

The development groups can set for themselves the goals outlined in economic studies and by working together produce real and tangible success.

Community development corporations have achieved a considerable measure of success during their first two years of operation. Ten examples of specific projects that have been implemented with community development corporation assistance may be cited as follows:

1. In Altona, (population 1,979) 77 shareholders raised \$20,000 in one week to erect a building for Aetna Garments Limited. The building, which cost \$70,000 to complete, is being jointly financed by Altona Industrial Developments Limited and the Manitoba Development Fund. Ultimately the staff of the plan is expected to number 100. The products made comprise mainly work clothing and casual slacks.
2. The executive of the Beausejour Industrial Development Corporation Limited has been actively soliciting industry to locate in this community of 1,762. Efforts have been made to assemble industrial land. Attention has also been given to commercial development by researching stores in the community to identify possible deficiencies in service. Recreational and tourist development possibilities are receiving attention and a slogan "Brightest Million Dollar Mile" has been adopted to bolster community morale.
3. Boissevain Enterprises Limited assisted Turtle Mountain Produce Limited—an eviscerating plant that has made an important contribution to the economy of the district—as well as assisting Spic and Span Dry Cleaners to begin operation in the town. More recently, active promotion has been undertaken in several industrial projects by this town of 1,236 people.
4. The Brandon Community Development Corporation Limited in this City of 27,787, helped Pakfold Western Limited establish in that city. The industry is a subsidiary of Continuous Forms Limited of Niagara Falls, Ontario. A considerable amount of effort was also devoted to the location of Public Cold Storage in Brandon. This project will facilitate future developments in the city as well as providing a desirable service to industries in Boissevain and Neepawa.
5. In Carberry, (population 1,087) 240 shareholders raised \$62,500 after they had formed the North Cypress and Carberry Community Development Corporation. The Corporation bought the surplus Carberry Air Training School from the War Assets Disposal Corporation. One of the hangars was sold to Carberry Farms Limited for a potato storage warehouse. Two hangars were sold to Stramit Corporation of Canada Limited for their plant to make roof decking from wheat-straw. The observation tower was sold to a local resident for use as a seed cleaning plant and an "H" Hut was used as a broiler factory. The old fire hall was converted to a garage and implement agency and one building was moved into town for an auditorium. The Carberry district is excellent for raising potatoes and through the efforts of the community development corporation, the Manitoba Departments of Agriculture and Conservation and Industry and Commerce, a large American company, the J. R. Simplot Corporation of Boise, Idaho, selected the town as a location for a potato processing plant. This company purchased the whole of the airport from the community development corporation as well as the hangar that had been bought previously by Carberry Farms Limited.

I might add that this plant will in future employ several hundred people, and several thousands of acres of potatoes will be grown locally for processing at this plant.