

TORONTO: Store Opens at 8.30 a.m. Store Closes at 5.30 p.m.

The Robert Simpson Company, Limited

TELEPHONES: Groceries, 4100; Groceries, 4100; Other Departments, 7841

Timely Sale of Men's Spring Suits at \$5.95

We had the good fortune to run across 350 Suits that an eastern manufacturer had made for the western trade. As payments from the west were none too fast, he said he'd take half the price and get cash for them from us, rather than ship them west and wait for his money. That accounts for Wednesday's very modest price on these good new spring suits. Here are the details:

An assorted lot of patterns, well selected, in English and Canadian tweeds, in medium and light grays and brown, neat checks and tartan checks, also pin stripes and twills; there are 15 to 20 suits of a line, so you will be sure to get your size in any pattern you may select. Included in the lot are 50 suits of navy blue English worsted, in a smooth clay twill; all are well tailored, on this season's three-buttoned single-breasted neck style. Sizes 34 to 44. On sale Wednesday at 5.95

Young Men's Balmacaan Overcoats, black and white Donegal tweed. Sizes 34 to 40. Price 13.50

Overcoats, of English coating; dark brown, plain pattern; cut double-breasted, with patch pockets. Sizes 34 to 40. Price 16.50

Oxford Gray Overcoats \$15.00

An English chevot cloth; cut in single-breasted fly front Chesterfield style; sizes 36 to 44. Price 15.00

Worsted Trousers at \$2.49

Good shades and patterns, in gray; sizes 32 to 42. Regularly \$3.50 to \$4.50. To clear 2.49

New Negligee Shirts

In new stripes, in assorted shades, in black and white or blue and white pencil lines; American and Canadian models. Sizes from 14 to 17. Wednesday, at 75c, 1.00, 1.25 and 1.50

Natural Pongee Silk Shirts, with attached reversible collar or collar separately, soft cuffs, front style; also in white silk. Sizes from 14 to 18. Each 3.00

Specials for Wednesday

A sale of the very best quality Sweater Coats, manufacturers' samples and our own counter. Sample Coats, some slightly soiled. All sizes in the lot. Various colors. Regularly \$5.00, \$6.00, \$7.00 and \$8.00. Wednesday 2.89

Men's Flannellette Night Robes, British make, large and long bodies, collar style. Sizes 15 to 19. Regularly 75c. Wednesday 47c

Boys' Suits \$3.95

Single-breasted yoke Norfolk styles, with bloomers; imported tweeds, in stripes and small check patterns. Sizes 25 to 37. Were \$5.50 to \$8.50. Wednesday 3.95

Boys' Blue Serge Reefers, \$4.75

Double-breasted style, velvet collar, fancy emblem on sleeve, of navy blue serge. Sizes 2 1/2 to 10 years. Wednesday 4.75

Easter Hats for Men

At \$1.50—Stiff Hats, in new styles.
At \$2.00—Men's and Youths' Derby Hats, the very latest, best English and American styles. Sizes 6 1/2 to 7 1/2.
At \$2.00—Dark Green Soft Hats; spring shapes.

For Your Floors

NEW AXMINSTER CARPETS, \$150 A YARD. A few of our new spring designs have been delivered in good Oriental designs. Special value, per yard 1.50

AXMINSTER HEARTH RUGS, \$1.75. Oriental designs in the wood shades, green and blue, in several very attractive designs; size 27 x 34 inches. Special value 1.75

NEW FLOOR OILCLOTH, AT 27c AND 32c. New bright designs and colors for sitting-rooms, bedrooms, bathrooms, etc., in tile, block, hardwood and oak stripe designs; 36, 46, 54, 72 and 90 inches wide, at square yard 27c

Extra quality, two yards wide only, square yard 32c

STENCILLED JAPANESE MATTING RUGS. Bold Oriental and other designs, this season's matting.
27 x 34 inches. Wednesday, for 1.18
27 x 34 inches. Wednesday, for 2.00
6 0 x 6 0. Wednesday, for 30.00
6 0 x 9 0. Wednesday, for 1.00
9 0 x 12 0. Wednesday, for 1.95

