

extraction in conflict zones and instilling corporate social responsibility should be seen as a long term strategy. *A good record of Canadian companies should be conceptualised in economic terms as a comparative advantage.* The government should develop a communication strategy to relay these normative concepts and tangible initiatives to a wide public audience. A balanced public opinion is in everybody's interest.

Senator Lois Wilson pointed out that in order to tackle these difficult issues, Canada will have to address the tension between its human rights objectives and investment promotion. Another point raised during the discussion was that it could be beneficial to conceptualise oil/resources as drivers of peace rather than war. The impact of resources on conflict also has to be considered in a particular country context. Efforts should continue to develop codes of conduct and ensure the existing codes are not weakened. There has been some progress in the private sector: most reputable companies engage in research and do risk assessment before initiating operations.

In conclusion, Senator Wilson thanks everybody for their participation in the roundtable. Joe Stern echoed her comments and reiterated the importance of outside views to the shaping of Canadian foreign policy toward Sudan.