

## M E T H O D O L O G Y

This report summarizes the result of a national survey of 800 Americans conducted by Penn + Schoen Associates, Inc. Interviews were conducted on February 13th and 14th 1988 by our trained professional staff from our central telephone facility in New York. The sample was selected by using a random digit dialing, which gives every American with a telephone a theoretically equal chance of being selected. The sampling error for this survey is 4.5 percent.

Mark Penn and Douglas Schoen