SEAMLESS ENGLISH AXMINSTER RUGS. Oriental designs in the wood shades, blues, reds and greens.
7 1/2 x 9 0. Wednesday, for 21.00
9 0 x 9 0. Wednesday, for 28.00
9 0 x 10 6. Wednesday, for 30.00
9 0 x 12 0. Wednesday, for 35.00
10 6 x 12 0. Wednesday, for 40.00

Large Values in Draperies

A few special items are noted here, but a visit to the Department would convince you that our statements are within the facts.

SCOTCH MADRAS MUSLINS AT 28c. A soft fabric for curtains, dainty and attractive, in cream or white, 45 inches wide. Wednesday, \$3.00 per pair. Wednesday, at 28c

4c ART TICKING AT 19c. Striped Ticking in soft colorings, suitable for window hangings, box covers, chairs, mattoes or pillow covers. Wednesday, per yard 19c

ASSYRIAN CURTAINS AT 88c. A beautiful light curtain for the den window, cream ground with red or blue stripes; a limited number of pairs in stock. Wednesday, at \$3.00 per pair. Wednesday, at 88c

ENGLISH WASHING TAFFETAS AT 23c. In white, with designs printed in soft colorings, in shadow effects, 31 inches wide. Wednesday, per yard 23c

ENGLISH WASHING CHINTZ AT 33c. Printed with rich colorings, for the living-room or bedroom, dark or light ground, 31 inches wide. Wednesday, per yard 33c

50-INCH COTTON STRIPE DAMASKS AT 85c. For curtains or coverings, dainty colorings and extra heavy weight, 50 inches wide. Wednesday, per yard 85c

ENGLISH LACE CURTAINS. New designs, some regular Nottingham weave, others heavy and durable cable-knit; white or cream, rich floral borders, 3 yards long. Wednesday, per yard 1.79

PORTIERE FABRIC AT 49c. Inexpensive, attractive materials in all the spring shades, 59 inches wide. A heavy, 85c per yard. Wednesday, per yard 49c

FOR HOUSE CLEANING TIME. Combination Opaque Shades, size 36 x 70 in., each 49c
A Brass Extension Rod, with silver end and lock bracket, for 7c
A Brass Extension Rod, with curved end brackets, at each 7c
A Curtain Stretcher of good quality, and well made, at each 7c

The Kind of Millinery Not Easy to Find Elsewhere.

We have just opened up a shipment of some of the most desired and scarce varieties of New York hats, in large sizes and fine Millinery. Prices, 1.50, 2.00 and 2.50. Several Styles in the Latest Poke and Shepherdess Effects. Wednesday prices, at 2.00, 2.75 and 3.50

Handsome French Flower Wreaths.

Beautiful colorings, many of them novelties. Only very few of a kind. Prices 50, 60, 75, 1.00 to 2.50
Lush looking Translucent Cherries, Price 50
Paris Ornaments, many new effects just in. Prices, 1.50, 1.75 and 2.50
A Special Line of New York Hats at \$5.00—Showing several styles in the smart close-fitting tailored hats with quills; these come in black, black and white, and color combinations; also many dressy styles in satins, pokes and side rolling effects, of hair braids, black lace, and of viscra braids, with fruit and flower trimmings. Wednesday 5.00

Jewelry

Long Guards of real coral, 18 inches long, with swivel attached, may be used for watch, long guards of high scale pearls, 14 inches long; 16-inch necklaces of beautiful lustre pearls. Regularly \$36 and \$50. Wednesday, at 28

Women's and Men's Pinks, gold-plated, woven wire and silk, gold-plated, amethyst and garnet charms. Regularly \$1.50, \$2.50 and \$3.50. Wednesday, at 1.00

Women's Genuine Whole Pearl Rings, single claw settings, in 14k gold. Beautiful creamy lustre pearls. Regularly \$2.00. Wednesday, at 1.39

