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John Rossiter,
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A LIMITED QUANTITY OF
7 p.c. TAX EXEMPT AVALON TELEPHONE PREFERENCE SHARES.
PAR VALUE—\$25.00 EACH.

Proceeds to be applied to purchase and installation of another additional switchboard section, more telephones, cables, etc.

In 1920 the Company gave service to 900 telephones—
AT PRESENT it serves 3600 telephones—
And links up over 50 towns and settlements on the Avalon Peninsula.In 1920 earnings were \$ 36,000.00
" 1921 " " 49,000.00
" 1922 " " 74,000.00
" 1923 " " 100,800.00
" 1924 " " will exceed 120,000.00

Preference shareholders will participate in the surplus profits, eventually receiving a considerably larger dividend than 7 p.c.

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mar18.20.22



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to hold its shape and keep its style through hard and steady wear, has got to have shape and style hand-tailored into it stitch by stitch.

Experience and knowledge are evident factors in the production of our clothes.

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YES, WE INSURE CHILDREN!

In fact we pride ourselves on the liberality of our Child's Policy with its guarantee of return of all premiums with 5 p.c. Compound Interest up to 10 years of age.

I will be glad to explain further.
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Manager for Newfoundland.

CROWN LIFE INSURANCE COMPANY.

(Head Office: Toronto, Canada).

Offices: Law Chambers Duckworth Street.

ADVERTISE IN THE EVENING TELEGRAM.

St. Patrick's Day
at the NickelPATRONS SEE UNUSUAL PICTURE
PROGRAMME.

St. Patrick's Day was celebrated at the Nickel Theatre with an unusual programme of pictures and the immense audiences that attended were more than satisfied.

The Marriage Chance is described as "a picture with a dramatic shock," and is said to contain every element that goes to make up farce, light comedy, drama, tragedy and melodrama. It bespeaks a hand practiced in concocting laughter, thrills, horrors and surprise such as most people like to see. Only no one has ever seen the like of this new Del Ruth picture.

The story, easily the most amazing seen on the screen in many seasons, has more than one extraordinary situation. For example, the heroine, at the moment she is about to be married, swoons and is later pronounced dead. It is remembered that she slipped from a glass of water handed her by the guardian of her property. Shortly afterward her kites, drinking from the same glass, falls dead and is about to be buried when it suddenly revives. The obvious thought is a terrible one. Has the girl been buried alive? Yet Mr. Del Ruth so manipulates this awful suspicion that happiness comes out of it for all concerned.

The latest Chevrolet models are on display at BERT HAYWARD'S, Water Street, opp. Ayre & Sons.
mar14.10.60d

Star Movie Last Evening

MESSRS. FOSTER AND HAWKES
AT THEIR BEST.

The above fully describes the performance of these talented artists at the popular Star last evening, their numbers were received, and applauded in a way, typical of a Newfoundland audience, and when we applaud any theatrical attraction then it goes without saying, the performers must be of the highest class. They will repeat their performance again this evening, and no one should miss it, to do so is to miss singers in a class to themselves. They leave here by the S.S. Silvia Thursday morning, and no doubt they will receive big houses for their final performances. For tomorrow night there is a complete change of program with a picture we all owe it to ourselves to see, and a picture which is most appropriate at the present time in view of the relief work which is now being handed out in this city. This picture is entitled "Poor Men's Wives." Don't miss it to-morrow.

An All-Irish Bill
at the Crescent

THIS BIG SHOW WILL BE REPEATED TO-NIGHT.

The spirit of Ireland with its genuine wit and jollity was prevalent in good style at the popular Crescent Theatre yesterday. Dan Delmar and his talented associates delighted the large audiences with Irish songs, jigs and jokes and all went into raptures with enthusiasm. We are glad to say that this same bill is being repeated to-night when another record is expected. If you want to enjoy a real Irish Vaudeville show, you couldn't do better than attend the Crescent to-night.

The picture entitled "Man and Woman" was considered by Crescent patrons to be one of the most interesting photoplays seen in a long while.

Visiting Tahiti with her father, an American contractor, Diana Murdoch, selfish, thoughtless, wagers that she can prove her pet theory: Clothes make the man. She introduces a beachcomber at the governor-general's ball. When the success of her experiment is assured she points to the man as an example. When the derelict, once an engineer in her father's employ, realises for what purpose he has been used, he determines to punish Diana. He causes her to be abducted to another island. There the clash of opposing temperaments is fought to a powerful finish.

