

The **SIMPSON** Store

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PHONE NUMBER MAIN 7841.
We have fifty lines to Central.

The **SIMPSON** Store

The Simpson Store Closes at 1 o'Clock Saturday

New York Lingerie Waists

ONE DOLLAR EACH.

A splendid display for a big Saturday morning's trade. 1,000 of those soft, filmy New York Waists, in almost every conceivable style and size; low neck, sailor collars, the new Cosack styles, rounded collarless effect; also high neck style. These are all short sleeved, and are the very acme of coolness and comfort. Every size for choice in this splendid lot of waists, many of which are half price. For Saturday's quick selling, each 1.00

Wash Goods

5,000 yards Printed Organdy, 1/4 price, a splendid array of beautiful printed goods in a hundred different patterns and colorings. Special circle on the main floor. Regularly 29c, Saturday morning 7 1/2

30 pieces only 36 inch Indian Head Suiting, splendid for outfitting. Regularly 15c, Saturday morning 10

Printed Ducks, light grounds, spots, stripes and figures, all fast colors, splendid for children's dresses, boys' blouses, etc. Regular value 12 1/2c, Saturday morning 7 1/2c (No phone or mail orders.)

Rush for Reliable Silks

A BARGAIN IN BLACK SATIN PAILLETTE.
One Yard Wide. On Sale 79c Per Yard.

This is a skein-dyed silk, perfect black, firm, "weighty" weave and bought in the usual way would cost us more than the price now quoted. 36 inches wide. Per yard 79

BLACK HONAN RAW SILK.
28 inches wide. Per yard 47c. This Lyons dyed, serviceable silk has been sold all season at 75c per yard. 27 pieces of 14 yards each offered on Saturday at per yard 47

SHANTUNG PONGEE SILK.
Guaranteed to wear and launder perfectly, in fine, medium and heavy weaves, natural color only, 34 inches wide, greatly reduced for Saturday, per yard 53

The balance of all broken lines in Showproof Bordered Foulards, clearing on Saturday, per yard .98 40 inches wide.

As quantities are limited early buying is necessary.

SUNSHADES

A splendid range of new Sunshades. The season's most advanced designs and colors. A great variety of floral patterns, stripes and checks to choose from, at popular prices. \$1.50, \$2.00 and \$2.50.

About 100 Women's Cambric Parasols, a good assortment of pretty designs, including stripes and floral patterns, in dainty colorings, gilt frames and a variety of handles. Saturday 73

Whitewear—Saturday Morning Offerings

There are just about two thousand garments in this lot for rush selling Saturday morning. They represent part of a factory clearance. Every garment is fine quality, beautifully sewn and perfectly fashioned. Come early for best choice.

Lot No. 1—Seven hundred Night Dresses, in four handsome styles, slipover or high neck, extra quality, cotton or Nainsook, real linen Torchon lace or fine embroidery trimming, two styles with ribbon draws. Sizes 32 to 42 bust. \$1.00, \$1.25, \$1.50 each. Saturday, each 75

Lot No. 2—Nine Hundred Women's Drawers for quick selling, 3 umbrella styles, lace, insertion and wide hem or hemstitched tucks and hem, both styles. Sizes 23, 25, 27 inches. Saturday, all at pair 25

Lot No. 3—Corset Covers of Nainsook, deep lace yoke, ribbon run, lace on neck and arms, full front. Sizes 32 to 42 bust. Saturday, each 25

Lot No. 4—Corset Covers, front of all-over embroidery, Nainsook back, neck run, silk ribbon, lace on arms. Sizes 32 to 42 bust. Saturday each 50

WOMEN'S SUMMER VESTS.

Come early Saturday morning for a supply of Vests for your summer's wear. You can save a third to a half of the usual cost if you do.

2,400 Women's Summer Vests, ribbed white cotton, low neck, short or no sleeves, draw tapes and heading. Sizes 32 to 38 bust. Regular prices 12 1/2c to 20c each. Saturday, 8 to 10 o'clock, each 10

Concentrated Values for the Five Morning Hours

Because we must do the entire day's business in five hours we request that you do your buying as early as you conveniently can. There will be plenty of salespeople and the Store is famous for its comfortable spaciousness. The values are strong and many. Come early Saturday.

