## Speed in a

## McLaughlin-Buick

MAYBE you don't care for speed, but sometimes you need it, and often you need the Power that makes speed possible.

McLaughlin-Buick cars are capable of high speed if you want to use it, and have great reserve Power to call upon for hills, sand or bad roads.

We guarantee the McLaughlin-Buick Valve-in-Head motor to develop and *deliver* more power cylinder for cylinder than any other type of motor.

Call and see the six new 1915 models priced at \$1250 to \$2250, F. O. B. Factory, and let us give you a demonstration that is a real test of McLaughlin-Buick Power and Strength.

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