Wednesday night, there will be a big Boxing Tournament at this theatre, particulars of which will be made known in to-morrow night's paper.

Household Notes.

Add a cupful of cooked noodles or cut macaroni to this soup just before serving.

Use a folding rather than a beating motion when adding egg whites to cake batter.

If purity and wholesomeness mean anything in a soap then Ivory soap is the correct soap to use, for no soap is more pure, or more wholesome than the white, floating Ivory.

Obituary.

KATHLEEN WOODFORD.

On Saturday, March 8th, the Angel of Death visited the home of Mrs. Katherine Woodford, of Woodford's Station, District of Harbour Main, and claimed at its victim her youngest daughter, Kathleen, at the early age of 22 years. Deceased was a bright and promising young girl and two months ago was stricken with a severe attack of Measles from which she never recovered. The last rites of the Church were administered by Rev. Fr. Finn, P.P. of Holyrood, and her funeral, which was largely attended, took place after Requiem Mass on March 10th. She leaves to mourn their sad loss mother, two brothers, Michael, Constable of Marytown, and Thomas, Station Agent at Woodford's, and three sisters, Mrs. J. Penny of St. John's, Mrs. M. Fitzpatrick of Clarke's Beach, and Mrs. P. Gullfoyle of Heart's Content.

MRS. (REV.) J. S. ADAMS.

A cable from Croydon, London, Eng., yesterday announced the passing on Sunday of Mrs. Adams, wife of the Rev. J. S. Adams. The deceased lady was, before her marriage, Miss Winifred Jardine of Bay Roberts. For some years Mr. and Mrs. Adams resided in Spaniard's Bay, where the Rector's wife endeavored herself to the parishioners who learned to love her as a friend and helper. Mrs. Adams will be lamented in the parish of Spaniard's Bay equally as much as in her native town, Bay Roberts. Soon after the beginning of the war Mr. and Mrs. Adams proceeded to England, where they have since resided. The terrible strain of war days, during which the husband served as Chaplain to the Forces and in whose absence a bright child died, proved too much for a once robust constitution, with the result that during the past four years Mrs. Adams has been in failing health, which caused her friends some anxiety. Mrs. Adams is survived by her husband and two children residing in Croydon, while in Nfld. are three sisters, Mrs. (Rev.) Stirling, St. John's; Mrs. (Dr.) Cron, Harbor Grace; Mrs. R. J. Bomister, Bay Roberts, and one brother, Mr. Geo. W. Jardine, Bay Roberts.

St. Andrew's
Masquerade

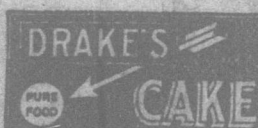
The Grenfell Hall was crowded with enthusiastic revellers last night, when to the strains of the latest dance hits the masqueraders simply went wild. The costumes were original and practically every country in the world was represented from Northern Labrador to China. The most original dress "Paddy's Birthday Cake," which was the "piece de resistance" of the evening, was worn by Miss Miller, and must have taken considerable time and patience to design; and the next best, "Mah Jongg," was worn by Miss Squires. Special prizes were presented to "two old maids," knitting/crochet work. They were represented by Misses McKinley and McFarlane. The gentlemen's prize, "A Kiss in the Dark," was awarded to Mr. J. Taylor. The St. Andrew's Orchestra excelled themselves, and the dance music was all that could be desired. The singing of Auld Lang Syne brought the dance to a close in the wee sma' hours of morning.

The eyes of the World are on the Chevrolet—watch Chevrolet lead.
mar14.10.60dAt George Street
Lecture Hall

A large gathering attended an enjoyable concert and sociable in the Lecture Room of George St. Church last night. Rev. R. E. Fairbairn occupied the chair, when the following city artists contributed to songs and recitations:—Misses Taylor, Johnston, Hutton, Murray, Messrs. Christian, Trappell, Driscoll, Mews, Courtney and Halley. During the interval teas were served by the ladies. The affair terminated with the singing of the National Anthem.

"I didn't have time
to bake today"

worrys many a mother, for the promise to have cake at supper or dinner, must be broken; the kids find Mama has not kept her promise, they are disappointed—why should they take it so hard? Drake's Cake can be bought fresh at the nearest delicatessen or grocery—and promises at home can be kept

MINARD'S LINIMENT
FOR RHEUMATISM.At the Popular Star Last Evening
and Again To-night

A SENSATIONAL PRODUCTION THAT WAS SIMPLY ASTOUNDING

LOYAL LIVES

Messrs. Foster & Hawkes

Reached the zenith of their ability. Hear them to-night.

