



 **Canadian Embassy**

The Commercial Division of the Canadian Embassy provides market information to Canadian businesses. Trade commissioners assist with networking, distributor and partner identification, and promotion. The Embassy maintains a library of periodicals, market reports and directories. In addition, a trade office recently opened in Monterrey.

Tel: (5) 724-7900, Fax: (5) 724-7982

 **Centro de Estudios Económicos del Sector Privado (CEESP)**

This research centre focusses on macro-level economic topics. Market research services are provided to both members and non-members. A library containing a variety of publications is open to the public.

Contact: Promotion Manager

Tel: (5) 545-1122 or (5) 250-6977, x4988/4892

Fax: (5) 250-6995

 **CEMAI**

CEMAI is the Mexican Business Council for International Affairs. All services are free, including assistance with networking, partner identification and general information. CEMAI has developed a strong relationship with the Canadian Council for the Americas.

Contact: Co-ordinating Manager, North America

Tel: (5) 250-7033, Fax: (5) 531-1590

 **IBCON**

IBCON produces coverage of comprehensive business directories, including coverage of the government, large buyers and information centres.

Tel: (5) 255-4577

 **INFOTEC**

Infotec provides market research and consulting services. The library is open to the public for a fee. A large number of volumes are in English.

Contact: Director of International Business

Tel: (5) 606-0011 or (5) 606-1620, Fax: (5) 606-0386

 **Mexican Government Ministries**

Each ministry must prepare an annual summary of activities, which often include useful statistics. Public relations or communications departments may be of assistance in obtaining recent plans, reports or studies. Many government ministries maintain topic-specific libraries. See SECOFI in this section for an appropriate first contact point.

 **Mexican Industry Associations**

Every Mexican company is required to belong to an industry association. Associations usually produce a directory of members, and may commission sectoral studies. A complete listing of industry associations is available from the offices of Bancomext.

Contact: Unidad de Recursos Informativos

Tel: (5) 227-9000, x3007/3009, Fax: (5) 227-9070

In Canada:

Toronto: Tel: (416) 867-9292, Fax: (416) 867-1847

Montreal: Tel: (514) 287-1669, Fax: (514) 287-1844

Vancouver: Tel: (604) 682-3648, Fax: (604) 682-1355

 **Mexican Investment Board (MIB)**

The MIB assists companies with direct investment in Mexico. It publishes economic, statistical, regional and demographic information. Partner identification and networking services are also provided. Detailed sector-specific publications are available through a free fax-back service, described in detail on page 18 of this guide.

Tel: (5) 328-9929 or (5) 202-7804, Fax: (5) 202-7925

 **Nacional Financiera (NAFINSA)**

NAFINSA operates financial support programs for small and medium-sized Mexican businesses. The organization can provide credit to Mexican importers, or finance Canadian direct investment in Mexico. NAFINSA also operates a "bulletin board" to connect foreign and Mexican companies.

Contact: Subgerente de Promoción de Proyectos de Coinversión

Tel: (5) 325-6694 or (5) 325-6695, Fax: (5) 325-6009