds.

PERSONAL MENTION
Miss Grace Mair, teacher of the pipe line school, left the city on Tuesday for Prince Albert. Miss Mair is to be married in the west and will probably reside there. Her uncle and aunt, Mr. and Mrs. John Mair, accompanied her, and numerous friends and relatives were at the station to bid them farewell.

'SQUARE DEAL' TAYLOR
London's Greatest Out-Rate Druggist.

6-RED STORES-6

Exclusive Designs in Jewelry

For your light summer frocks you want dainty jewelry. See our exclusive designs in Pendants, Green Gold Set, with pearls and combinations of diamonds and colored stones.
Platinum Bar Pins, set with diamonds and pearls.
Gold and Gold-Filled Bar Pins, set with pearls and colored stones.
Earrings in the newest designs.
Wrist Watches.
Spot Pins in sterling silver, gold filled and enamel.
Hat Pins, sterling silver, gold filled and 10-k gold.
Rings, Signet, Cameo and Stone Set.
Coin, Vanity and Mesh Bags.

C.H. Ward & Co.
Diamond Merchants and Jewelers.
Phone 1084, 386 Richmond St.

Carlyle TREBILCOCK OPTICIAN
PHONE 231, 233 DUNDAS
WATCH FOR our educational eye talks on Tuesdays and Saturdays.

Vulcanizing Properly Executed
London
Tire Repair Depot
354 Wellington St. Opp. McLaughlin's.
A. WILKES, Proprietor.
PHONE 234.

FISH FOR FRIDAY
Smoked Lake
Ciscos, 20c Herring, 10c
First of the Season. Cleaned.
Also Whitefish, Sea Salmon, Salmon Trout.
WILSON'S
Phones 1119-1120.

ICE! ICE!
MANUFACTURED ICE.
FILTERED WATER.
The Sure Pure Ice.
Phone 141 when you wish our wagon to call.

ARTIFICIAL ICE SUPPLY CO.
The London Loan and Savings Company of Canada
DIVIDEND NO. 93.

NOTICE is hereby given that a Dividend at the rate of 6 per cent and Bonus at rate of 1 per cent per annum is declared on the Paid-Up Stock of the Company for the current three months ending 30th June, 1917, and same is payable on and of July, to Shareholders of Record on 15th June.
M. J. KENT, Manager.

PORT STANLEY RESIDENTS

WHO WANT
PARNELL'S BREAD

Will, after today, be able to secure it from our delivery wagon. Of course you'll want your favorite bread in your summer home. So notify us at once.

PARNELL THE BREADMAN
PHONES 929-1390.



Ladies' Wrist Watches

In buying a Watch from us you get the benefit of many years' experience in watchmaking, buying and selling, to help you make your selection.
WHISTLE, gold-filled case and Bracelet, \$12.00 to \$30.00.
WHISTLE, solid gold case and Bracelet, \$25.00 to \$120.00.
Ladies' Gold-Filled and Solid Gold WALTHAM Watches, convertible styles, \$22.00 to \$95.00.

YOUNG'S
2 STORES.
Official Watch Inspectors for C. P. R. and G. T. R.
LONDON. EAST LONDON.



NO OTHER FOOD SO GOOD FOR YOU AS BREAD!

Eat Johnston Bros. XXX 'Jersey Cream'
And you'll want this perfectly delicious bread at every meal. Phone the bakery, 944.