Men's Suits Selling Saturday Morning

Selling Saturday Morning 500 Men's Suits. They are all high-class, well-tailored garments, made from West of England worsteds, Scotch and English tweeds; in all the new spring and summer colorings and patterns, greys, browns, blue greys, green mixed colors. Every garment has the best trimmings. These suits sell in the regular way at \$16.50, \$18, \$20 and \$22. Saturday morning 9.80

100 Boys' Suits, Norfolk style, double-breasted, 2-piece Bloomer suits of English tweeds and worsteds, in striped and fancy weaves. They show the new brown, grey, fawn and olive. Smartly tailored and lined with Italian serges; full American bloomers with strap bottoms. Sizes 25 to 34. Regularly \$6.50, \$7.00, \$7.50, \$8.00. Saturday morning to clear 5.00

100 Boys' Russian Sailor Wash Suits of blue striped linen, with large plain blue sailor collar, trimmed with a fancy blue and white braid, bowing end tie, patch pockets and belt. Sizes 2 1/2 to 6 years. Price 2.00

Wind-up of the Sale of Sox

Men's Finest Quality Silk Lisle Thread Sox, sheer thread, best finish, plain colors, in black and tan and many other shades; also in neat silk embroidered designs and fancy patterns, all have double heel and toe and sole. Sizes 9 1/2 to 11. Saturday sale price, pair 25

Men's Extra Fine "German" Make Silk Lisle and Plain Lisle Thread Sox, the range is large and consists of every color wanted, including tan and black, in plain colors; also in the lot are neat silk embroidered fronts and newest effects, best finish, and will wear well. Sizes 9 1/2 to 11. Saturday sale price, 3 pairs \$1.00; pair 35c.

Men's Shot Silk Elastic Ribbed Pure Cashmere Sox, the kind that when stretched out show two colors of different shades, soft, good-wearing yarn, smart and dressy, double heel and toe. Sizes 10 to 11, 50c value. Saturday sale price, 3 pairs \$1.00; pair 35c.

Men's Fine Quality Silk Lisle Thread Sox, sheer fine thread, close, firm finish, in a large variety of plain colors, silk embroidered and fancy effects, finished with high spliced ankle, double heel, toe and sole. Sizes 9 1/2 to 11, exceptional value. Saturday sale price 3 pairs 55c; pair 18c.

WELL MADE GLOVES.
Women's Pure Silk Gloves, elbow length, opening at wrist, close, firm finish, double tipped finger, black and white, 5 1/2 to 6 1/2. Saturday special, pair 49

\$1.50 Corsets Saturday Morning 95c Pair

Letting two handsome models of "D. and A." and "Royale" Corsets go Saturday at a decided bargain price. We want to crowd a whole day's selling into five hours. All phone orders up to twelve o'clock delivered same day.

Six hundred pairs "D. and A." and "Royale" Corsets, two beautiful and stylish models, strong white coutil or fine white batiste, medium low bust, very long skirt, fitted with 6 supporters, finest aluminum rust-proof boning, deep lace and ribbon. Sizes 18 to 26 inches. Saturday, 8 to 10 o'clock 95c pair.

Irish Embroidered Pillow Cases

A large range of pretty designs, all hemstitched. Size 20 x 36. Special Saturday, pair .95

Great Clearance of Odd Towels, all pure linen, hemmed or hemstitched. These sell regularly at 50c and 65c pair. For quick selling Saturday, each 19

200 Pure Irish Linen Table Cloths, in pretty new bordered designs. 2 x 2 1/2 yards. Saturday 1.95

100 dozen All Linen Table Napkins, even weave, bordered designs. 22 x 22. Special Saturday 1.95

1,000 yards Brown Holland Linen, closely woven in round even thread, 40 inches wide, will launder and give excellent wear. Clearing Saturday, yard 18 (Phone Linen Dept., 2nd Floor.)

Clean-up Price in Suitings AT PER YARD SATURDAY MORNING, 39c.

A sensational offering of splendid Suitings. You have had evidence of the great values offered here before, but this special offering eclipses anything we have attempted. Everything in this clearing lot, which comprises about 1,500 yards of our best selling Suitings sold during the present season, has sold at \$1.00 per yard or over. A few odd pieces and broken lines sold as high as \$1.50 per yard regularly. They include Scotch tweed and home-spun, diagonals, English tweeds, Venetians, broadcloths, pencil stripes, etc., etc. Get here sharp at 8 o'clock, as we anticipate a big rush for these extra special values.

54 to 56 inches wide. Regular prices \$1.00 to \$1.50 per yard. SATURDAY, 8 A.M., 39c. See special showing, Queen St. Window.

Pyjamas \$1.98

REGULARLY \$2.50 TO \$8.00.

