IV EXPORT DEVELOPMENT PROGRAMS AND SERVICES BUREAU (TPD)

Jon Swanson
Director General (613) 996-7201

EXPORT AND INVESTMENT PROGRAMS DIVISION (TPE)

Allan Stewart
Director 996-2939

Responsible for:

- PEMD Program
  - government-planned activities (Fairs and Missions)
  - industry-initiated activities
- IDP Program: Investment Development Program

INTERNATIONAL TRADE CENTRES AND REGIONAL OPERATIONS (TPO)

Louise E. Fortin
Director 996-8544

Responsible for the functional management and program coordination of the International Trade Centres (ITC's) across Canada; developing, monitoring and ensuring consistency in regional export trade development and priorities plans and operations; planning and management of major annual trade promotion and export awareness programs Canada Export Awards, Canada Export Trade Month and Export Marketplace; the organization and management of special trade events such as major market specific conferences; and for planning and managing an International Business and Export Education Program including the Centres for International Business Studies.