

The Evening Telegram THE EVENING TELEGRAM, LIMITED, PROPRIETORS. All communications should be addressed to The Evening Telegram, Ltd., and not to individuals. St. John's, Newfoundland, October 10, 1925.

ECONOMY!

Having dealt in a general way with the tariff in its relation to the high cost of living and the effect of the latter upon the community, we shall not be digressing from the subject to any extent if we touch upon other factors which also take toll of the householder's purse.

Everyone is only too well aware of the fact that the dollar to-day has a much smaller purchasing value than it had before the war, but it is an open question whether the realization of that fact has had the effect of making most of us more thrifty. People speak of the privations they undergo because of the inflated prices of everything, and while it may be true that they are practising economy, an investigation would prove that it is applied to necessities rather than to non essentials. The house has to be left unpainted, the boy's clothing is dilapidated, and the table fare is frugal, but do we find the price of gasoline high? Isn't it too bad that the fashions change so quickly? How much it costs to have one's hair bobbed and shingled so frequently! And the movies, and the social "obligations," which one must attend or be looked down upon! Why, these things just run away with money, and fancy having to pay the Controller \$1.50 for a bottle of rum or \$4.50 for whiskey! It is a positive outrage. We practise thrift, certainly, but it is of the penny wise and pound foolish kind.

There are many housekeepers who are keen purchasers, and in such matters it is safe to say that they are far more adept than their men folk, but how often does their pride get the better of their discretion, or how many prefer to order over the telephone rather than trouble to search round for the best value for a dollar? Of course the telephone is in itself an economy. Look at the saving it effects in footwear, for example! It has one drawback, however—one is unable to see through it, and the grocer is not sufficiently obliging to inform the purchaser that while he is selling bananas at 22 cents a pound, Mr. X is selling them at 18 cents; that his sugar is 7 1/2, but Mr. X's is 6 1/2; that while his price for onions is 8 cents, local biscuits, 30 cents, split peas, 10 cents, in the other store they are selling at 5, 22 and 7 cents respectively. And after all it is only a matter of a few cents, and is not worth bothering about!

Informing that such differences in prices actually exist, the housekeeper may express surprise and indignantly protest that her supplier is profiteering. Well, that is as may be, and is quite another story, but he could not profiteer if she patronized the grocer who did not.

Now having touched upon the difficulties of the private citizen in these hard times, let us examine certain methods followed by those who are responsible for expenditure in public affairs. The system in most cases where there is to be a big outlay is to call for tenders. (In the smaller transactions the discretion, or perhaps tact is a better word, of the departmental head is exercised). These tenders call for quotations on supplies, not for a month or a quarter, but for a year. If the fact is not altogether overlooked that prices of commodities vary at different seasons, it receives less consideration than is given to it by the ordinary business man. To cite one instance only: eggs during the summer cost about one third of the price charged during the winter, and if provision is made for that variation now, it is an innovation of recent date.

At a stipulated time the tenders are opened. Is there any reason why those who submit tenders should not be present on that occasion? It is not as a check against dishonesty that we suggest this, for we are convinced that graft is no more a characteristic of municipal or governmental authorities than it is of individuals, but to promote competition and quieten rumors of irregularities which almost invariably follow the acceptance of a tender.

In a business institution its success largely depends upon the acumen of its buyer, his knowledge of local requirements, his intimacy with conditions which affect the markets, his ability to decide what is a bargain and what is worthless, and so on. The Government is the biggest business institution in the country, but for some inexplicable reason an expert purchaser is considered to be unnecessary. It cannot be for the sake of economy that such an office is not created, for it is obvious that it would result in the saving of hundreds of thousands of dollars annually. On the other hand of course it would tend to kill enthusiasm in elections, and make the collection of a party fund a very serious undertaking. It is perfectly true that connected with the Department by which a considerable portion of the purchasing is conducted there is an Advisory Board which is supposed to be consulted in such matters, but it is called together so infrequently that it is questionable whether most of the members have not forgotten that they belong to it.

Time and space make it impossible just now to deal more fully with this subject, but we trust to return to it. Meanwhile, as there are many who have given close study to such matters as have been touched upon in these articles, we would welcome their comments, provided they bear the stamp of sincerity, and are not suggestive of politics. As space is limited we must request contributors to be brief.

