

RECORD ENTRY OF STOCK FOR FAIR

Exhibitors Who Have Never Shown Here Heard From

OTTAWA SHOW IS EARLIER

New Horse Stables Said To Be Unequaled Anywhere

The Western Fair has long been noted as a live stock show, but the volume of entries received this year up to date indicates a display that has never been equaled in the history of the exhibition. Ottawa exhibition being held this year prior to that of Toronto is having an important effect, for one thing. Breeders who formerly had to decide between Ottawa and London can now show at both, if they desire, and many are doing it. Secretary W. D. Jackson has already received entries from some noted breeders who never before sent stock to the Western.

Fortunately, stable accommodation has been greatly improved, to take care of high-class stock in a proper way. Changes just completed provide for 50 to 100 more stalls for cattle, but the principal improvement is in regard to accommodation for horses and the men in charge of them. The stoves, transportation and machinery buildings, which had a concrete floor, have been converted into stables, and their appearance greatly enhanced by a new brick front. These horse barns are probably unequaled at any fair, even Toronto. To some extent the idea is taken from a \$1,000,000 building proposition at Indianapolis, which Mr. Jackson looked into last fall.

ROOMY AND TIDY.

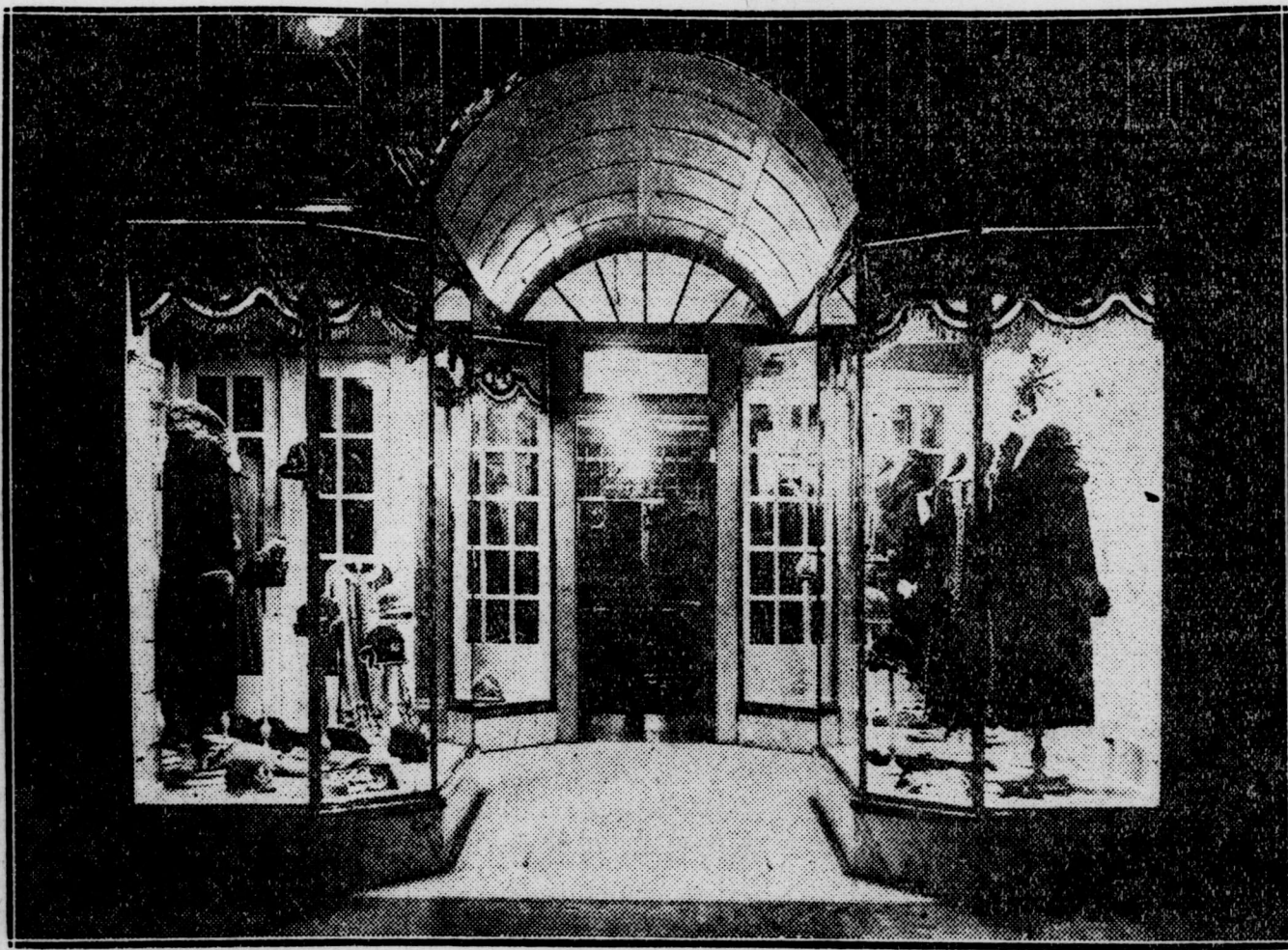
"In nearly every barn they had stalls wide enough apart to have sleeping quarters, out of view, for the men," the secretary said. "Instead of having four rows of stalls as close as at first contemplated, we have them seven feet apart, and over that housing for the men and equipment, so as to keep the barns tidy. There is a corridor of 15 to 20 feet between rows of stock, so that people can get through and see the stuff properly."

