BURSON-MARSTELLER

Peter Upton Asia-Pacific Regional Director Burson-Marsteller Canberra, Australia

Peter joined Burson-Marsteller in 1987, after 16 years' experience in both the public and private sectors of Canberra.

As one of the Commonwealth Public Service's Administrative Trainees, he worked in a number of Departments and Authorities, including the Industries Assistance Commission, the Public Service Board, and the Prime Minister's Department.

Since leaving the Public Service in 1979, he has provided public affairs and government relations counsel to a wide range of Australian and international firms and businesses, and participated in the planning and execution of their programs. He has also contributed to the development and implementation of programs for a range of Government Departments and Authorities, at State and Federal levels.

A graduate of the University of New England, Peter's Honors specialization was in Economic History, with majors in Economics and Statistics.

An occasional lecturer in public relations and public affairs, he also contributes to Australian Public Service Management Training courses on public policy issues.