ANNUAL PICNIC OF TALBOT ST. BAPTISTS LARGELY ATTENDED

Fine Program of Sports at Springbank Thoroughly Enjoyed.
The annual picnic of the Sunday school of Talbot Street Baptist Church was held at Springbank yesterday afternoon, and the ideal weather brought out the largest attendance in years. A splendid program of sports was run off, every event being keenly contested. The feature of the afternoon was a baseball game, in which the team captained by H. H. Bingham, defeated the team of Johnston's nine. Peter Glen was umpire and the batteries were: Gilles, Bryant and Peel, and Holland and Brown. Supper was served in the evening, and 250 sat down to the tables.
The race results were:
Beginners, Girls—Cassie Newman, Eva Arthur, Helen McGill, William Boyd, Garfield Newman.
Primary, Boys—Frank Bryant, Russell Tozer, Willie Webster.
Girls, C—Olive Roy, Doris Bingham, Irene Walden.
Girls, D—Ruth Bingham, Elizabeth McGill, Irene Topping.
Girls, 9 and 10—Violet Gibson, Helen Wyatt, Maude Miller.
Boys, 9 and 10—Jack McGill, Eddie Cookson.
Girls, 11 and 12—Stella McDonald, Muriel Graham, Pearl Webster.
Boys, 11 and 12—Kenneth Graham, Jack George.
Girls, 13 and 14—Della Peckham, Leatha Leonard.
Boys, 13 and 14—Jack McKay, Norman Bates, Howard Bryant.
Girls, 15 and over—Alma Bryant, Elsie Wood, Nellie Burch.
Boys, 15 and over—Harold Stewart, Willard Holland, Charles Foulkes.
Girls' Chum—Madeline Henshaw and Muriel Graham, Elsie Wood and Alma Bryant.
Boys' Three-Legged—Howard Bryant and Harold Stewart, James Walmsley and M. Brady.
Girls' Egg—Stella McDonald, Annie Cookson, Helen Wyatt.
Boys' Boot and Shoe—Charles Foulkes, James Walmsley.
Anti-Fat Men's—Rev. H. H. Bingham, Dr. J. P. Bryant.
Pat Men's—H. H. Bingham, Charles Maker.
Married Ladies—Mrs. L. Misner, Mrs. Kruger, Mrs. Tozer.

AGENT HOLIDAYING.
Night Stationmaster J. Crooks of the C. P. R. is holidaying at his home in Pittsburgh for two weeks. His duties are being looked after by B. Parsons.
If you will tell me why some dinners taste better to you than other dinners, I will tell you why Edison Diamond Disc Records always sound better than all other disc records. Send in and listen. W. McPhillips, 189 Dundas Street, London.

THE VALUE
of advertising as an aid to success is the best advertised fact in the world.
Federal Advertising Service
Dominion Savings Building, LONDON, CANADA.

CLOSES CONTRACT WITH NATHANSON FOR GREAT FILMS

Manager Stewart of Patricia Signs Up for New Goldwyn Program.

FAMOUS STARS, AUTHORS
Maxine Elliott, Mary Garden, Jane Cowl, Irvin Cobb, Edgar Selwyn Among Them.

S. L. Nathanson, managing director of the Regal Film Company of Canada, and managing director of the Goldwyn pictures and Sydney Taub, traveling representative of the company, yesterday concluded arrangements with Manager W. L. Stewart of the Patricia Theatre to play the Goldwyn pictures for this city immediately after the first release of the plays early in September.
This is regarded as the most important announcement concerning motion pictures which has been made since the first film was shown in the city.

The Goldwyn syndicate represents the largest collection of motion pictures stars ever gathered together, and the plays to be released every two weeks will prove one of the most successful of the first pictures, but none will be released until September. Such stars as Maxine Elliott, Mary Garden, Jane Cowl, Madge Kennedy, Mae Marsh and such writers as Irvin Cobb, Porter Emerson Brown, Margaret Mayo, Roy Cooper, Megreue Edgar Selwyn and such producers as Arthur Hopkins are under contract with the Goldwyn interests and have been at work for some time on the production of the plays.

Pays Highest Price
Manager Stewart secures the pictures for London at the highest prices ever paid for a motion picture program.



MANAGER W. L. STEWART.

In the city. One notable feature of the booking is that London will secure these pictures two weeks after they have appeared at the Strand Theatre, New York, and immediately after they have been shown at Toronto. Most of the films now shown in the city are several months old by the time they reach this city. The Patricia policy will be for the best and newest pictures, and every two weeks after the commencement of the program one of the new Goldwyn features will be presented.

General Manager Nathanson has been placing the pictures in Canada, and London is the third city in the Dominion to secure the films.
Pictures of New Order.
The pictures in New York last week, and my enthusiasm for the Goldwyn program will be understood after the people of London have seen them. It is said to the Advertiser, "Such a play as 'The Eternal Machine' with Maxine Elliott in the leading part, is more than a picture. Produced under the ablest and most painstaking direction and with every detail built for the picture, with every location specially constructed, and with the most expensive and elaborate sets, this photoplay ranks with the few film classics that will live. The other pictures are of an equally high order. They are clean, first of all. Then they have the best acting, the best direction, and a broad intelligence and a new grasp of the situation."

