



Announcing the Fall Fashion Show

At This Store On Wednesday, Thursday and Friday of This Week



Two Shows Daily.

At 10.30 and 3 o'clock.
A special ticket for each show.

Tickets At Parcel Desk.

In Millinery Section.
A special ticket for each show.

The fashion parade, the details of which were announced in Saturday's paper, will open on Wednesday at 10.30 on the third floor, where ample seating accommodation has been arranged for. A splendid orchestra will be in attendance and a real treat in the way of entertainment is in store for those who attend. There will be no charge for admission and tickets may be had now for any performance you wish to attend—good for that show only. Out-of-town customers may have their tickets reserved. Write, stating the time you wish to attend, and we will mail you tickets by return.

Frocks

Never Have They Been So Attractively Different

FROCKS! Really they are the headlights in the Ready-to-Wear Section. You will notice styles that are far removed from the commonplace and so graceful that you instantly know they include several that will prove more becoming than any you have ever worn. Each one exceptional value.

A smart canton crepe model, in black, in straight lines with loose side pleats, gathered at hips, panels and sleeves show white facing, beaded in black, sash girdle finishing waist line. Price \$45.00

A very attractive garment, of radium lace and chiffon over charmeuse satin, in black, yoke of lace with soft panel of chiffon draping the skirt, ribbon girdle held in place with beaded cabochons. Price \$45.00

Frock of crepe-back satin, in black, one-piece model gathered at sides, beaded medallions finishing sleeves and front of blouse, draped sides, sleeves faced with bright red. Price \$59.00



Blouses Have Changed From Western To Eastern Styles

The vogue for things for Eastern is expressed fully in new Blouses. Egyptian bandings, Persian designs in braid in allover patterns, Russian embroideries and striking modes in metal cloths for formal wear characterize Blouses for fall.

See them while the range is complete, a splendid variety of models to choose from, featuring canton crepe, crepe de chine with touches of radium lace, radium lace over georgette or crepe de chine, smartly finished with jet; navy or black canton crepe heavily beaded with steel, smart beige models with oriental embroidery, a variety of beautiful Brown Blouses, together with more daring shades of Nile, Orient, yellowstone, opal and cherry.

Fur Wraps and Coats Are Marvels of Expertly Selected Pelts

The most remarkable assemblage of striking Furs ever presented here, accents beautiful Wraps and Capes, each one a marvel of perfect skins, adept workmanship and luxuriously graceful styles. Lustrous Seal Wraps, many contrasted with other furs, are modeled on the new Oriental lines and are the highest type of Furs obtainable anywhere.

Hudson Seal Coats, lined with Swiss broche or pussy willow, in very rich colorings; collars of squirrel, sable or beaver; in lengths 38 to 45 inches \$420.00 to \$550.00

Hudson Seal Coat, all seal, long roll shawl collar, Mandarin sleeves, pockets inside and out, sleeve with inside cuffs, faced with fur, three-way belt; skins are all selected, lined with Swiss brocade, 40 inches long. Price \$410.00

Hudson Seal Coat, with shawl collar and cuffs of Alaska sable

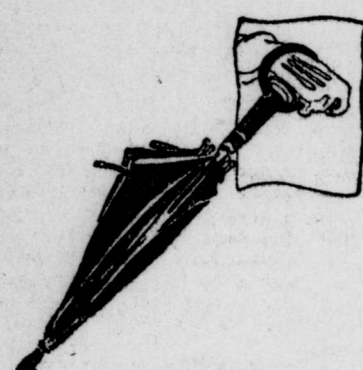
(skunk), lined with novelty pussy willow silk, in brown with border, pockets inside and out; 42 inches long, 44-inch bust. Price \$490.00

Hudson Seal Coat, shawl collar and cuffs of Alaska sable (skunk), three-way belt, inside and outside pockets; 40 inches long, lined with pussy willow silk. Price \$420.00

Persian Lamb Coats, in choice selected skins \$490.00 to \$550.00

Muskrat Coats, Marmot Coats, Electric Seal Coats.

LADIES' UMBRELLAS, \$2.95



School Umbrellas, for boys and girls, very durable union taffeta coverings, strong steel frames, handles well assorted, crooks and directoire. Prices \$1.25 and \$1.75

A special purchase of Ladies' Umbrellas has just been received, silk and wool covers, on neat rolling frames; a splendid Umbrella for general wear, handles come well assorted with bacolite rings, also leather straps. Price \$2.95 each

A new stock of Ladies' Colored Silk Umbrellas just arrived, in all the wanted shades, navy, green, brown, purple and black. Price \$3.00

The same Silk and colors with ivory tips and shanks and handles to match; covers are pure silk guaranteed to give excellent wear. Prices \$10.00 and \$12.00

And also in silk and wool coverings. Price \$2.00 each



Graceful Wraps Have Quality and Distinction

Interpreting the best of fall Wrap styles, yet adhering to a very modest price range considering the high quality of the garments. Wraps here present one of the finest selections we have ever shown. Fabrics of definite quality and beauty are linked with charming colors and luxurious furs.

Coat of tan polo coating with collar of raccoon, raglan sleeves, slashed pockets, belted, pleat stitched in back, full lined with canton crepe. Price \$72.00

Smart Model of velour showing blouse back, kimono sleeves, beaverine collar, stitching trimming back, sleeves and pockets in a very neat design, belted, full silk lined. Price \$57.00

Coat of brown Beverly cloth, a soft-pile fabric, collar and cuffs of platinum wolfe, sides and sleeves embroidered, belted, pockets, full silk lined. Price \$135.00

Coat of reindeer ormadale cloth, collar of fine Canadian beaver, new full sleeves, gathered at wrist, tucks in back with stitching between, belted, closing with novelty buttons, full silk lined. Price \$130.00



The Season's Outstanding New Fabrics In Silks and Wool Goods Featured During Fashion Week

Metalesse—Infinitely Rich and Distinctive

This season's novelty creation for cloaks, wraps and trimmings such as collars and cuffs; colors navy, nigger, navy and black.