Women's 10k gold sunburst, set with real pearls. Each one has pendant attached and safety catch. A link gold chain with each sunburst without extra charge. Regularly \$3.00. Wednesday, at 1.95

Women's French Kid Gloves

Oversewn seams, black, tan and white, sizes 5 1/2 to 7 1/2. Wednesday 33c

Women's Chambray Gloves, two dome fasteners, piping seven sooty, natural and white, sizes 5 1/2 to 8 1/2. Wednesday, at 39c

Women's Wash Chambray Gloves, French make, self stitching; natural or white only; sizes 1 to 6. Wednesday, at 25c

Children's Washable Chambray Gloves, white only; sizes 1 to 6. Wednesday, at 25c

Natural Jersey Wrist; sizes 1 to 6. Wednesday, at 25c

BOOTS FOR YOUR SPRING WEAR

Men's \$6.00 to \$8.00 Boots, \$3.95—600 pairs, purchased just in time to give you high-grade exclusive Easter footwear at bargain prices. We do not promise every size in all the distinctive styles, but we have a size for every foot in the lot; therefore you have an opportunity to fit yourself with \$6.00, \$7.00 or \$8.00 boots (40 different designs to choose from), Wednesday, for 3.95

A New Stock Arrival—The "King Albert," the dreadnought of the Victor boots, box calf, horsehide lined, double viscolized soles, solid leather toe boxes and counters; as sold as Gibraltar; width EE. Sizes 5 to 12. Price 4.95

Boys' Boots, Bargain Price, Wednesday, \$1.69—500 pairs Blucher Boots, made of wax calf and box calf leathers, with real oak-tanned soles, solid leather heels, neat round and wide toes, stub-proof toe boxes, easy-fitting lasts. Sizes 11 to 13 1/2 and 1 to 5 1/2. Regularly \$1.99 to 2.50. (No mail orders.) Wednesday, at 1.69

Ladies' Dress Boots, Wednesday, \$2.69—Several hundred pairs of beautiful, stylish Boots, new military effects, with cloth and dull calf uppers; the vamp leathers are patent calf, dull calf and vic kid; best quality sole leathers; very stylish, spool and Cuban heels; stage and English toe shapes; very stylish boots; a bargain in Easter footwear. Sizes 2 to 8. Widths A to E in the lot. Regularly \$4.00 to \$7.00. (No phone or mail orders.) Wednesday 2.69

A New Stock Style—The "Queen Elizabeth," distinctive style, patent colonial with small spear tongue and imitation three bars with ornaments; widths B, C and D. Sizes 2 1/2 to 7. Price 5.00

Misses' Boots, Sizes 11 to 2, Wednesday, \$1.89—Three lines in three stylish Easter patterns; button or lace; made of polished box calf and fine doggola patent leather toeboxes; neat low heels, foot form toe shapes, black calf and patent leather toeboxes; best will linings; all are dressy, comfortable patterns. Sizes and half sizes, 11 to 2, Wednesday, 1.89. Sizes 8 to 10 1/2, Wednesday, 1.69

Easter Apparel for Women at Economical Prices

Women who are looking for the newest in suits, coats, dresses or skirts are learning to come to Simpson's first. For they find what they want here at unexpectedly reasonable prices. Here are some examples for tomorrow:

Wonderful Values in New Dresses for Easter, Wednesday, \$12.50—Silk velveteen, paillette silks and fine wool serge, in shades of black, navy, sand, and in a wide variety, featuring the new imitation or flare skirts, with or without yokes and waists with coatee effect; some have pretty vests of silk. Sizes for misses and women 12.50

Smart Suits at \$25.00—Suits developed on Paris models, and made by some of the leading New York tailors. Some show the belt; others have medium front and longer back, and finished with Norfolk effects. Skirts with pleats in groups, plain or full flare styles; materials are gabardines, serges, poplins, and whipcords. Special value at 25.00

