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Disappear in a few Days.

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INDICESTION
CONQUERED BY K.D.C.
IT RESTORES THE STOMACH K.D.C.
TO HEAL THY ACTION AND TONES WHO I FRANCE.

The Reason Why

We are informed that one million Singer sewing-machine were made and sold during the year 1899. This probably equals the production of all other manufacturers combined, and the question arises as to why the Singer should be so greatly preferred all over the world.

There is a valid reason for everything, whether we are able to find it or not; and the reason for the tremendous and constantly increasing distribution of Singer sewing-machines is easily explained.

From the very beginning there has been a constant evolution in the construction of these machines, a ceaseless attempt to enlarge their usefulness by adapting them to the performance of every stitching operation, a continuous improvement in the processes of manufacture.

Singer machines are so simple that a child can understand them; they are so strong that a bungler can hardly get them out of order. Every part is made with such scrupulous care from the best materials, fitted in its place with the utmost exactness, and tested and re-tested so many times before leaving the factory, that they never get the "fits" which try a woman's patience, destroy the fruits of her labor, and consume her time in vexing attempts to coax the machine to a proper performance of duty.

Such a high degree of mechanical perfection can only be obtained through long experience in the operation of immense factories containing tools that are peculiar to these works and are unequalled for their purposes. The system of testing, inspecting and assembling at the Singer factories is such that it seems well-nigh impossible for a Singer machine or any of its parts to leave the works in an imperfect condition.

Of course, this elaborate system of inspection and testing materially increases the cost of manufacture; but it is only by the use of such means that really first-class sewing-machines can be made. Imitation is the sincerest flattery, and imitations of old forms of sewing-machines long since discarded by the Singer Company are made by unscrupulous persons, and put upon the market to deceive the unwary. The difference between the cost of a high-class sewing-machine, embodying the best of materials and workmanship, and its spurious imitation, made of cheap materials in the cheapest way, is soon eaten up by the added cost of the latter for repairs and lost time in the workroom.

The Singer manufacturing company aims to maintain its well-earned reputation for fair dealing during all time. It is permanent, its offices are in every city in the world, and parts and supplies for its machines can always be easily obtained. Thus it may be seen why Singer sewing-machines have the preference whenever their merits are fairly investigated.