Taxi Rates

Published on another page of this issue are the proposed taxi rates, which before becoming operative, must be authorized by the Municipal Council.

As this is a matter of considerable public interest we shall be glad to publish any helpful criticism of the schedule, but we would ask correspondents to be as brief as possible.

In our opinion the rates are too high particularly as they apply to drives of considerable length, and we are rather sceptical of any satisfactory schedule being evolved until cars are equipped with a taximeter.

CHILD WELFARE



HEALTHY BABIES.

"An Ounce of Prevention is Worth a Pound of Cure."

BABY'S WINTER CLOTHES.

The cold weather has come and it is necessary to plan a practical winter wardrobe for Baby. Just a few things to remember.

- 1. Warmth. 2. Looseness. 3. Weight. 4. Simplicity.

WARMTH.

Be Baby's outside clothes what they may, if he has a wool vest next to his skin, and booties on his feet he will be quite comfortable.

LOOSENESS.

We are too fond of binding Baby up. It is essential for him to exercise his muscles and limbs, so that they will grow strong, how can he do this if he is all bound up?

WEIGHT.

Heavy clothes tire Baby, and certainly do not keep him warm, so let us have quality when planning his wardrobe.

SIMPLICITY.

Simplicity does not mean ugliness, on the contrary, clothes carefully cut and made, and easily washed help you to keep Baby fresh and clean, and where he is concerned this is the main thing.

The usual Thursday Clinic will be held at 130 Theatre Hill. C. W. A. October 10th, 1925.

Religious Ceremony at North River

Memorial to Dr. Whelan Will Be Blessed By Bishop March. On Sunday next, October 11th, a very impressive ceremony will take place at North River, C.B., when at 3 p.m., His Lordship Bishop March, will bless the beautiful set of stations of the Cross presented to the church by the Knights of Columbus in Newfoundland, in memory of the late late Rev. Dr. Whelan, who was Pastor of North River Church for 17 years.

Rev. Dr. Whelan was one of the foremost members of the Knights of Columbus. He was really the pioneer of Columbianism in Newfoundland, and the stations erected by his brother members will serve for all time to keep fresh in the minds of future generations the sterling qualities of this noble priest who died in harness, on Aug. 2nd, 1923, while giving a Mission to the Indians at Labrador.

Knocked Down by Motor Car

CITIZEN RECEIVES SEVERE SHAKING UP. Last night, about 10 o'clock, whilst standing on Gower Street conversing with two ladies, Mr. Arthur Bulley was knocked off his feet by a motor car and dragged for a considerable distance through his overcoat hitching in the machine. His arms and legs were somewhat lacerated by contact with the road and in addition he received a severe shaking up.

Magistrate's Court. A man convicted for a second time under Section 24, Sub Section 3, of the Alcoholic Liquors Act, was fined \$200 or in default 3 months imprisonment.

The Regular Monthly Meeting of the St. John's Mechanics' Society will be held in their Hall on Monday the 12th inst., at 8 o'clock. JAS A. LEAHEY, Secy.

Sailing by Rosalind

The following passengers sail this afternoon by S.S. Rosalind for Halifax and New York:—Miss E. Pittman, Mrs. W. H. Fynn, Miss M. Rowe, Miss Hart, Miss B. Dwyer, Miss L. Dwyer, Miss A. LeDrew, T. Clifford, A. Hicks, Miss D. Hartwell, Miss A. Doyle, Mrs. A. T. Moore and baby, Miss H. LeDrew, Miss E. Moore, Mrs. S. K. LeDrew, G. B. Thompson, Miss F. B. Roberts, Mrs. P. J. Powers, Miss F. Smith, Miss J. Penny, Mrs. J. L. Noonan, Miss E. Norris, Miss M. Ryan, Miss S. Conroy, E. Robertson, G. Stone, J. Bell, R. O'Toole, J. Ralph, C. Daley, P. Bennett, P. C. Smith, G. H. Rearborn, P. Furlong, J. Raymond, W. J. Hill, J. Davis, C. H. Tatum, A. H. Hart, Rev. Bro. O'Dwyer, W. J. Mercer, R. E. Nicholle, D. M. Hall, Misses Lundrign (2), Miss Chislett, Miss Caldwell, Mrs. G. Skinner, and 15 second class.

