

When Your Wife

Makes up her mind to have a new dress she will have it, even if she has to have it made out of an old one. It will be a new one in her husband's eyes, and in the eyes of her neighbors, too, for that matter, after it comes from

R. PARKER & CO.,
Dyers and Cleaners,
217 DUNDAS STREET, LONDON.
Telephone 614.

Window Shades

Fringes and Laces to match.

O. B. Graves,
222 Dundas Street.

BIRTHS, MARRIAGES AND DEATHS

DIED.

GRIEVES—On Thursday, Aug. 8, Malcolm H. Grievies, eldest son of Jonas and Caroline Grievies, aged 21 years and 9 months.
Funeral from 233 Wellington street to Woodland Cemetery, Saturday, Aug. 10, at 4 p.m.; services at 230 o'clock.

VINGCENT—At 398 Central Avenue, Aug. 9, 1935, Harry Manville, infant son of Harry M. and Emily Vincent, aged 8 months and 5 days.
Funeral Saturday at 2 o'clock.

GREENWOOD—In this city, on Aug. 8, 1935, at the family residence, 130 Bruce street, South London, Johanna, the beloved wife of Richard Greenwood, in her 6th year.
Funeral on Saturday at 11:30 a.m. to the Grand Trunk station for Hamilton. Funeral private.



This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.

USE NO OTHER.
J. D. SAUNBY
127 York Street.
Telephone 118.

HATS • HATS

BEATON'S FALL STYLES
Of Hats are arriving, see the Little Admiral for children. Also
Silk Tokes in scarlet and blue.

STRAW HATS

Away Below Cost.

138 Dundas Street

R.K. Cowan

Barister, etc., over Bank of Commerce
London.

Can We Do It?

YES. By the superior purity of our **FRUIT VINEGAR** we will soon make you ask your grocer for our goods.

Ours being a pure, natural acid, produced from the finest fruit and guaranteed full standard strength of 40 grains, no burning sensation and sharp cutting of breath as produced by common cheap vinegars. In the interest of your health do not hesitate to ask your grocer for our goods.

The Toronto Cider and Fruit Vinegar Co., Limited, Toronto.

W. A. BROCK, Manufacturer
of the

DIADEM BICYCLES!

—Agent for—
ECLIPSE BICYCLES!

Ha! Ha! Ha! We have to smile. Cyclists are finding out that the place to buy coal is at their coal dealer, clothing from a bicycle manufacturer. Of course we still give our strict attention to bicycle repairing.

W. A. Brock, 192 Dundas St., London
SEND FOR CATALOGUE.

Trunks and Valises



EVERYTHING FROM Steamer
Trunks to Hand Satchels, not a poor quality among them. We buy and sell enough to give us the newest styles and best makes at very near the actual cost of manufacture. Free delivery to any part of the city.

REMEMBER OUR

August Shoe Sale!

All kinds of High-Classed
Footwear selling at

COST.

Pocock : Bros.

PHONE 309.

Priddis Bros.

STAPLE

Department.

We carry the largest and best
assorted stock in the west.
Our prices are the lowest.

Table Linens, Sheetings,
Table Napkins, Pillow Cottons,
Doilies, Emb'd Sheets,
Sideboard Scarfs, Furniture Dusters,
Glass Towels, Table Padding,
Towelings, etc.

TELEPHONE 324.

158 Dundas Street,

157 Carling Street.

METALLIC CEILINGS:

Handsome, durable and fire-
proof. We have a large variety
of patterns and will be pleased
to furnish estimates. Our prices
are very low for first-class work.

Wm. Stevely & Son

362 Richmond St. Phone 452.

GENERALLY FAIR AND WARM.

Toronto, Aug. 8.—11 p.m.—Shallow de-
pressions exist over the Qu'Appelle val-
ley and in the Western States. The
pressure is highest over the South At-
lantic coast. Showers and thunder-
storms have been very general from
the Rockies to Manitoba, and in Al-
berta the weather has been decidedly
cool.
Minimum and maximum tempera-
tures:
Calgary, 40—46; Qu'Appelle, 50—60;
Winnipeg, 54—82; Parry Sound, 56—72;
Toronto, 54—82; Montreal, 64—80; Que-
bec, 60—72; Chatham, 64—78; Halifax,
62—78.
Toronto, Aug. 9.—1 a.m.—Winds,
mostly southerly and southeasterly;
generally fair and warm; showers or
thunderstorms in a few places.

