

little differentiation between the Canadian and U.S. firms in the soaps and detergent industry as many Canadian manufacturers are subsidiaries of U.S. firms. Although there may be some small regional companies, the bulk of the Canadian industry is composed of the dominant U.S. firms. Because of this, there are no significant differences or observable strengths or weaknesses of the Canadian industry relative to the U.S. industry.

According to the FI representative, there are no trade fairs for fertilizers. The major trade fair for the soaps and detergent industry is the Annual Meeting and Convention of the SDA. The names of relevant industry publications provided by the associations are listed in Appendix 7.