Silk Canton Crepe

This tremendously popular and fashionable silk material is shown in a great range of the bright, daring colors, with plenty of navy, nigger and hindu, browns and black to select from. Several qualities to select from.

Silk Duveltyes in the New Bright Colors

strike a dominant fashion note in the scale of seasonable fabrics; a rich suede finish fashionable for jackets, wraps, cloaks and millinery, shown in newest colors of chuncky, canna, flame, orchid, tangerine, koshan blue, cinder gray, jade, American Beauty, golden glow, nigger, navy, black.

Silk Canton Crepe in Oriental and Bokahara Designs

A collection of exclusive types in small Oriental, Mosaic, Bokahara, Tyle, in clever combinations of color harmony; smart for dress or for combining with plain materials in sleeves, collars, facings, etc.

Some New Crepe Weaves Just Opened

Phi Phi Crepe, black only; Mirandy Crepe, black only; Florissante Crepe, black only; Kito Crepe, black only.

Brocade And Jacquard Crepe Meteores

The new season's dainty novelty for afternoon and dinner gowns; French importations of pure silk make in rich all-over designs, floral effects in same tints and the ground colors; Bermuda rose, opal, tangerine, sunset, orchid, shell pink, azure blue, also navy.

Pettibockers and Petticoats

Glove Silk and Habutai Knickers, smartly trimmed with fluted ribbon in vari-colored shades.

Handsone Petticoats, of flowered satin, glove silk and habutai silk, showing pleated ruffle with fancy insets, plain styles hem-stitched at bottom. Many attractive models.

Bloomers And Knickerbockers In Habutai Silk And Glove Silk

Habutai Bloomers, short length with elastic at knee and waist line. The inverted pleat in front is a very good feature; in all shades. At \$2.95

Knickers, of habutai and glove silk, finished at bottom with novelty ruffle of accordion pleating or fluted ribbon; elastic at knees and waist line; a splendid variety of shades to choose from. Prices \$4.95 to \$7.75

New Hats

Distinctive Models That Stress Variety

So varied and so beautiful are these new Hats that every woman is sure of a becoming one. Such smart styles as the Tricorn, the Egyptian Toque, the Russian Turban or Dressy Large Hats adapted from court modes of old France are developed in exquisitely beautiful metal fabrics and rare silk weaves.



Smart New Ready-To-Wears, \$3.50 to \$7.00

These Smart, New Tailored Hats are just the correct thing for immediate wear. Hats of silk duvetyne, plush and velvet; in sailors, pokes and off-the-face styles, as well as close-fitting, little turban styles so becoming to every face; colors of nigger, navy, black, red, sand, toast, nut brown, gray and copen. Ranging in price from \$3.50 to \$7.00

Millinery Department—Second Floor.

Small Fur Displays Accentuate New Modes Perfectly Achieved

From the smart choker a woman dons with her fall tailleur to the ultra chick Jacqueline that the smart Parisienne and her equally smart American sister wears, small Furs for fall take an important place. Exquisitely matched skins and workmanship are accentuated. Unusually beautiful Fox Furs are featured in our display.

Brown Fox Double Choker, finished with head and brush, domes and chain on paws. Prices \$30.00, \$40.00, \$45.00, \$47.50 to \$55.00.

Mink Chokers, in both single and two-skin styles, fur all around. Price \$21.50 to \$43.50

Fitch Chokers, in two-skin, fur all around. Prices \$23.50 and \$29.00

Alaska Sable Chokers. Priced at \$13.50 to \$19.75

Opossum Chokers, in natural, sable and Isabella fox. Prices \$8.95 to \$10.50

Raccoon Chokers. Prices \$18.50 and \$21.00

Ermine Neckpieces. Prices \$22.50, \$28.50, \$33.00 and \$40.00

Siberian Wolf Animal Neckpieces, in both black and sable brown. Prices \$7.50, \$10.00, \$12.50, \$15.00 and \$19.00

Alaska Sable Animal Neckpieces and Caps. Prices \$40.00 to \$105.00

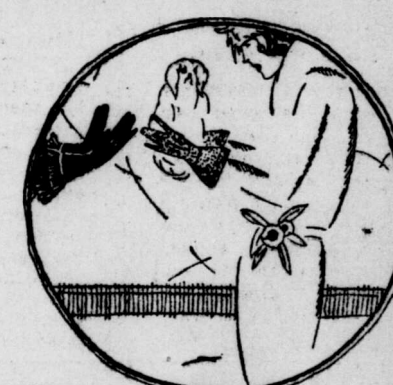
New Gloves For Fall Wear in Chamoisette and Silk

Two-dome Heavy Weight Pure Silk Gloves, in navy, brown, black, gray, silver, pongee, mode, also navy with white backs or silver with black. Price \$1.75 pair

Two-dome Heavy Weight Silk Gloves, with embroidered backs, pongee and mode. Price \$2.00

Two-dome Chamoisette Gloves, with black backs, gray, beaver, brown and fawn. Price 75c

Pretty Chamoisette Gloves, with tucked wrist and side closing, embroidered backs, mastic and fawn. Price \$1.25 pair



Silk-lined Chamoisette Gloves, two-dome, embroidered backs, in black and gray. Price \$1.75 pair

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