

K.K. MARUSHOKU

Address: 1-3-33, Kaneda, Ogura Kita-ku, Kitakyushu 803, Japan Tel: 093-591-3711	
ANNUAL TURNOVER (Period ending June 1988)	199 565 million yen
TOTAL NUMBER OF STORES	176
LOCATION OF STORES	Western Japan
AVERAGE ANNUAL SALES PER STORE	1 134 million yen
PROPORTION OF FOOD SALES	49%
TOTAL FLOOR SPACE	211 248 square metres
TOTAL NUMBER OF EMPLOYEES	4 452 Full-time: 3 320 Part-time: 1 132
YEAR ESTABLISHED	1947

Marushoku is the 14th largest supermarket chain in Japan. The company is based mainly in the Kyushu and Chugoku (around Hiroshima) regions. It is not an official member of any other supermarket chain or grouping.

Marushoku was founded in Kyushu in 1947 as a small food store. Over the years, it added food processing and manufacturing, opening its first supermarket in 1955. Since then, it has grown to 176 outlets, all directly operated. In addition, Marushoku has seven affiliated supermarket chains in Kyushu and Chugoku.

Unlike most of the other chains of its class, it appears Marushoku has made no effort to branch out into other businesses outside of basic supermarket operation.