Entries of sheep, too, are already so heavy that it looks as if additional accommodation would have to be arranged, but there will be no difficulty in this respect.

It has been a good season for cattle, and the entries are particularly heavy in Holsteins. By the time they close, on Thursday, it is altogether likely that a record showing will be assured.

Live stock judges obtained for this

New Home of Model Ladies' Wear



Among the newer business changes on Dundas street is that of the Model Ladies' Wear, now occupying the store formerly the Belts premises. New windows and store front have been built and the interior has been thoroughly overhauled and renovated, making a distinct addition to the attractiveness of London's great white way. M. Goldman, proprietor, is to be congratulated on the success he has made of his business and the attractive store front he has had installed.

year's show include many outstanding men, most of whom are or have been noted breeders themselves. J. D. Brien, of Ridgeway, who is judging at Toronto, will make the awards in beef cattle, and W. H. Cherry, of Hagersville, will place the Holsteins. John McKee, of Norwich, will have charge of the Ayrshires; W. Readhead, of Milton, the Herefords; John Lowe, of Elora, the Aberdeen-Angus, and Hugh Clark, of Georgetown, the Jerseys. Harry Smith, of Hay, will judge shorthorns. John Gardhouse, of Weston, veteran of many show rings, will place the heavy horses, and Job White, of Brooklyn, the shires. Dr. W. J. Fowler, of Guelph, is in charge of light horses, and Dr. H. J. Darragh, of Listowel, will judge the hunters.

W. A. Douglas, of Caledonia, famous sheep breeder, is judge of Lincolns, Leicester and Cotswolds; William Dryden, of Brooklyn, will place the Shropes, Suffolks and Southdowns, and

Noel Gibson, of Delaware, the Oxford Downs, Dorsets and Cheviots.

JUDGING PROGRAM.

The judging for stock is as follows: Clydesdales and Shires, Monday, September 14, 1.30 p.m.; Percherons, Monday, at 3 p.m.; heavy draft and agricultural, Tuesday, at 9.30 a.m.; farmers' class, Tuesday, at 11 a.m.

Shorthorn cattle, Monday at 2 p.m.; Herefords, Aberdeen-Angus, Holstein-Friesian and Ayrshires, Tuesday, at 9 a.m.; Jerseys, Monday, at 2 p.m. The boys' and girls' calf competition will be held on Wednesday, at 10 a.m., and the live stock judging competition at 9 a.m. on the same day.

Sheep and swine judging will commence at 9 o'clock on Tuesday morning, and poultry on Monday afternoon.