WE DO REPAIR ANYTHING IN RUBBER
—IF IT'S WORTH IT. WE KNOW HOW.

London's Rubber Man
Rear 186 King Phone 5124.

ROSS' LIMITED
Our Own Factory
Bargains This Week

GENUINE PALM BEACH SUITS, in latest New York styles, handsomely trimmed, in colored silks, pearl buttons, buckles, etc., or plain, distinctive new models, produced daily. Prices \$10.00 to \$16.50

THE VERY NEWEST IN SILK SUITS.
Natural shantung, poplins, taffetas, failles, etc.; all the popular shades, of apple, navy, putty, burgundy, copen, blue, brown, black, etc. Prices \$17.00 to \$36.00

SUMMER COATS, in every variety of materials, blanket cloths, tweeds, velours, gabardines, poret twills, cord silks, coverts, natural silks, etc. The very newest, distinctive models. Prices \$9.98 to \$27.50

FOR THE SEPARATE SKIRT AND BLOUSE SEASON
Our showing in Fancy Sport Skirts, both silk and cotton, is daily being added to from our busy operators and designers, who are keeping abreast of the times with the newest models, from Repp Skirts at \$4.00, to handsome Silk Skirts at \$16.50

The Blouse Department is showing the choicest and newest styles in Voiles. From 98c to \$4.50
And Silk Blouses, in white, colored and natural. From \$2.98 to \$7.50
The celebrated Radium Brand Silk Hosiery, in all the popular colors 50c to \$2.25
Kayser Gloves, and there are none better; all popular colors 75c to \$1.25
PHONE 1319. 106 DUNDAS STREET.

Rowat's 50c per pound COFFEE

Plases People Who Are Particular.
T.A. ROWAT & CO.
250 Dundas St.
Phones 3051-3052.

The necessity for advancement are displayed in the pictures in such a manner as to show that the Goldwyn people mean to perpetuate the art and to carry it on to greater things.
A New Forward Movement.
"Moving pictures, as the ordinary run of them appears to the expert, must either transcend the present run of stories or go back. The Goldwyn people have studied the outlook. We know that the new broom of fresh ideas and sweeping change must be set to work. We have brought the production of pictures to a new standard, and they will be greeted in London as the most meritorious program ever laid during the year."
The first release will be "Poly of the Circus," with Mae Marsh in the leading part, and the second will be "Baby Mine," Margaret Mayo's famous play of the same name.
"I signed the contract for the Goldwyn pictures because I mean to have the best program of photoplays that can be secured," said Manager Stewart. "The exhibitors of the continent have been watching for the release of these pictures, and there has been a combine of the greatest stars and authors and they promise to freshen up the picture business in London. The release of pictures immediately after their release in New York, and there will be during the year."

MONSTER PICNIC AT QUEEN'S PARK FOR LABOR DAY

Parade Will Be Cut Out This Year by Trades Council.

At last night's meeting of the trades and labor council it was unanimously decided to hold a picnic and celebration at Queen's Park on Labor Day instead of a parade. The outing will be along the same lines as that held last year and which proved such an unequalled success. The meeting of the various committees will be held immediately to arrange for the sports program and other features. It is expected that there will be a record attendance this year, as the outing last year proved one of the most successful which the trades and labor council has held. A fine program is to be prepared.
Organizer John T. Kennedy of Toronto, who is in charge of organizing the picnic, said that the picnic was the result of a meeting of the trades and labor council, which was held last night. He said that the picnic was the result of a meeting of the trades and labor council, which was held last night. He said that the picnic was the result of a meeting of the trades and labor council, which was held last night.

NEW SYSTEM SUCCESS
CHINTON, July 4.—The new system of collecting taxes semi-annually, June and December, has for the first half of the year proved successful. More than \$12,000 having been paid in to date. The system, which was introduced in circumstances, and does away with the necessity of borrowing funds for any of the current expenses.

