

REPT4D
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :606-LOS ANGELES

008-TRANSPORT SYS,EQUIP,COMP,SERV.
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 1-Meeting w/ local rep of UTDC Toronto in bringing bi-level car to S. CA for demonstration.
2-Continuous liaison with local transit properties re inclusion of Cdn suppliers in purchasing.

1-Will finalize details of visit next quarter.
2-UTDC is included in bid for rail car for Century line extension.

QUARTER: 2 1-Liaison w/ UTDC&TGI(Bombardier)re:support & participation in November Transit Seminar.
2-Participated Automotive Service Equipment Show
Visit Japanese plants-source port/dealer program
3-Meet w/local reps-urban commuter rail projects

1-Orange Cty is dev.plans for commuter rail & people movers. UTDC&Bombardier in seminar/Nov.
2-Strong interest by Honda,Mazda,Toyota,Nissan Mitsubishi to consider Cdn parts & accessories.
3-Met with local reps of Canadian exporters.

QUARTER: 3 -----

QUARTER: 4 -----

1-Show is still marginal to unprofitable. Year(s) ago returns to long beach and promise a brighter future.