Prize-winning animals are to be paraded in front of the grand stand at 1 o'clock on Wednesday, Thursday and Friday afternoons.

GOVERNMENT EXHIBITS.

The live stock branch of the Dominion department of agriculture is installing an exhibit much larger than heretofore, in the Government building. The features are to be in connection with poultry and egg marketing, wool marketing and sheep and swine improvement work, with an added feature this year in connection with fox farming. The department's exhibit is one that was prepared for an international show at The Hague, and will be well worth seeing. It will be in charge of Russell Fee, of Ottawa.

The Dominion experimental farm, Ottawa, is bringing an exhibit prepared for a tour of Western Canada, and this, too, is much larger than has usually been shown in London.

SISTER DESCHAMBAULT DEAD. WINNIPEG, Aug. 29.—Rev. Sister Josephine Deschambault, born 60 years ago in St. Boniface and engaged for the past 44 years in religious community work there, died this morning at the St. Boniface Hospital. She was a daughter of the late Lord de Bleury Deschambault.

FLOOR troubles? Get rid of them all — for all time — by installing Dominion Battleship Linoleum. Let this modern, business floor rid you of noisy, distracting foot-steps, of ingrained dust and dirt, of costly cleaning labor, of expensive upkeep.

Dominion Battleship Linoleum, with its firm, smooth, waterproof surface, is proving its economy and practical value every day in many of Canada's largest banks, business buildings, departmental stores, schools, hospitals and other public institutions. It is proof against the heaviest traffic, springy and resilient, quiet and comfortable to walk on, highly sanitary and germicidal.

Properly laid with waterproof cement, Dominion Battleship Linoleum lasts a lifetime with no more upkeep than the occasional use of a reliable floor wax to renew the pleasing finish.

Install Dominion Battleship Linoleum in YOUR office. Give your staff the benefit of its restful quiet and foot-comfort. Give yourself the pleasure of reduced floor upkeep and janitor costs.

Dominion Battleship Linoleum, AAA quality, is made in eight standard shades — brown, green, terra cotta, gray, buff, blue, black and white. AA and A qualities, in four standard shades only. Special colors for large contracts. Write for free samples and literature.

Installed by all large Departmental and House Furnishing Stores.

Dominion Oilcloth & Linoleum Co. Limited Montreal

Office of International Limited, Montreal, showing Dominion Battleship Linoleum Floor.



CJGC, The London Free Press (330m)—1 to 2 p. m., music, news and market reports, Evening, silent.

CJGC, The London Free Press radio station, will broadcast music, news and market reports on its usual noonday program to-day. The station will be silent for the remainder of the day. Yesterday two church services were broadcast, those from Dundas Center United Church being heard in the morning at 11 o'clock and from Adelaide Street Baptist Church at night.

RADIO BY THE CLOCK

Monday
8 a. m.—WWJ (352.7), Detroit: Setting-up exercises.
11 a. m.—WOO (508.2), Philadelphia: Tea-room orchestra.
11.45 a. m.—WGR (219), Buffalo: Hotel Statler Ensemble.
12.45 p. m.—WWJ (352.7), Detroit: Hotel Statler Ensemble.
1.30 p. m.—WLW (423.3), Cincinnati: Business reports.
3 p. m.—WJZ (454.3), New York: Afternoon program, WWJ (352.7), Detroit: Detroit News Orchestra.
3.30 p. m.—KDKA (309.1), E. Pittsburg: Market summary.
3.55 p. m.—WWJ (352.7), Detroit: Ball scores; markets.
5.30 p. m.—WGY (373.5), Schenectady: Dinner music.
6 p. m.—WCX (517), Detroit: Dinner concert. WWJ (352.7), Detroit: Dinner music.
6.35 p. m.—WGY (373.5), Schenectady: The Cantabile Trio.
7 p. m.—KDKA (309.1), East Pittsburg: Ball scores; WJZ (454.3), Cincinnati, dinner concert, ball scores.
7.45 p. m.—WEAF (491.5), New York: Pasadena Warblers, Viennese trio, also WWJ (352.7), Detroit, Nautical Garden Orchestra.
8 p. m.—WCX (517), Detroit, symphony orchestra, WTAM (389.4), Cleveland, instrumental hour.
8.45 p. m.—KDKA (309.1), East Pittsburg, concert.
9 p. m.—WJR (517), Detroit, Goldkette's Serenaders, WTAM (389.4), Cleveland, studio program, 1 hour.
9.35 p. m.—WJZ (454.3), New York: Waldorf Astoria orchestra.
10 p. m.—WGR (319), Buffalo, Lopez orchestra, 2 hours. WTAM (389.4), Cleveland, symphony program.
11 p. m.—WTAM (389.4), Cleveland, Euclid Beach orchestra, 1 hour.

