



# communiqué

N°:  
No.: 74

May 7, 1984.

## CANADEXPO 84 HIGHLIGHTS CANADA MONTH IN HONG KONG

The Honourable Gerald Regan, Minister for International Trade, announced today that CANADEXPO 84, will be held in Hong Kong from May 16 to 20. One of the largest trade shows ever organized by the Canadian government, and the largest national trade fair ever held in Hong Kong, CANADEXPO 84 will highlight Canada Month in Hong Kong. A series of activities has been organized in Hong Kong to improve awareness of Canada, its products, capabilities, culture and accomplishments.

First announced by Mr. Regan last year, CANADEXPO 84 is a major trade promotion activity organized by the Department of External Affairs to provide a showcase for some 80 Canadian exporting companies and seven provincial governments. Areas of concentration will be high technology equipment, for example in the communications field, as well as consumer goods, food products and industrial equipment. Target markets for the show's exhibitors are Hong Kong, the People's Republic of China and the ASEAN countries. CANADEXPO has received enthusiastic support from the private sector and the provinces and exhibit space is sold out.

Of the Canadian companies confirmed for the show, about 20 percent are expected to come from the hi-tech sector. Participating companies will exhibit products ranging from sophisticated microwave communication systems and computer software to the "black boxes" used for data switching. Equipment for the construction industry, transportation equipment, both urban and inter-urban, oil and gas industry technology and financial services will also be highlighted.