

The William Johnson Company,

(INCORPORATED.)

572 WILLIAM STREET.

MONTREAL, 1ST MARCH, 1892.

DEAR SIR—We beg to inform you that we have sold our business, including our Factory, Stock of Merchandise, and Goodwill to **THE CANADA PAINT COMPANY, LTD.**, who will continue to carry on the business in the premises heretofore occupied by us, and for whom we heartily bespeak a continuance of the patronage you have hitherto bestowed on us.

For purposes of Liquidation, our address remains as above.

Yours faithfully,

The William Johnson Company.

The Canada Paint Company, Limited,

Head Office: 572 WILLIAM STREET.

FORMERLY OCCUPIED BY THE WILLIAM JOHNSON CO.

MONTREAL.

S. F. McKINNON, Presid't. W. H. HOWLAND, Vice-Pres. ROB. MUNRO, Man. Dir'ctr

THE CANADA PAINT COMPANY, LIMITED.

MONTREAL and TORONTO.

WE have now the pleasure to announce that we have acquired and will conduct under united management, the businesses heretofore carried on by

FERGUSON, ALEXANDER & CO., Montreal,
THE WILLIAM JOHNSON COMPANY, Montreal, and
THE A. G. PEUGHEN COMPANY, Toronto.

THESE businesses will be carried on by us under the style of

THE CANADA PAINT COMPANY, LTD.

at the various factories presently occupied and mainly by the same staff.

MR. ROBERT MUNRO, hitherto resident partner of FERGUSON, ALEXANDER & Co., undertakes the active management of the Company as Managing Director, and will be assisted by the leading officers of the other Companies.

WE feel confident that the arrangements made will ensure thorough efficiency in the Company's operations. We also venture to point out to the trade that the combined management of the three firms, while it ensures economy, also affords some guarantee that the excellence of the goods hitherto manufactured by the firms separately, will be not only maintained but, where possible, improved.

THE range of manufactures will be widened, and will include the preparation of such raw materials as have hitherto been imported in a prepared state.

A SPECIAL department will be opened for the manufacture and supply of Varnishes of the highest class.

WE have acquired not only the goodwill and all the rights and privileges of the three Companies but also the brands, labels and formulae, so that the trade will suffer no inconvenience from change of names or labels, which will be continued as at present.

EVERY possible economy consistent with efficiency is being introduced, so as to enable us, while attaining the highest possible standard of quality, to supply our manufactures at the most favorable prices.

PROMPT fulfillment of orders will be a prominent feature of the Company, and with this view a fully assorted stock of each brand of goods will be carried, both at Toronto and Montreal.

WE beg to refer to our list of specialties, and while assuring the trade of our best services, we venture to anticipate their continued support.

THE CANADA PAINT COMPANY, Ltd.,

Montreal, March 1st, 1892.