Coal Tender Accepted

At a recent meeting of the Board of Works the contracts for the supply of coal to the Government institutions were awarded. M. Morey & Co. secured the contract for supplying 5,345 tons of soft coal, and W. H. Hynes that for 1,238 tons of hard coal. The figure for the Sydney coal is said to be \$10.87 per ton. A tender to supply American coal at \$10.50 was submitted by Cashin & Co. It is stated that tests of samples of the coal were carried out, one by the Inspector of Boilers, and the other at the General Hospital, and that the American coal was from 10 to 20 per cent. better.

Government Boats

Argyle arrived Argentina 8 p.m. yesterday. Tuesday morning's train will connect for Lamaline route. Clyde left Campbellton 4.30 p.m. yesterday, outward. Glencoe left Hermitage 6.20 p.m. yesterday, coming east. Home at Lewisport. Kyle left Port aux Basques about 7 a.m. to-day. Malakoff left Princeton 4.20 p.m. yesterday, outward. Meigs storm bound at Saunderson's Point, yesterday, coming south.

Personal

Mr. L. Furlong, of the Canadian Bank of Commerce, leaves to-day by S.S. Rosalind, for Halifax, to take up duties at the branch there. Prominent in athletic circles, Larry is one of the stars of the St. Bon's Hockey and Rowing teams. An efficient and obliging official he has made a host of friends since he joined the bank staff a little over two years ago.

Express Passengers

The following passengers crossed over to Port aux Basques by S.S. Kyle yesterday morning, and joined the express at 10 a.m.—Miss F. Freeman, Miss G. Freeman, Rev. W. J. Morris, Mrs. (Dr.) Templeman, and two children, Miss A. Bennett, J. C. Parsons, Mrs. Parsons and two children, A. B. Baird, Mr. and Mrs. Randall, L. Parker, Mrs. E. Smith and 4 children, W. J. White, A. Label, G. S. McDonald, Mrs. A. Stickle and 2 children, W. Goldman, E. Feder, F. Clifford, A. McVicar, J. R. Dinn, R. Abbott, L. Enno, J. L. Sheppard, G. A. Cooper, E. C. Lacey, S. D. McClusky, C. D. Murdoch, G. Luby, W. O'Toole, S. F. and Mrs. Murphy and 3 children, Miss M. Warren.

Portia Sails To-Night

S.S. Portia sails for the South West Coast, at 8 o'clock to-night, taking a part cargo of freight and the following passengers in saloon: Mrs. S. Murray, Mrs. Curtis, Mrs. Barber, W. B. Norston, J. Organ, W. Organ, T. Howlett, Mr. Carter, L. A. Miller, V. Fleming, C. F. Snelgrove, W. Churchill, T. F. Murley, S. Murley and C. Boyer.

From Cape Race

Special Evening Telegram. CAPE RACE, To-Day. Wind N. light, weather fine, a steamer passed in at noon, several schooners also passed in this a.m. Bar. 29.85; Ther. 53.

McMurdo's Store News.

CONVENIENT PROMPT RELIABLE. If we were reputed to be prompt but not reliable, or reliable without being prompt, our reputation would bring us only a business failure. Instead we have built up a reputation for being convenient and reliable.

PEPPYS BEHIND THE SCENES

Oct. 9th.—Being attracted this day to the King's Wharf, do find there a great crowd, being assembled to watch one, Captain Kelly, to make trial of a life saving suit. Indeed, 'twas mighty interesting to watch, and the suit do seem eminently satisfactory, being that Capt. Kelly do jump off the wharf and makes every effort to go under, yet is kept afloat and dry.

Anon abroad and do hear report of the great storm of wind, being that the railway tracks are awash in parts and divers bridges do suffer. Indeed, 'tis many years since I can remember so great a storm of wind.

Meeting Povey, he tells me how homestead servants have formed a sports club. This a strange thing, and 'twill be interesting to see if they do break records as well as they break china.