USED CAR DEPARTMENT.
REEMER & CO. LIMITED, Cadillac, Chalmers and Gray Motor Dealers, have opened up a Used Car Department at their old stand, 150 Carling street, where Mr. Reemer started in the automobile business.
Purchasers will do well to look over the line of Used Cars, which have all been thoroughly overhauled and are in excellent condition. REEMER & CO. LIMITED, 121-123 Queen's Avenue, London, Ont., West of Postoffice. 53-ywt-17

"A CHARMING WILDERNESS."
A gorgeous picture, set above the sea, offers all the attractions that appeal to the lover of God's out-of-doors. The picture is a masterpiece of scenic beauty, and is a most interesting and well-organized production. It is a most interesting and well-organized production. It is a most interesting and well-organized production. It is a most interesting and well-organized production.

EGERTON ST. SCHOOL
GRADE II, TO GRADE III.
Edith Burton, Marietta Styles, Lily Bentley, Mabel Martin, Leonard Peacock, Charles Glen, and Kelly.
GRADE I, TO GRADE II.
Percy Vetch, Jack Skinner, Herbert Morton, Laura Bowcott, Jack Morton, Willis O'Rourke, Elmer Keen, Alice Swanson, Elmer Freedy, Edwin Martin, George Haydes.

ANNOUNCE ENGAGEMENT.
Mr. and Mrs. George S. Scarlett, of Chatham, Ont., announce the engagement of their daughter, Pearl Veneta, to Frank R. Smaile, son of Mr. and Mrs. W. J. Smaile, of Hightgate, Ont., the marriage to take place on Tuesday, July 10.

The only reason in the world why you should consider spending money for a thing of the kind is because of a natural desire on your part for good music—be careful, then, to see that your money is wisely spent for the best instrument, which alone is the Edison, W. McPhillips, 189 Dundas Street, London.

MRS. WESTON'S DEATH ENTIRELY ACCIDENTAL, IS FINDING OF JURY
Grand Trunk Crew Is Exonerated From All Blame in Case.

A verdict of accidental death, which at the same time exonerated the G. T. R. from blame, was returned last evening by the jury empanelled by Coroner Maclearen to inquire into the circumstances surrounding the death of Mrs. May Weston, Bathurst street, who was killed on the Grand Trunk tracks on Saturday morning last.
The investigation was held at the police station, and the evidence of yardmen and other employees was taken. Crown Attorney McKillop conducted the examinations of witnesses.
John P. Thompson, 654 Lyle street, G. T. R. yardman, was the first witness to be called. He testified that prior to the accident he was standing just south of the tracks of the south main line. An engine was attached to the string of cars, and pulled up the slack, the rear of the car having passed over the tracks. He fell on the south rail, the shunting back of the cars passing over the body of the first time, and the taking up of the slack of the train causing the wheel to again go over her when the cars were pulled ahead.
Ernest Patterson, 158 John street, yardman, was about two carlengths up the back of the last car, and saw a head. He went up and found Mrs. Weston lying on the south track, the wheel of the car having passed over the body.
Howard E. McDonald, 453 Horton street, yardman, was near the engine when the coupling was made, a distance being on the south track, from the locomotive. Mrs. Weston's house, he said, was directly south of the scene of the accident.
Special Constable John Hughes, 639 King street, gave evidence as to the location of Mrs. Weston's house to the tracks, stating that it was necessary being on the tracks until after the accident.
Sincial, 474 Charlotte street, fireman, corroborated the evidence of previous witness.
Dr. P. R. Clegg was called to the scene of the accident. He afterwards conducted the post-mortem examination, and found that death had resulted from destruction of the upper part of Mrs. Weston's head, which had been crushed, a portion of the heart and the spinal cord.
Death, he believed, to have been instantaneous.
The jury were: Samuel J. Bell, Joseph A. Newell, Percy Ashton, Alfred McGee, Thomas Cockrell, Benjamin Tripp, Theodore Thomas, A. J. Montague and James Clark.

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U. S. OFFICERS AT CAMP BORDEN.
CAMP BORDEN, July 4.—Capt. Ferguson and Lieut. Castles of the 15th Regiment, National Guards, of New York, are spending a couple of days in camp. This morning Capt. Kelly, commanding the bombing school, gave them a demonstration of how a trench is rushed by the Canadians, how bombs are thrown, etc. The 15th is a colored regiment with white officers.

YOUR DRUG NEEDS

AT ASTONISHINGLY LOW PRICES
In this sale of drugs, patent medicines, candies, stationery, etc., that we are putting on Thursday, Friday and Saturday, many articles are quoted very low, particularly during these days of rapid rise in the price of drugs. It will pay you to investigate these goods and to lay in a stock before the next advance.