All the best quality Pyjamas, including pure white silk, Shantung and fancy stripe silk, genuine Soisette, fancy Zephyrs, Repps, Crepes and Chambrays. Some have bound edges of silk galloon, others plain, with hole and button fastenings or silk frogs; new kite-shape front or double-breasted styles; some cut with low neck, others have the military collar. These pyjamas are perfect in every way. They are odd lines from our regular stock for a Saturday morning rush. All sizes in the lot. Regularly \$2.50, \$3.00, \$3.50, \$5.00, \$6.00 and \$8.00. To clear Saturday morning, a suit 1.98

Outing Shirts for \$1.49

WERE \$1.90 TO \$5.00.

250 only, Men's Odd Shirts of the very best materials, every one is a bargain. Pure silk in white, Shantung and fancy silks, soisettes in plain white, tan, blue or pearl, heavy striped Oxfords, Chambrays, in blue with white stripes and striped chambrays; some have the reversible collar, but the shirt with the separate collar is most popular. Some have a tie to match also. All sizes in the lot. See Yonge street windows for display Friday. No dealers will be supplied, and no phone or mail orders filled for either of the above bargains. Sharp at 8 o'clock for best selection. Regular values \$1.90, \$2.50, \$3.00, \$3.50 and \$5.00. Saturday, each 1.49

A Half Day Flurry in Boots and Oxfords

FOR WOMEN.

Women's dainty American Pumps, colonial ties, Oxfords, and boots, in a charming combination of leathers and fabrics, including white, nubuck, champagne buck, suede, satin, velvet, tan, Russia calf, patent pony, gunmetal, vici kid, etc., etc., all made on the new short vamp lasts, every pair of this special purchase of high-grade summer shoes should be sold before one o'clock. Sizes 7 1/2 to 8. Regular prices to \$5.00. Saturday half-day sale 1.99

FOR MEN.

Men's custom grade Boots and Oxfords, on the new "Hito," "Konot," "Banker" and "Alito" lasts. Button and Blucher styles, in selected patent colts, tan, Russia calf, gunmetal, and vici kid leathers, every pair made by the Goodyear welt process (better than hand-made), high, medium and low heels. Sizes 7 to 11. Regular prices to \$5.00. Saturday Half-day sale 2.95

For a Busy Morning Among the Millinery

28 only, beautiful Ecuadorian Panamas, in the newest styles, real fine quality. Special Saturday 9.50

100 new Trimmed Hats, made from some of the best shapes from our big hat sale, and stylishly trimmed with fancy mounts, rich velvet tipped lilacs, etc. Special Saturday 3.85

NEW YORK OUTING HATS.

Many styles in the new white satine, white pique, white crash, rajah silk, etc., in the newest shapes. Prices \$2.00, \$2.50, \$3.00 to \$4.50 each.

30 only, Imitation Panamas, with silk scarf trimmings. Special Saturday 2.75

Japanese Crepe Gowns \$1.75

Long Kimono Gowns of heavy hand-woven Japanese Crepe, Oriental and floral designs, cut full and trimmed fronts and sleeves, with Japanese silk, belt of self. Priced for Saturday 1.75

25.00 PAIRS TEA GOWNS, \$2.95

About 20 imported Tea Gowns and Kimono Gowns of heavy Japanese Silk, all-wool crepe and albatross, pink, sky, grey, ivory, black, old rose and wisteria, most of the gowns are hand-made, beautifully embroidered or lace trimmed. Sizes 36 and 38. Regularly \$15.00 to \$25.00. Saturday 6.95

Hair Goods

Real Hair Switches, full length, first quality hair; in all colors. Regular value \$2.00 each, for .98

Real Hair Cluster Curls, fine quality, in all shades of brown, blonde and black, assorted sizes. Regularly \$1.98, for each .98

FIRST QUALITY CELLULOID BACK COMBS.

Side Combs and Barrettes, fancy inlaid gold effects and guaranteed unbreakable. Special value for, each98

SATURDAY'S GROCERY LIST

2,000 lbs. Fresh Creamery Butter, White Clover Brand. Per lb. 30

Toasted Cornflakes. 3 packages 25

Baker's Cocoa. 1/2 lb. tin 22

Rich Red Salmon, 1/4 lb. flats 2 tins 25

Canned Fruit, Strawberries, Cherries, Peaches and Pears. Per tin 18

Garlick's H. P. Sauce. Per bottle 18

Macaroni's Pickles, Mixed, Chow, Gherkins and White Onions. Per bottle 22

Finest Canned Corn. 3 tins 25

Canned French Peas. Per tin 11

Loaf Sugar. 3 1/2 lbs. 15c

One Car California Sunlight Oranges, good sweet. Per doz. 25

California Asparagus Tips. Per tin 25

500 lbs. Fresh Fruit Cake. Per lb. 15

Fancy Mixed Biscuits. 2 lbs. 25

Candy, 500 1-lb. Boxes, Chocolates and Regularly 30c value. Per box 20

LUNCH ROOM

Closes at 1 p.m. Saturdays.
Dinner ready to serve 11 a.m. to 1 p.m.
Special Cold Special Plates
Lunch for Busy Sandwiches.
Choice Cut of Roast Beef, Potatoes, Salad, Bread & Butter, Strawberries and Cream.
Tea or Coffee. 25c