Roses, Carnations, Violets.

Funeral Designs.

J. GAMMAGE & SONS,
Phone 96, 213 Dundas Street.

Trusts Corporation

OF ONTARIO,
Safe Deposit Vaults.

Bank of Commerce Building, King
Street, Toronto.

Capital — \$1,000,000

Hon. J. O. Aikins, P.C. President

Hon. Sir R. J. Cartwright Vice Presidents

Hon. S. G. Wood,

This Company acts as ADMINISTRATOR in
case of intestacy or with will annexed. Ex-
ecutor, Trustee, Receiver, COMMITTEE OF
LUNATIC GUARDIAN, LIQUIDATOR, ASSIGNEE,
etc., etc.; also agent for the above offices.
All manner of trusts accepted, moneys in-
vested, estates managed, rents, incomes, etc.,
collected, bonds, debentures, etc., issued and
counter-signed.
Deposit safes to rent, all sizes. Parcels re-
ceived for safe custody.

Solicitors placing business with the
Corporation are retained in the profes-
sional care of same.

A. E. PLUMMER,
Manager.

A DEATH BLOW.

A Plank Rebounded from the Planer

And Laid Malcolm Grievies Low—Lin-
gered Thirty Hours and Died—A
Bright Young Man.

After lingering in great pain for a little
more than a day, Malcolm Grievies, a Wel-
lington street youth, died in great agony
about 10 o'clock last night.

On Wednesday afternoon Mr. Grievies was
at work in his usual capacity running a
planer at Wortman & Ward's factory. He
had just fed a piece of wood into the
machine, when it rebounded and with
terrible force, struck the unfortunate young
man in the abdomen.

He was knocked a considerable distance
by the force of the blow and sustained
internal injuries, from which the medical
attendant, Dr. Jarvis, saw at a glance there
was no recovery. It was merely a matter
of time and 30 hours after he was conveyed
to the family residence at 253 Wellington
street, he expired.

Deceased was 22 years old, and the eldest
son of Mr. Jonas Grievies, tailor. He was
a member of Christ Church, and took a
prominent part in young people's work. He
was employed previously at Dennis Wire
Works and was a general favorite with his
fellow-employees and all who knew him.

THERE IS NOT a more dangerous
class of disorders than those which affect
the breathing organs. Nullify this
danger with Dr. Thomas' Electric Oil—a
pulmonic of acknowledged efficacy. It
cures soreness and lameness when ap-
plied externally, as well as swollen
neck and crick in the back; and, as an
inward specific, possesses most substantial
claims to public confidence.

Great wedding sale of furniture now
going on at Keene Bros'. We are of-
fering great inducements to new begin-
ners; biggest values ever offered in Lon-
don. Don't forget the place. KEENE
BROS., 127 King street, opposite Mar-
ket House.

We Know

Why You Laugh.

Our Bargains

Tickle You.

Here's another side-split-
ter—Men's and Women's
Oxfords at \$1 per pair. All
sizes and styles.

J. P. Cook,

173 DUNDAS STREET.

"Your money back if you
want it."

London Advertiser.

Telephone Numbers.

107.....Business Office

134.....Editorial Rooms.

175.....Job Department

Advertiser

Subscribers

BEFORE GOING FOR YOUR HOLI-
DAYS, ARRANGE TO HAVE YOUR
DAILY "ADVERTISER" SENT AF-
TER YOU. NO TROUBLE TO MAIL
IT. DROP A POSTAL OR TELE-
PHONE 197.

London and Environs

—The steamer Thames will run but two
afternoon trips, at 1:30 and 3:10, after Mon-
day, August 11.

—The Seventh Band gave the usual open
air concert in Victoria Park last night and
delighted a large crowd of people.

—Joseph Carroll, of Brooke, was ad-
mitted to the City Hospital here to be
treated for typhoid fever the other day.