POTATO CROP IN N. B. IS DISAPPOINTING

FREDERICTON, N. B., Aug. 29.—New Brunswick's potato crop this season will be seven and one-quarter million bushels, according to the revised estimates contained in the final August crop report issued to-day by the provincial department of agriculture.

The estimate is 60 per cent. of the 15,000,000-bushel crop of last year. The report says that the crop is "disappointing" and that those who expected the rank vine growth to indicate more than an average yield have had reason to revise their estimate of the crop. Early digging produced less than 60 barrels to the acre, and the average yield of Cobblers is not expected to surpass 70 barrels.

PLAN TO AMALGAMATE MONTREAL HOSPITALS

MONTREAL, Aug. 29.—Amalgamation of the five principal hospitals of the city was proposed to-day by Dr. A. K. Haywood, superintendent of the Montreal General Hospital, who said that such a step would result in more room, greater economy, better facilities for the teaching of medical students and would in every way make for more admirable operation. There is too much duplication in the present system, the physician said.

LIVE MOTH REMOVED FROM EAR OF PATIENT

NEW YORK, Aug. 29.—A live moth, nearly an inch long, was removed to-day by physicians from the right ear of George E. Moley. He had entered St. John's Hospital, complaining of buzzing noises in his ear.

DIAMOND ROBBERY FRUSTRATED. NEW YORK, Aug. 29.—A diamond robbery, attempted by three armed men on the seventh floor of a Nassau street office building in the wholesale jewelry district, was frustrated to-day with the capture of two of the robbers.

CHECK ARTIST AS C. P. R. SOLICITOR

Bogus U. S. Consul at Ottawa in Another Role

FRIENDS IN MUSIC WORLD

Active Alpha P. Shakerly Now Awaiting Sentence

OTTAWA, Aug. 29.—(Canadian Press Dispatch).—Alpha P. Shakerly, de-bonair bogus vice-consul of the United States, who is at present in jail awaiting sentence for issuing worthless checks, is still the subject of much interested investigation, now breaks out in a new role, that of Arthur Struber, assistant general-solicitor of the C. P. R.

In his effects at the police station, police to-day found numerous business cards bearing that name, with the address Windsor street depot, phone Westmount 5000. Communication with the legal department of the Canadian Pacific at Montreal has established that no one of such a name is identified with the department, and also elicited the information that the department had already had a query respecting the supposed Mr. Struber, this one from a Montreal bank, who has cashed a check on the strength of the man's representations.

Also found in the effects are further indications that the accused man numbered among his friends some of the highest lights in the musical world. In his grip are no less than a dozen photographs of great stars in the musical firmament.

TO PROSECUTE VENDORS WHO REFUSE TO COLLECT TAX ON SOFT DRINKS

TORONTO, Aug. 29.—The Telegram to-day says: "It was learned this morning that officials of the provincial treasurer's department have completed arrangements for the prosecution of at least three, and perhaps four, vendors of soft drinks in Toronto for neglecting or refusing to collect the luxury tax imposed last session. These cases will be the forerunners of similar prosecutions in other parts of the province."

