

Export and Investment Promotion Planning System

MISSION: 631 BUENOS AIRES

COUNTRY: 001 ARGENTINA

Some Canadian exporters to this market in this sector (sub-sector) have enjoyed success previously as a result of a variety of factors which the trade office reports to include:

- aggressive marketing on the part of Canadian Exporters
- support provided by the PEMD program
- participation in trade missions
- use of Canadian Government export promotion activities
- use of provincial governments export promotion activities
- the presence of CIDA programs which have opened the market to Canadian companies
- competitive export pricing for this market
- strong sectoral capability in Canada
- the availability of competitive Canadian financing

The Trade Office has recommended that a comprehensive market study of this sector (sub-sector) would enhance the knowledge of Canadian exporters to this market.

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: FOLLOW-UP ON MINING STUDIES BY ROCHE INTERNATIONAL FINANCED BY CIDA/CPPF

Results Expected: TO IDENTIFY POTENTIAL FOR SERVICES/EQUIPMENT CONTRACTS IN STILL HARDLY DEVELOPED MINING SECTOR

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: REPORT ON DEVELOPMENT OF MINING PROJECTS RIO TURBIO (COAL) BAJO DE LA ALUMBRERA (COPPER/GOLD) AND HIPASAM (IRON ORE)

Results Expected: TO IDENTIFY OPPORTUNITIES FOR SUPPLY OF MINING EXPERTISE AND EQUIPMENT.