—The London Street Railway Com-
pany have awarded the contract for
75 uniforms for conductors and motor-
men to Geo. F. Burns, merchant tailor.

—Clergymen at Grimsby Park will
play the married men at the same
place a game of ball. Dr. Pete Wood,
of London, will pitch for the benedict.
—The old lady, Mrs. Cannon, who
committed suicide by drowning a few
days ago, is not, as some supposed the
mother of Mr. T. W. Cannon, of 428
Dufferin avenue, and is in no way re-
lated.

—Mr. W. H. Oak, 387 William street,
traveler for Burns & Lewis, received a
bad cut by being caught in the elevator
yesterday. Dr. George Wilson dressed
the wound, which required five
stitches.

—The Expositor has received a let-
ter from E. J. Gillett, of London, Ont.,
returning thanks to the head bursar
and the nurses of the John H. Strat-
ford Hospital and the attendant phy-
sician for services rendered him—
Brainford Expositor.

—Ex-Alld. Wyatt, Mrs. Wyatt and
daughter, of London, Ont., are in the
city on a visit, and are the guests of
Ex-Alld. R. Wyatt, Smith street. Mr.
Wyatt is delighted with the appearance
of Winnipeg, and notices a great
change since his last visit in 1932—
Winnipeg Free Press.

The force of men at work on the Spring-
bank Railway was considerably increased
yesterday. The rails are now laid to a point
west of Woodland Cemetery. The work
of the cemetery is involving a great deal
of labor. It is being filled with stones
obtained from the river. The motor car
and two flat cars are being used in connection
with the work.

—A correspondent at Kent Bridge (Kent)
writes: "The professions are represented by
Dr. McGregor, a graduate of the Western
University, who has lately located in the
village. He is acquiring a good practice,
and at the time of our visit was considering
the erection of a bank residence and office."
Dr. McGregor's many London friends will
be glad to hear of his continued success.

—St. Alban's Company, No. 100, of the
Church Lads' Brigade, under the com-
mand of Capt. Thomas Hogg and
Lieut. P. A. Sands, are holding their
annual camp at Springbank. The
lads spend their time in military train-
ing during a certain portion of the
day, the greater part of which they are
at liberty to enjoy themselves as each
may see fit. Friends and visitors,
who are very numerous, witness grand
assaults upon the well-supplied tables,
which shows that the lads are in good
health. They have received an invita-
tion from the Labor Day committee,
per Mr. Joseph T. Marks, requesting
them to give an exhibition drill in
the afternoon of Labor Day, which has
been accepted.

LATEST BUSINESS CHANGES.
Wylie & Wylie, staves, Arkona, have dis-
solved. Arch Wylie continues.
W. P. McCarthy, grocer, Beeton, has
sold out to Henry Bros.
Henry Darby, hotel, Dresden, has sold
out to E. Rile.
Mason Bros., tailors, St. Thomas, have
dissolved. Alex. Mason continues.
J. & P. McDougall, grist mill, Maxville,
have dissolved. John P. McDougall con-
tinues.
McIntyre & Dingwell, harness makers,
Maxville, have dissolved. McIntyre con-
tinues.

**TISDALE'S TORONTO IRON STAB-
LE FITTINGS,** healthful, durable, at-
tractive and cheaper than other fit-
tings. Send for our new catalogue. The
Tisdale Iron Stable Fittings Co. (Ltd.),
No. 6 Adelaide St. E., Toronto.

Gibbons' Toothache Gum is sold by
all druggists. Price 10c. zxx

Feather beds and hair mattresses
renovated. We do all renovating on
the premises. First-class work guaran-
teed. We are manufacturers of first-
class mattresses and pillows. Dealer
in stoves, spring beds and furniture.
JAMES F. HUNT, 593 Richmond street
north. Telephone 997.