Find for Breaches of Customs Laws

A message from Marystown sent by Inspector Dee to the Deputy Minister of Customs states that Joseph Stapleton and John Farrell were each fined \$150.00 for breaches of Section 203 of the Customs Act, and Charles Harper of Chesterton for a breach of Section 22 was fined \$150.

Wrecking Tug in for Bunker

The wrecking tug Reindeer I proceeding to the disabled ore boat Sticklestad arrived in port at noon to-day to take bunker. She will finish coaling this afternoon and proceed immediately to pick up the disabled ship. The Reindeer is 3 days out from Halifax. On the passage down one of the oilers became sick. After reaching port he was attended by Dr. Arch Tait, who pronounced the illness only slight. The Sticklestad when last reported was 300 miles east of this port.

Flung From Scaffold by the Gale

Yesterday afternoon at Bell Island Mr. Reuben Somerton working on a scaffolding on the new steel shop was caught in a gust of wind and hurled to the ground, a distance of twenty feet. His collar bone, shoulder blade and three ribs were broken. The injured man's home is at Portugal Cove.

Train Kills Cow

The train which went out at 8.45 this morning struck a cow passing Symes Bridge, and it was so badly mangled that the train crew were obliged to put an end to its suffering. They then undertook to butcher it, and to all appearances the job must have been a rushed one, as the entrails of the cow were left on the siding, and have been a source of interest for children living in the neighbourhood ever since.

SHIPPING LOCAL and FOREIGN

S.S. Sachem leaves Boston at 4 p.m. to-day for Halifax and this port. S.S. Canadian Sapper en route to Montreal via Ingonish. S.S. Newfoundland leaves Liverpool on Tuesday for this port. S.S. Ceuta is scheduled to Montreal to-day for this port via Charlotteville. S.S. Hetholp leaves Halifax this evening and is due here on Monday. S.S. Dago leaves Halifax for this port to-day. S.S. Lakefield en route to Montreal from this port. S.S. Hillbrook was due at Summerside, P.E.I., yesterday from Montreal en route to this port.

McMurdo's Store News.

There passed peacefully away at Upper Gillies, on October 4th, in his 37th year, Noah Scott, Esq. B.N.R., second son of the late Benjamin and Elizabeth Scott. Left to mourn are a wife and two small children, one brother, Lieut. Harry Scott, of Ganagh, and one sister, Mrs. W. A. Snow of this city. Boston and Canadian papers please copy.

IN LOVING MEMORY

of Robert Paddigrew, who died Oct. 10th, 1921. May the Sacred Heart of Jesus have mercy on his soul—Inserted by his wife.

NOTE OF THANKS.—Mrs. Mary Murray wishes to thank Drs. Fallon and Sharpe, Rev. Fr. Summers, Sisters and Nurses Sullivan, Whitty, Dume and Williams for their kindness and attention during her stay at St. Clare's Hospital.

\$400,000,000 to Invest in Five Years

Sun Life Will Have \$300,000,000 of New Money and \$100,000,000 Security.

BIG HOLDER OF POWER.

Big Life Company Has 42,500 Shares of M.L.N. & F. Cons. Showing on Books at Eighty.

The investment of four hundred million dollars is the task of the officers of the Sun Life Assurance Company, of Canada, will face during the next five years. Three hundred millions of new money and one hundred millions of present assets which will mature or be sold and reinvested.

This fact was brought out by President T. B. Macaulay during an impressive talk on the investments of the company which he gave at St. Andrew's, N.B., on Saturday to the leading eastern agents of the Sun Life. Upwards of three hundred agents attended the convention, the majority arriving in Montreal on Sunday by two special trains over the C.P.R., immediately leaving for their various divisional points.

Mr. Macaulay reviewed in detail the assets of the company, showing in a lucid manner how a solid foundation had been gradually built up until today the assets are over three hundred millions. The market values of the high grade securities held by the company have increased by almost ten million dollars since the 31st of December last. The company will make cash in addition to the increase in market values. This year the undivided surplus will be increased, while the contingency fund, which was increased to seven and a half millions last year should increase to ten millions this year.