PRISONER CONVICTED OF DRUNKENNESS; SUICIDES

MONTREAL, Aug. 29.—Arrested on a charge of drunkenness early to-day, Arthur F. Oeller, aged 29, hanged himself with his braces in the police station a few hours later.

Is there a Price Tag on your Boy?

Not now perhaps. For of course no amount of gold could buy him from you. But wait—

The years will pass quickly. He will go out into the world some day to earn his living. Then the world will ruthlessly put a price tag on him—on your boy.

The world will ask him what he can do. And his earning capacity—his future comfort and happiness—will depend on his education.

You're planning for that, of course. But, would those plans miscarry in case you are not here?

One University freshman class of recent years included 153 sons and daughters of widows and self-supporting women. How was it done?

Facts regarding the cost of education at various Canadian Colleges, and as applied to various professions, will be of interest to every parent. You may have a free copy of our booklet, "The Road To To-morrow," if you will write for it.

THE IMPERIAL LIFE ASSURANCE Company of Canada

HEAD OFFICE - - - - - TORONTO

J. G. Wilson, Branch Manager, Bank of Toronto Building, London.

The PRICELESS INGREDIENT

In the city of Bagdad, lived Hakeem, the Wise One, and many people went to him for counsel, which he gave freely to all, asking nothing in return.

There came to him a young man, who had spent much but got little, and said: "Tell me, Wise One, what shall I do to receive the most for that which I spend?"

Hakeem answered, "A thing that is bought or sold has no value unless it contain that which cannot be bought or sold. Look for the Priceless Ingredient."

"But, what is this Priceless Ingredient?" asked the young man.

Spoke then the Wise One. "My son, the Priceless Ingredient of every product in the market-place is the Honor and Integrity of him who makes it. Consider his name before you buy."

Three words of this old tale—"The Priceless Ingredient"—tell the story of the House of Squibb, revealing the secret of its service and success.

E. R. Squibb & Sons was founded in 1858 by Dr. Edward R. Squibb, a physician and chemist of high principles and ideals. He was inspired, not by hope of financial gain (for he had money enough for all his needs), but by professional duty and personal honor. His aim was to set a new and higher standard in chemical and pharmaceutical manufacture, by making products of greater purity than had yet been known.

Within three years the Squibb Laboratories had attained a position of leadership. In 1861 the Government of the United States turned confidently to Squibb for products needed for a million men in their Civil War.

That was 64 years ago. The reputation so early won, the House of Squibb holds today inviolate and values far above profits.

In 1917 the Allied Governments turned confidently to Squibb for products needed for millions of men in the World War, and after the War the United States Government conferred upon the House of Squibb the Award for Distinguished Service.

For almost three quarters of a century the name Squibb has been recognized as full guaranty of skill, knowledge and honor in the manufacture of chemical and pharmaceutical products made exclusively for the medical profession and used only by the physician and the surgeon.

The name of Squibb on HOUSEHOLD PRODUCTS is equally valued as positive assurance of true purity and reliability.

Squibb's Bicarbonate of Soda—exceedingly pure, therefore without bitter taste.
Squibb's Epsom Salt—free from impurities. Preferred also for taste.
Squibb's Epsom Salt Special—slightly effervescent, exceptionally palatable.
Squibb's Sodium Phosphate—a specially purified product, free from arsenic, therefore safe.
Squibb's Milk of Magnesia—highest quality. Pleasant and effective.
Squibb's Cod Liver Oil—prepared and refined under special process from absolutely fresh livers, and carbonated to preserve its vitamins. Highest in quality and best in taste.
Squibb's Olive Oil—selected oil from Southern France. Absolutely pure. (Sold only through druggists.)