Mrs. Foster, of Kent street, has just re-
covered from a serious attack of La Grippe.
This is the second siege she has had of the
influenza, the first of which attacked Mrs.
Foster about three years ago, and left her
with a very troublesome cough, accom-
panied with chronic bronchitis, and a com-
plication of other diseases, which made it
almost impossible for her to attend church
without disturbing the congregation by
coughing, and, indeed, Mrs. Foster assures
us that so bad were the spasms that she
often feared she would burst a blood vessel
during one of these severe attacks. It was
very natural that under such circumstances
numerous friends would recommend as
many different "cure alls." She tried
Cherry Pectoral, Tar, Linseed and other
preparations, but was growing generally
worse when a friend who had been benefited
by Barkwell's Bronchial Balm advised
her to try that, and in a few days she was
out of bed, and the best feature is that she
is now entirely freed from all symptoms of
the Bronchitis, of which she never hoped
to be cured. Mr. Millar, a neighbor, also
had a bad cough and was completely cured
by the same preparation. zxx

SIFTON & CO.

Hammocks of all kinds.
Express Wagons, Velocipedes
Doll and Baby Carriages.
Footballs, Baseball Goods,
Tennis, Croquet and Cricket.
All kinds of Sporting Goods.

168 DUNDAS ST.

Two Doors from Richmond.
Wholesale and Retail.

Money Saving Bargains.

We must make room for our
fall importations, and in order to
do so we will sell beautiful Suit-
ings and extra Pantings during
the next few weeks, at greatly
reduced prices. All our work
guaranteed.

Jos. Dambra, Merchant

262 1-2 DUNDAS STREET.

VISIT TO THE CIRCUS

Please you for an hour,
but a visit to my store will
both please you and be
profitable to you, for we
are giving one-quarter off
on all Straw Hats at

D. J. WHITNEY'S

The New, Cheap Hat

Store,
206 1/2 DUNDAS STREET

Johnston's

10 Per

Cent

Discount Sale

Ladies' Button Boots.

\$1 25 \$1 15 \$1 50 \$1 35

2 00 2 00 1 80

Ladies' Oxfords, Button and Lace.

1 25 1 15 1 50 1 35

1 75 1 75 1 55

Men's Balmorals and Congress.

1 25 1 15 1 50 1 35

2 00 1 80 2 25 2 00

Boys' Balmorals.

1 00 90 1 25 1 15

1 50 1 50 1 35

Also a full line of Misses', Child-
ren's and Youths' Goods at re-
duced prices.

TAN SHOES AT COST.

Trunks.

1 50 1 35 3 25 2 00

2 50 2 25

Valises.

1 00 90 1 25 1 15

1 50 1 50 1 35

RUG & SHAWL STRAPS

AT

Johnston's

198 Dundas Street.

Summer Bargains at

MARA'S SATURDAY SALE

AUG. 10.

ALL DAY LONG FROM 9 O'CLOCK a.m. to 10 p.m.

WE HAVE ONLY

4==Saturdays Left==4

—IN OUR—

Great Summer Climax Sale!

We realize the time is short and we have made the prices
shorter. Every man, woman and child who requires anything,
whether it be little or much, can't afford to miss this sale. Never
before in our history have we done such terrible price cutting as
now. Money SAVED is money MADE—a few cents on each article
soon counts up. It is not what you earn but what you save that
will make you rich.

Trade at Mara's
The Money Savers.

Remember next Saturday will be the biggest day of our sale.