Women's and Misses' Popular-Prized Coats, Wednesday, \$15.00—Whites and mixtures; large notches, tweed, black and sleeves, Raglan sleeve; the styles include belts, flared pleats; set-in collar, buttoned to neck; very full flared skirts; new military etc. Special showing at 15.00

A Utility Coat, shown in gray or brown tweeds; has very full sweep at back, with belt Raglan sleeve, and close-fitting neck; an ideal coat for motoring. Special 15.00

Skirts for Stout Women at All Prices. Numerous splendid styles all cut on straight lines to give the desired slender lines. Some have narrow yokes or side panels, with pleats at bottom; all and English serges, in black and navy; waist bands 30 to 36 inches; front lengths 38 to 42 inches. Prices 3.95 to 8.50

50c Novels at the Movies

"Million Dollar Mystery," by Harold McGrath.
"Key of Hearts," by Louis Joseph Vance.
"Troy to Yesterday," by C. Neville Buck.
"Brewster's Millions," by G. B. M. Cuthbert.
"Girl of the Golden West," by S. J. Belasco.
"What Happened to Mary," by Robt. C. Brown.
"Gossip Girl," by Harold McGrath.
"The Squaw Man," by Paversham and Royle.
"The Little Rebel," by Edward Poppe.
"The Christian," by Earl Cain.
"One Wonderful Night," by Louis Tracy.
"Man on the Box," by Harold McGrath.
Good print; cloth bound. Wednesday 50c per copy. Book Department—Main Floor.

Club Bags \$4.95

Cowhide leather, seven edges, leather lined, 18-inch size. Regularly \$6.00. Wednesday 4.95

TOILET TRUNKS. Waterproof canvas, leather straps; sizes 21, 24, 26 and 28 inches. Regularly \$5.00. Wednesday 4.95

Imported French Castile Soap, 2 1/2 lb. box, 3 bars. Regularly \$1.00. Wednesday 75c

Fairy Soap, Special, 8 cakes. Wednesday, at 25c

Yardley's English Brown Windsor Soap, 5 cakes. Regularly \$1.00. Wednesday, at 75c

Whelan's Creme de la Creme Toilet Soap, 3 cakes, 3 cakes for 25c

Carlton's Toilet Powder, 3 packages. Special value at 1.50

Pocket Emery Boards, per package. Special value at 1.00

Imported French Face Powder, Special value at 1.00

Corn Whisks, extra good quality, with five handle regular, regular, regular, 16 inch. Wednesday, at 1.00

Witch Hazel, regular, regular, regular, 19 inch. Wednesday, at 1.00

Witch Hazel Vanishing Cream, in tubes and jars. Wednesday, at 1.00

Umbrellas

FACTORY PURCHASE SALE. At 60c—Covers of canvas or twill fabric; plain or mounted handles. Regularly \$1.00. Wednesday, at 60c

At 80c—Bik and wool covers, regular edges; range of nickel-mounted or plain handles. Wednesday, at 80c

At \$1.25—Sterling silver or nickel-plated mounted handles; travelers' samples and fine handles; regular, regular, regular, silk and wool mixtures of silk and linen, silk and linen. Regularly \$2.50, \$3.00 and \$3.50. Sale price 1.55

Groceries

Telephone Direct to Department. 4000 packages Redpath's Granulated Sugar, in 5-lb. packages; not more than 100 packages to a customer. Package 1.00

2000 stone Fresh Rolled Oats, Per Cwt. 1.00

Choice Side Bacon, half or whole, 1.00

Clark's Pork and Beans, in Chili Sauce, tall tin, 3 lbs. 1.00

E. D. Smith's Pure Orange Marmalade, 5-lb. tin 1.00

Choice Pink Salmon, 5-lb. tin, 1.00

Choice California Prunes, 2 lbs. 1.00

Fancy Japan Rice, 25 lbs. 1.00

Macaroni Shortening, 3-lb. pack, 1.00

Macaroni or Spaghetti, 3 packages, 1.00

Fresh Butter Milk, Gallon, 1.00

Hansen Brand Jam, assorted, 5-lb. tin 1.00

Teller's Cream Soda Biscuits, 5-lb. tin 1.00

One ear Choice California Sun-dried Orange, sweet and ready to eat, 1.00

Finest Canned Shrimps, Per Tin, 1.00

Canned Peaches, pitted, gallon-size, 10-lb. tin, 1.00

Finest Gold Lily Powders, assorted, 3-lb. tin, 1.00

Finest ROASTED COFFEE, PER LB., 7c.