Single Faced Velours 93c

350 yards Imperial Line Velours, in three shades of green only. This is the last opportunity to procure this high quality of velours at a great reduction, caused by slight imperfections during transit. Worth regularly \$1.50. Very special Saturday, yard93

VELVET COUCH COVERS.

Beautiful assortment of Velvet Covers, in rich Oriental designs, soft lustrous pile. These are very fine reproductions of Persian art, squares, usual large size. Special Saturday 18.00

TAPESTRY CURTAINS, \$1.98 PAIR

Good heavy Tapestry Curtains, assorted shades and combinations of well executed, neat fringe top, 40 inches wide x 3 yards long. Worth \$4.00 and \$4.50. Special Saturday, pair 1.99

MATTING CHESTS AND UTILITY BOXES.

250 only Southern Pine Boxes, neatly covered with serviceable matting, well finished. Size 27 inches x 15 inches x 14 inches. An ideal bedroom utility. Special Saturday 2.50

JAPANESE/BAMBOO AND REED PORTIERES.

50 Reed Portieres, in rich Oriental shades, 3 ft. 6 inches wide x 7 1/2 yards long. Just the sort of portiere for summer home or cottage requisites. Very special Saturday, at each79

SHADES AT 30c.

300 Opaque Window Shades, in white, cream and green shades, some trimmed lace or insertions; others plain, good serviceable rollers, usual price 50c. Saturday special 30

COMBINATION SHADES, 40c.

Best quality of Duplex Opaque Cloth, in cream and green or white and green, heavy grade, oil finished, 36 inches x 70 inches, with brackets and pull. Worth 60c, Saturday at each 40

VUDOR PORCH SHADES.

For the veranda or porch the "Vudor" Shade is unsurpassed. In purchasing one of these shades you acquire the most economical, serviceable and artistic sun protectors on the market in dark green, cream and brown.

4 ft. wide x 7 ft. 8 inches at \$2.50

6 ft. wide x 7 ft. 8 inches at \$3.00

8 ft. wide x 7 ft. 8 inches at \$3.50

500 Pieces of Cut Glass at Less Than Cost of Production

A manufacturer's surplus stock, not a piece but should sell in the regular way from \$2.50 to \$6.00. At one price Saturday, 8 o'clock sharp 1.09

Beautiful up-to-date designs, cut glass, well-known and high-grade. Baccarat blanks, splendid assortment of useful and decorative pieces, Flower Stands, Fruit Bowls, Celery Trays, Sugar and Cream Sets, Decorative 8-inch Salad Bowls, Rose Bowls, Lemonade Jugs, etc. A big snap Saturday 1.95 (Cannot accept mail or phone orders.)

See Yonge St. Window.

The Sale of Hammocks

\$3.50 HAMMOCKS ON SALE FOR \$2.56 SATURDAY MORNING.

Beautiful floral patterns, large pillow and valance, roomy size foot spread, close draw, durable weave, good colors. Regularly \$3.50, for 2.56

500 other Hammocks on bargain in the basement. Saturday, well worth stopping early. Extraordinary sizes, good range of colors, in beautiful combinations for the early customers.

\$2.00 Hammocks for 1.50

\$4.50 Hammocks Saturday for 3.00

\$5.50 Hammocks Saturday for 4.43

\$6.50 Hammocks Saturday for 5.43

SPORTING GOODS.

Buy fishing tackle Saturday. Big assortment: Fishing Rods, 10c, 15c, 25c to \$6.00.

Fishing Lines, 5c, 10c, 15c, 25c to \$2.00.

100 Fish Hooks for 15

Fish Hooks, 2c, 2 1/2c, 3c, 4c and 5c each

Reels, 15c, 25c, 50c to \$2.25.

BASEBALLS, BASEBALLS.

Extra for the boys, 25c and 35c.

Baseballs for 19

Baseballs for 19

75c and 50c Decker's Gloves and Mitts for 30

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