The increase in the market values of the holdings of the Sun Life has been brought about by normal conditions. The company foresaw a decrease in the high rates of interest paid during the war and purchased heavily of high class long term securities.

It is now gradually selling these long term bonds, etc., at high prices and due to its extensive financial connections is reinvesting the funds in high grade securities at exceptionally good terms due to the declining general rate. The profit paying power of the company is stronger to-day than ever and Mr. Macaulay announced that next year a further increase will be made to policy holders. The scale of profits to policy holders has been increased for five years in succession and next year will make the sixth year and the end is not in sight. Oct. 10th, 1925.

Salmonier Boat Lost at St. Shott's

The boat Lucy Anna, which was reported a couple of days ago as in distress off St. Shott's, became wrecked there yesterday morning, according to a message received to-day from Wm. Hogan, St. Mary's. The vessel, bound from St. John's to Salmonier with a general cargo, was caught in the storm of Thursday night on rounding Cape Pine, and the crew were obliged to leave her to ride out the gale. The message reads as follows:—"Boat Lucy Anna, of Salmonier, Brien mas with general cargo from St. John's ashore at St. Shott's this (Friday) morning, crew saved."

SYMPATHY.

Ease the family's Sorrow, send FLOWERS. Wreaths delivered promptly. Prices reasonable. Valley Nurseries, Ltd. Night Phone 2111M. Phone 1513.

BORN.

On Oct. 3rd, a daughter to Mr. and Mrs. Rupert Morris, Golf Avenue.

MARRIED.

On October 8th, 1925, at Cochrane Street Methodist Parsonage, by Rev. E. C. French, Samuel Murley of Greston to Bertha S. Clarke of Barr North. On the 7th inst., at Kilbride, by Rev. Fr. Rawlins, Kitty Treanor to Martin Hayse, both of this city.

DIED.

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NOTICE TO THE TRADE

JUST ARRIVED PER S.S. "SACHEM": Blue, Grey and Brown Nap Overcoats. Plain Blue, Grey, Brown and Fancy Overcoatings. Black and Blue Meltons. Black and Blue Pin Stripes; also Blue, Grey, Brown Serges and Fancy Suitings. Collar Velvet, Facing Silk and all trimmings. EVERYTHING FROM THE MEASURING TAPE UP.

Landing To-Day

Another Small Cargo of the same class of NORTH SYDNEY COAL we had before. Ex. S.S. "Wataka."

The United Coal Co.

Phone: 297

CASINO THEATRE

TO-NIGHT AT 8.20 THE FAVORITE W. S. HARKINS' PLAYERS

Under the stage direction of MR. JOSEPH SELMAN.

MATINEE TO-DAY 2.30 "SPRING CLEANING"

TO-NIGHT "DULCY"

MONDAY, OCTOBER 12th. The world-famous Sensational Play "THE BAT"

PRICES—Night 1.00, 75, 50, 25. Matinee—Reserved, 50c. Admission, 30c.

Reserved Seats on Sale at F. V. Chesman's, Water Street.

New Arrivals

IN

Our Provision Store

Large shipment of tinned PRATTLOW FRUITS in Peaches, Pears, Plums and Fruit Salads, etc. DRIED FRUITS Prunes, Peaches, Evaporated Apples. Also NATIONAL PATENT FLOUR No 1 Top Grade.

ALL THE ABOVE AT LOWEST POSSIBLE PRICES

James Baird, Limited

A Satisfactory Store for all your requirements in Provisions and Groceries.

Playground & Recreation Association of St. John's.

Will firms, individuals, etc., having Bills against the above Association, kindly render same immediately, as the books are about to close prior to the Annual General Meeting. It would be appreciated if the few gentlemen who signed promises of donations to the Association at the first meeting, and who have not yet sent in their subscriptions, would do so. P. E. OUTERBRIDGE, Hon. Secy.-Treasurer. (P.O. Box E-5294, or c/o C.N.R. Office, Board of Trade Bldg.) Oct. 21.

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Greaves & Sons,

The Tailors' Supplying House Queen Street. P.O. Box: 755 Phone: 905.

Forty-Six Years in the Service of the Public—The Evening Telegram