1000 lbs. Fresh Roasted Coffee, in the bean, ground per lb. with color, 27c

Easter Lily Plant, No. 1 black carrying 3 to 7 blooms. Special, per 1.15

25 Azalea Plants, regularly \$2.00. Special, 1.25

Sweet Pea Seed, mixed, 10-lb. packet, 25c

News of Today's Selling
Extraordinary Values for Homemakers.
Splendid Easter Offerings in Dress Goods and Silks, Millinery, Dresses, Suits and Coats for Women and Misses.
Misses' and Children's Easter Boots at Less than Half-Price.
Other items herewith for Wednesday's selling.

Silks, Dress Goods and Wash Goods

A glance at the following prices will show how well worth while it will be to visit these departments tomorrow; and your visit will convince you that there are no more comprehensive or select stocks in the country than we are showing now.

DRESS MATERIALS.

Worsted Stripes and Checks, spring and small shepherd checks for stripes and summer dresses. Regularly 65c; 110 yards, Wednesday, at 58c

Striped Bedford Cord—70 yards only, in gray and white and black and white. Regularly 60c. Wednesday 58c

English Diagonal Serges—Full range of colors, navy and black. Soap shrunk, 42 inches wide. Regularly 75c. Wednesday, per yard 55c

Cream Pencil Stripes Serges, faint stripes of black. Wednesday, per yard 45c

Wide Wale Serges—Received on an old contract, hence the price. 49 inches wide, perfectly soap shrunk, mostly navy and black. Usually \$1.00. Wednesday, per yard 75c

EXCEPTIONAL SILK VALUES.

Liberty Duchesse Satins, 36 in. wide, big range of colors, with good quantities of battleship gray, taupe, Belgian and French blue, rose, sky, pink, mauve, navy, white, peach, gold, green, Paddy and ivory. Regularly \$1.25 and \$1.50. Wednesday 1.10

Black Dress Satins, 36 and 38 in. wide, clearance of broken pieces, priced as high as \$1.25. Wednesday 1.10

Flowered Jap. Satins, new designs, 27 inches wide. Regularly 98c

Japanese Crepes—A big shipment of the best blue, green, pink, gray, brown, and mauve and green shades, 27 inches wide. Regularly 75c. Wednesday 68c

New Sand Shades in Shantung Fongee—Printed designs to match 75c

WASH GOODS.

3000 Yards White Ground Ratine, with checks in color. Wednesday 7c

25-inch Krinkle Crepes and Plain Crepes, in white. Regularly 10c. Wednesday 9 1/2c

36-inch Crepe Voiles, white with embroidered designs. Regularly 75c

36-inch Plain Colored Voiles, with silk checks. Per yard 58c

40-inch Plain Colored Voiles, with silk checks. Per yard 58c

28-inch Gray and White Crepes, plaid, checks and stripes, also some gray with pink, mauve, blue, orange and green. Special, per yard 25c

Women's Silk Hose

Lot of 300, gray, green, purple, blue, white, black, and pink; sizes 8 1/2 to 10. Wednesday 49c

Children's Wool Ribbed Cashmere Stockings, black or tan, sizes 5 1/2 to 7 1/2. Regularly 40c. Wednesday 38c

Men's All-Wool Black "Llama" Sox, size 7 1/2 to 11. Wednesday, 8 pairs 60c; single pair 75c

Men's Pure Thread Silk Sox, Lord & Taylor's samples, stripes and fancy effects, all sizes, usually 60c. Wednesday, 8 pairs, \$1.10; single pair 89c



Sound Furniture at Irresistible Prices

These prices need only be seen in connection with the pieces to make any judge of furniture values exclaim: "Away less than wholesale"—and that's just what they are. Contracts placed long ago, and the present power of cash buying produces a list for tomorrow that is irresistible.