DRUGS, PATENT MEDICINES, CANDIES, STATIONERY, KODAKS, ETC.

25c	10c	1.00	25c	15c	10c	20c	Electric	Mystic	Joy
Size Peroxide	Styptic Pencils	Razors	Strengthening Plasters 13c	Menthol Inhalers	Corn Files	Clothes Cleaner	Corn Salve	Corn Cure	Corn Cure
9c	5c	49c	2 for 25c	8c	5c	10c	10c	10c	10c

PILLS
25c Carter's Little Liver 14c
25c Chase's K. & L. 19c
25c Beecham's 19c
25c Little Cathartic 2 for 25c
25c Lazy Liver Pills 15c
50c Sweet Nitre 27c
50c Juniper Kidney 35c
50c Pink Pills 35c
50c Doan's Pills 35c
50c Pink Pills 29c
Blair's Iron Pills, 100 in bottle, 14c

BARGAIN SALE
of Bathing Caps, Bathing Shoes, Sponge Bags, Traveling Companions, Brush Holders, Washcloths, etc., at reduced prices. See window.

Agents for Eastman Kodaks and Cameras

TOILET PAPER
Special Crope Rolls, 4 for 25c
Special Smooth Rolls, 3 for 25c
Special Smooth Squares, 3 for 25c

SOAPS
Although Soaps are all advancing in price, here are some extraordinary bargains:
English Castile Soap, large bars 22c
25c Soap, 2 for 25c
10c Parma Violet Soap 3c
15c Rose Glycerine Soap 10c
15c Palmolive Soap 8c
Peroxide Bath Soap, 3 for 25c
25c Day's Hair Soap 14c
Buttermilk and Glycerine Soap, 3 for 25c
Lavender Soap, 3 for 25c
Sweet Pea Soap, 3 for 25c
Woodbury's Facial Soap 25c

PATENT MEDICINES
25c Syrup White Pine 14c
25c Syrup Linseed and Turpentine 14c
25c Electric Liniment 14c
25c Corn Cure Liquid 19c
25c Syrup Figs 19c
25c Aromatic Cascar 19c
25c Electric Oil (Dr. Thomas') 14c
25c Wills' Liniment 19c
25c Abbey's Salts 45c
\$1.00 Syrup Hypophosphates 69c
\$1.00 Aurora Drink Cure 79c
\$1.50 Sarsaparilla Kennedy 75c
\$1.50 Sarsaparilla Kennedy 49c
75c Paranal 55c
25c Army Foot Powder 19c

SPECIAL
The People's Common-Sense Medical Adviser, W. D. Pierce, 1,000-page book, regular \$2.50, for 99c.

\$1.50 Sanol Kidney Remedy.....	75c
\$1.50 Sanol Blood Remedy.....	49c
75c Parmit.....	75c
25c Army Foot Powder.....	19c



SPECIAL

The People's Common-Sense Medical Adviser, by Dr. Pierce, 1,000-page book, regular \$2, for..... 39c

25c	Rubber	Automobile	Auto	No. 4100	Linoleum	Saturday Special
Dixie	Sponges	Sponges	Chamois	Dyspepsia	Polish	100 pounds
Talcum Powder	50c size—25c	25c, 50c,	45c to	Cure	1 lb. tins	Pattencrisp
15c	25c size—15c	75c	\$1.50	50c	50c	Candy, 39c lb.

ANDERSON & NELLES
The Family Druggists,
CORNER DUNDAS AND WELLINGTON STREETS.

We Thank You!

For the wonderful success which attended our annual sale of the last two weeks. The response was wonderful, but there were hundreds of people who could not be served on account of the rush of our last day. To give those people a chance to secure some of our bargains, we will place on sale Thursday, Friday and Saturday the balance of our odd lines.

87 pairs of Women's Lace and Button Shoes, American made, in sizes 1½ to 4, only. **\$1.89**

Ladies' Black Kid, Louis heel, long vamp. **\$3.95**

\$4.48

\$2.18

\$3.48

79c Up

Positively no sale goods charged or sent on approval.
All goods on display in centre of store.

JOHNSTON & MURRAY
LONDON ST. THOMAS
The Biggest Opportunity of the Season.
We do not want to put these lines back on our shelves.