Squibb's Sugar of Milk—specially refined for preparing infant's food. Quickly soluble. In Sealed tins.
Squibb's Boric Acid—pure and perfectly soluble. Soft powder for dusting; granular form for solutions.
Squibb's Castor Oil—Tasteless—lastingly free from odor and taste and of full efficiency.
Squibb's Stearate of Zinc—a soft and protective powder of highest purity.
Squibb's Dental Cream—made from Squibb's Milk of Magnesia. Promptly neutralizes mouth acidity. A safe cleansing and polishing agent insuring sound white teeth and firm, healthy gums.
Squibb's Talcum Powder—Carnation, Violet, Bouquet, and Unscented. The talcum powder par excellence.
Squibb's Cold Cream—an exquisite preparation of correct composition for the care of the skin.

Sold by reliable druggists everywhere, in original sealed packages. The "Priceless Ingredient" of every product is the honor and integrity of its maker.

E. R. SQUIBB & SONS OF CANADA, LIMITED, Manufacturing Chemists to the Medical Profession since 1858 107 Duke Street, Toronto, Canada.

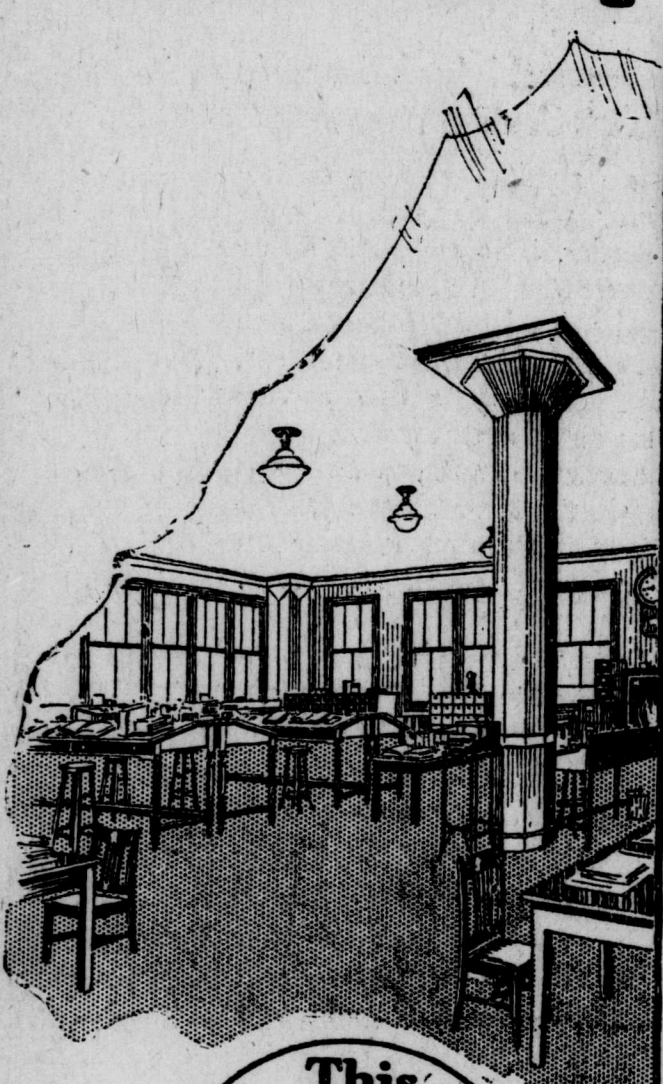
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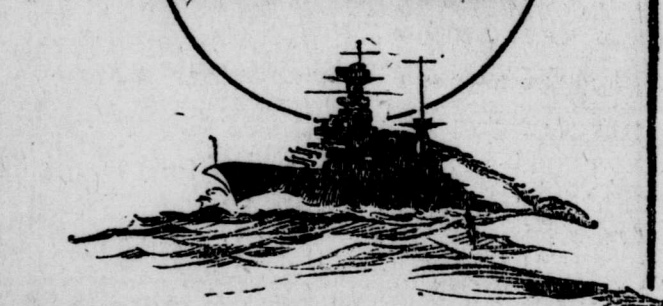
The Real Energy-Food SHREDDED WHEAT

To work on, to play on

Dominion Battleship Linoleum



This Floor Ends Noise and Foot Tag-Wears for Years and Years



HOW MUCH OF YOUR OVERHEAD IS Underfoot?