Dresser, quartered oak finish, golden color. Regularly \$8.00. Special Wednesday 4.95

Dresser, white enamel. Regularly \$12.25. Special Wednesday 8.65

Dressing Table, white enamel, triple mirrors. Regularly \$14.00. Special Wednesday 11.50

Dresser, quarter-cut oak, golden finish. Regularly \$20.50. Special Wednesday 12.35

Dresser, colonial design, mahogany finish, oval mirror. Regularly \$27.00. Special Wednesday 19.45

Chiffonier, colonial design, mahogany finish, to match above. Regularly \$21.75. Special Wednesday 15.95

Brass Bedstead, 3 1/2-inch posts; all standard sizes. Regularly \$34.00. Special Wednesday 18.75

Mattress, all cotton felt, all sizes. Regularly \$8.00. Special Wednesday 4.95

Bed Springs, frame of steel tubing, guaranteed. Regularly \$3.00. Special Wednesday 3.95

Pillows, mixed feathers. Regularly \$1.35. Special Wednesday, per pair 85c

Extension Couch Bed, frame of angle steel, springs are woven steel wire mattress of cotton felt, cover of green denim, with valance. Regularly \$9.75. Wednesday 6.95

Buffet, quarter-cut oak, fumed finish. Regularly \$29.50. Special Wednesday 16.15

Dining-room Chairs, solid quarter-cut oak, fumed or golden, five side and one arm chairs; horse hair seats in genuine leather. Regularly \$24.75. Special Wednesday 16.15

Couch, upholstered and covered all over in art leather. Regularly \$11. Wednesday 6.65

Arm Chairs and Arm Rockers, in imitation leather. Regularly \$8.00. Wednesday 4.95

Parlor Suite, mahogany finish, massive design, settee, arm chair and arm rocker, seats covered in silk tapestry. Regularly \$35.50. Special Wednesday 19.95

LOOK! LOOK!

Extension Dining Table, in genuine quarter-cut oak, fumed or golden finish, has 45-inch round top, deep rim, extending to 6 feet, heavy round pedestal. Regularly \$18.50. Special 9.90

Library Table, made of solid quarter-cut oak, fumed finish, has centre drawer and convenient book shelves at each end. Regularly \$20.00. Special Wednesday 12.15

The Robert Simpson Company, Limited

Tomorrow and two other days left in which to join the Easter Club for Home-furnishers, and spread your payments over the year.

FOR SOUTH ROSEDALE 14 rooms, 3 bathroom. Price \$40,000. E. H. WILLIAMS 88 KING ST. W. PROBS—Moderate high JOE Rus WHA U. S. BRITISH TURBID TO ATT Advance of Be Neuve Cha Phanton VICTORY W Canadians We Take Part in Treno BY SIR MA Official Expedi CANADIAN DIVI QUARTERS IN 31—"Six kilometre peli." It was night, when the great attack of space of light came along the road here the picture of the police restriction lights at night on and on English law user which is the range of the pond that limit your headlights on danger. But once or rifle fire or sh lights on at the pe so you can Marched 2 As we rode along thousands of lbs marching along steadily in the dis Chappelle, and the their faces flash the pavement in lamps. Their rank moment in the an light silhouetted background of the named out of the came once more marching towards Chappelle. Onward t The tramp of Italion was not, how a shadow army, less, indomitable came a cry of "ha came on the instat utes passed and the advance rang on moved again. 86 (Continued on P ITALY TO ADRIA Substitution of trians Not Solu RUSSIA'S C Situation is a veloping New Ph ROME, via Part m—