

In addition, booths at each location will be staffed by the Provincial governments, the Department of Regional Industrial Expansion, the Canadian International Development Agency, the Export Development Corporation, as well as Canadian Science Councillors from our embassies abroad.

"Exports are vital to Canadian jobs. About 1/3 of our Gross National Product is related to export trade, and about 2 million jobs in Canada depend on trade", Mr. Kelleher said. "As Prime Minister Mulroney said at the recent First Ministers' Conference in Regina, Canada has lost a portion of its share of the international markets since 1968, and our objective is to recapture that share". Between now and 1990, every \$1 billion increase in merchandise exports should generate about 16,000 new jobs.

One important element of Marketplace '85 is the follow-up phase. At the end of each interview, the trade commissioners will fill out an interview report form which could lead to having Canadian firms send a representative to foreign countries offering potential to negotiate and contract export sales.

Other projects, such as trade missions abroad, are to be announced in the near future.

"Export '85 is a concrete example of the Mulroney Government's commitment to work in close consultation with the provinces and the private sector on avenues to secure and enhance market access", Mr. Kelleher said.

The dates and Marketplace centres are as follows:

<u>DATE</u>	<u>PLACE</u>
Monday & Tuesday, March 4 & 5,	Montreal, P.Q., Holiday Inn Downtown
Monday & Tuesday, March 4 & 5	Vancouver, B.C., Hotel Vancouver
Thursday, March 7	Edmonton, Alta, Convention Centre
Friday, March 8	Halifax, N.S., World Trade & Convention Centre
Friday, March 8	Calgary, Alta, Convention Centre
Monday, March 11	St. John's, Nfld, Hotel Newfoundland
Monday, March 11	Sault Ste. Marie, Ontario, Ramada Inn

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