

Mission: Sao Paulo**Market:** Brazil**Sector:** Fisheries, Sea Products & Services**Sub-Sector:** All Sub-Sectors

<u>Market Data</u>	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	60.00\$M	75.00\$M	80.00\$M	90.00\$M
CDN Exports	3.10\$M	4.00\$M	5.00\$M	8.00\$M
Market Share	2.6%	6.0%	6.0%	8.8%

**Cumulative 3 Year Export Potential for
Canadian Products in this Sector/Sub-Sector** 100+M

Major Competing Countries**Market Share**

Norway
Chile
Iceland

**Current Status of Canadian Exports
in this Sector/Sub-Sector:**

Small but expanding.

Specific Product Opportunities:

1. Cod
2. Various Dried Fish
3. Smoked Salmon
4. Canned Fish
5. Clams, Lobsters, Scallops

For Further Information:

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