TO-MORROW—THE PICTURE THAT EVERY NEWFOUNDLANDER SHOULD SEE

"Poor Men's Wives" in Eight Parts

NEXT WEEK—PATRIOTISM TO THE FRONT—LIEUT. RICKARD, IN CONJUNCTION WITH THE G.W.V.A., WILL LECTURE, DEMONSTRATE AND PRODUCE PICTURES OF THE TOUR OF "OUR SMILING PRINCE." FULL PARTICULARS LATER!

Insure your Property with the great Fire Insurance Company of the world

The Liverpool and
London and Globe.

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'Ceilidh' Was a Big Time Yesterday's Horse Races

At night the B. I. S. Hall was the scene of one of the most successful affairs ever held there. The Ladies' Association who undertook the arrangements, had their plans perfected for such an occasion, and a happy time was spent by all. An attractive programme of concert numbers and dances had been arranged, and cards were provided for those who wished to play. The President welcomed the assembly and invited all to feel perfectly "at home." The Princes Orchestra provided excellent music for the dances which were heartily enjoyed. Misses M. Keegan, M. Eagan, Mrs. Morris, Messrs. Karl Trappell, J. Canine and T. P. Halley rendered delightful selections, whilst President W. J. Higgins, K.C., gave an address. At 11 o'clock a delicious supper was served by the Ladies' Association and the gathering dispersed before midnight. The 1924 celebration of St. Patrick's Day by the B. I. S. was certainly the most enjoyable ever held.

Irish Night

The Irish Night concert held in the Methodist College Hall last night under the auspices of the Columbus Ladies' Association was largely attended. The program was of a very high order and rendered in a manner which pleased the whole audience. The second part of the programme was a one act Comedy "Bobby Settles Down." The different parts were ably sustained by Misses Hutton, Ryan, Harris and Mr. H. F. Glass.

At Synod Hall

The St. Patrick's players again presented the above play last night at the Synod Hall to a large audience. The players were all up to their usual standard and gave an excellent presentation. During the play a solo was rendered by Mr. Karl Trappell whilst there was also a trio by Miss Ida Howlett and Messrs. C. Duder and J. Canning. The C.C.C. Band was also present.

From Cape Race

CAPE RACE, To-day.
Wind north, light, weather fine, scattered slob ice drifting south. A three masted schr. in sight about ten miles east at 11 a.m., bound inward. Bar. 9.12; Ther. 42.

FOR SALE—Schooner, 70 tons; also a quantity Trap Netting. THE COWAN BROKER-AGE CO., LTD.—mar13.1f

A Few Irish Selections

(On Brunswick Records).

Come Back to Erin.
Mother Machree.
Molly Brannigan.
Rose of Athlone.
Ould County Down.
Irish Jigs.
St. Patrick's Day.
Killarney.
Irish Reels.
Macushla.
Wild Irish Rose.Kathleen Mavourneen.
Lass O' Killan.
Medley of Irish Waltzes.
God Save Ireland.
Tumble Down Shack in
Athlone.
Lassie O' Mine.
Molly O.
Laddie Buck of Mine.
Little Bit of Heaven
etc., etc.

CHAS. HUTTON

HOME OF MUSIC.

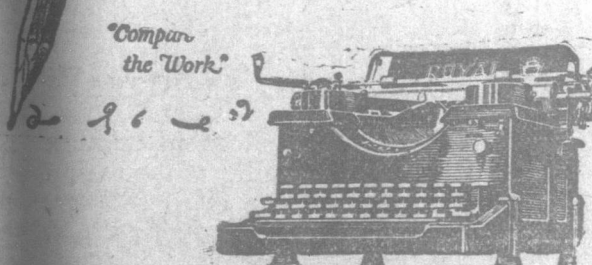
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Head Office,
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St. John's.Factory
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Harbor Grace.

Last year this Company was formed and experimented with great success and is now in the market with the finest brand of OILED CLOTHING.

Dear Sir—I have been a fisherman for upwards of fifty years and have worn all brands of oil clothes. A suit worn by me last season, manufactured by the Harbor Grace Oiled Clothing Co., has proven to be the best. I heartily recommend it to all fishermen.

Twenty other testimonials can be seen at the Head Office.

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