

Service Assists Agri-Food Exports

The Quebec Agri-Food Export Club is offering to its members a simple and efficient way to obtain commercial information necessary to succeed in their agri-food exports: the 1-800-EXPORTISE number (1-800-563-9767 or 349-0419 for Montreal).

This fast, free and confidential service provides information on all matters relating to the export of agri-food products. Information on hand includes: research on foreign markets, the terms of export transactions, product conformity, government programs, promotional activities, and the services provided by the Club.

Created by the Quebec Food Processors Association, the Club is a non-profit organization. A network of businesspeople, it regroups 175 exporting companies and firms specialized in international trade.

To obtain more information on the Club, contact the Quebec Agri-Food Export Club, De Bleury Building, 200 MacDonald, Suite 304, St-Jean-sur-Richelieu, Quebec J3B 8J6. Tel.: (514) 349-1521. Fax: (514) 349-6923.

SURVEY, ANNIVERSARY CELEBRATED

The Icing on the Cake!

Following the formal presentation to the Department of Foreign Affairs and International Trade of **CanadExport's** highly successful readership survey, a cake was cut to celebrate the publication's 10th anniversary. Participating in the cake-cutting are Deputy Minister for International Trade Allen Kilpatrick (centre); **CanadExport** Editor-in-Chief Sylvie Bédard; and Editor Don Wight.



Peace and Prosperity — from page 1

- \$500,000 to fund local, community-based projects targeted at human resources development and job creation;
- Short-term technical assistance that could reach \$500,000;
- Up to \$500,000 for a pilot project on rainwater catchment, the first phase of the water working group;

Recently, in a bold gesture, the Africa and Middle East Branch of Foreign Affairs and International Trade invited 30 Jewish-Canadian and Arab-Canadian businesspeople, as well as academics and business council representatives, to exchange views on trade develop-

ment and investment priorities in the West Bank and Gaza Strip, and discuss Canada's possible contribution.

The highly successful roundtable focussed on such topics as the opportunities available to Canadian businesses in the new Middle East, particularly in the much-needed areas of construction, water, environment and telecommunications, in which Canada has world-renowned technologies and expertise; how to best help the region rebuild and restructure its economy; the long term Canadian prospects in a peaceful Middle East; and the Government's role in promoting education and training, market studies and bidding for capital projects in the West Bank and the Gaza Strip.

It was the participants' wish to build upon the roundtable by establishing smaller committees on a sectoral or regional basis, to pursue the excellent ideas generated at this initial encounter. **CanadExport** will follow this initiative and report on any leads and developments of interest to its readers.

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