- 1st—Just think of large size Summer Blankets at 75c per pair.
- 2nd—Largest Bath Towels, regular price 15c, on Saturday 10c.
- 3rd—The very best Table Oil Cloths, 45 inches wide and in marble pat-
terns, regular price 25c, on Saturday 18c per yard.
- 4th—Your choice of 50 pieces of Tweed for pants and suits, worth 40c, on
Saturday 25c per yard.
- 5th—72-inch Linen Sheet, very heavy, worth 35c, on Saturday 22c per
yard.
- 6th—A large consignment of New Linen Damasks, 1 1/2 yards wide and in
all shades and patterns, worth 60c, on Saturday 45c per yard.
- 7th—A few pieces fine Duck Suitings in stripes and spots, regular price
12 1/2c, on Saturday 10c per yard.
- 8th—32-inch Very Fine Scotch Chambrays, in all the new shades, worth
15c, on Saturday 12 1/2c per yard.
- 9th—Special: 20 pairs only, Beautiful Lace Curtains, 3 yards long and
new patterns, worth \$1, on Saturday 50c per pair.
- 10th—Oiled Linen Blinds, complete with roller, regular price 50c, on
Saturday 30c.
- 11th—Best English Oil Cloth, in new patterns, only 20c per square yard on
Saturday.
- 12th—36-inch Heavy Twine Matting, on Saturday 10c per yard.
- 13th—All-Wool Challies, beautiful patterns, regular price 25c, on Saturday
15c per yard.
- 14th—42-inch Black Lustre, worth 40c, on Saturday 25c per yard.
- 15th—Your choice of 60 pieces of Very Fine French All-Wool Henrietta,
in all shades, worth 50c, on Saturday 25c per yard.
- 16th—A few beautiful White Parasols, with frills, worth \$2, slaughter
price 85c.
- 17th—A few Black All-Silk Parasols, both plain and with gold stripe, worth
\$2 25, sale price on Saturday \$1 25.
- 18th—Children's Tan Stockings, on Saturday 10c per pair.
- 19th—Children's Fast Black Stockings, on Saturday 10c per pair.
- 20th—Ladies' Tan Stockings, on Saturday 10c per pair.
- 21st—Ladies' Fine Stockings, fast black Hermsdorf dye, double heel and
toe, worth 20c, on Saturday 12 1/2c per pair.
- 22nd—Ladies' Lisle Mitts in cream, tans and black, worth 15c, on Satur-
day 10c per pair.
- 23rd—Children's Lisle Mitts, in all shades, worth 15c, on Saturday 10c
per pair.
- 24th—Ladies' Black Silk Gloves, worth 35c, on Saturday 10c per pair.
- 25th—Mara's Special Long Waist Corsets, worth \$1 50, on Saturday 95c
per pair.
- 26th—Ladies' White Cotton Drawers, on Saturday 23c per pair.
- 27th—Ladies' White Skirts, tucked and embroidered, worth \$1, on
Saturday 60c.
- 28th—Ladies' Fine Tweed Balbriggan Undervests, shaped, worth 25c, on
Saturday 12 1/2c.
- 29th—Silk Belting in black, navy, pale blue, cream and white, worth 25c,
on Saturday 18c per yard.
- 30th—Best Linen Spools, in all shades, 2 spools for 5c.
- 31st—Girls', Ladies' and Boys' Fine Blue Yachting caps, regular price 25c,
on Saturday 19c.
- 32nd—Boys' and Men's Straw Sun Hats, worth 12 1/2c, on Saturday 7c.
- 33rd—Your choice of 200 Boys', Men's and Youths' Fine Straw Hats,
worth 50c, 75c and \$1, on Saturday for 25c.
- 34th—Children's Fine Straw Sailors, worth 35c, on Saturday only 19c.
- 35th—Special line of Men's Undershirts and Drawers, on Saturday 15c.
- 36th—450 Men and Boys' Fine Flannelette Shirts, worth 50c, on Saturday
15c.
- 37th—Boys' Bathing Trunks, worth 15c, on Saturday 7c.
- 38th—Men's Bathing Suits, worth 75c, on Saturday 40c.
- 39th—Boys' and Children's 2-Piece Tweed Suits, on Saturday 75c.
- 40th—Your choice of all our Men's White Duck and Cashmere Vests, on
Saturday for 90c.
- 41st—Men's Finest Black Coats and Vests, worth \$6, half price on
Saturday, \$3.
- 42nd—Only 5 left: Beautiful Painted Dinner Sets, worth \$8, on Saturday
\$4 25.
- 43rd—Fine Picnic Baskets, with covers and in all sizes, 8c, 10c, 14c, 17c,
20c and 25c.
- 44th—15 bars Best Electric Soap for 25c.
- 45th—Mara's Laundry Soap, 3c per bar.

Sole Agents For

Standard Patterns and Publications

If you like well-fitting clothes use the "Standard" patterns—
The most reliable.

The T. E. Mara Co.,

153 Dundas Street,
155 Dundas Street,
And Market Square } London.

PHONE 1043 - - ORDER BY MAIL.