

25th Annual February Sale

Make Certain by Buying these Bargains at Once

Public interest in the remarkable price reductions at this Annual February Sale is intensified each day. Be sure and come soon. Early application is the only safe way to secure your share of these bargains. The offers announced here are no whit behind those already published—in value and attractiveness.

Watch Every Royal Stores Advertisement.

Further Reductions on Wool Dress Fabrics



The prices on Dress Fabrics—Silk and Woolen—have again been reduced. Make a point of coming to the Royal Stores to secure your choice of the many bargains offered in Dress Goods.

Gabardines. In shades of Navy, Brown, Grey, Black and Fawn. 40 in. Reg. \$3.15 yd. Sale Price \$2.10 52 in. Reg. \$7.00 yd. Sale Price \$4.60 48 in. Reg. \$8.25 yd. Sale Price \$5.40 56 in. Reg. 10.25 yd. Sale Price \$6.60	"Rocanno" Serges. In shades of Saxe, Brown and Fawn. 38 in. Reg. \$2.25 yd. Sale Price \$1.50
English Costume Tweeds. In Heather Mixtures of Brown, Green and Grey. 40 in. Reg. \$3.75 yd. Sale Price \$2.40 56 in. Reg. \$5.25 yd. Sale Price \$3.40 56 in. Reg. \$5.75 yd. Sale Price \$3.60 56 in. Reg. \$6.00 yd. Sale Price \$4.00	Etomine Serges. In colors of Black, Grey, Navy, Saxe, Brown and Green. 38 in. Reg. \$2.55 yd. Sale Price \$1.70 44 in. Reg. \$3.00 yd. Sale Price \$1.87 48 in. Reg. \$5.70 yd. Sale Price \$3.80 54 in. Reg. \$8.00 yd. Sale Price \$5.20
Check Tweeds. All wool, assorted pretty colorings. 40 in. Reg. \$6.25 yd. Sale Price \$4.10 54 in. Reg. \$9.75 yd. Sale Price \$6.40	Lustrés and Alpacas. In Black, Navy, Brown, Taupe and Fawn. 40 in. Reg. \$2.20 yd. Sale Price \$1.47 40 in. Reg. \$2.70 yd. Sale Price \$1.80 42 in. Reg. \$3.00 yd. Sale Price \$2.00 42 in. Reg. \$4.00 yd. Sale Price \$2.60
Pebble Cords. In Black, Fawn, Grey, Navy and Green. 44 in. Reg. \$4.65 yd. Sale Price \$3.10	Dress Lengths. Sylvan Suitings and Corded Silk materials in 5 yard lengths, in shades of Saxe, Henna, Taupe, Fawn, Brown, Jade and Pumice. 50 in. Reg. \$8.00 yd. Sale Price \$5.20
Broadcloths. In Navy, Brown and Black. 52 in. Reg. \$10.00 yd. Sale Price \$6.40	Black Silk Grenadines. 44 in. Reg. \$5.75 yd. Sale Price \$3.80 44 in. Reg. \$6.40 yd. Sale Price \$4.27
Tricotines. In shades of Russian Blue, Black, Grey, Brown and Navy. 56 in. Reg. \$7.50 yd. Sale Price \$5.60	

Exceptional Values in Wool and Cotton BLANKETS

WOOL BLANKETS.
Made from selected yarns by Newfoundland workmen.

Size 50 x 70. Regular \$10.00 pair. Sale Price \$6.10
Size 54 x 70. Regular \$12.50 pair. Sale Price \$8.15
Size 60 x 75. Regular \$15.00 pair. Sale Price \$10.15
Size 60 x 84. Regular \$17.50 pair. Sale Price \$12.20
Size 70 x 88. Regular \$20.00 pair. Sale Price \$14.20
Size 70 x 88. Regular \$25.00 pair. Sale Price \$19.45

COTTON BLANKETS.
High grade California Blankets, soft downy finish; Pink and Pale Blue borders.

Size 60 x 76. Regular \$5.75 pair. Sale Price \$3.58
Size 64 x 80. Regular \$6.20 pair. Sale Price \$3.58
Size 72 x 80. Regular \$7.00 pair. Sale Price \$4.20

Cotton Gingham

Thousands of yards of strong, serviceable Gingham in short lengths, averaging about 6 yards in each.

30 inch Plain Blue. Reg. 45c. yard for. Sale Price 33c.
30 inch Plain Blue and Striped patterns. Reg. 45c. yard for. Sale Price 22 1/2c.
30 inch Checks and Striped patterns. Reg. 55c. yard for. Sale Price 39c.

To Buy Now at the Royal Stores is to Make Provision for the Future

A Clearance Sale of Women's Coats

All Wool Coats in Light Shades Spring and Winter Coats

Our entire stock of Women's Coats are offered here. The variety is large and wide enough—in sizes and styles—to fit almost every woman. The Coats are stylishly cut—full and roomy. The choice of materials is also very wide. All offered during this Sale at

Half Price Less 30 p. c. Off

Annual RUG EVENT

Hundreds of Bargain seekers have visited the Royal Stores since this Sale commenced. Keen shoppers are realizing more and more that this is a golden opportunity for acquiring much needed merchandise at unbelievable prices.

The Carpet Department has a worthy list of bargains for those in search of floor-coverings of all descriptions—Note these examples of value:

Carpet Squares	11 1/2 ft. x 12 ft. Reg. \$45.00 each. Sale Price \$36.00
	9 ft. x 12 ft. Reg. \$50.00 each. Sale Price \$40.00
	9 ft. x 12 ft. Reg. \$51.50 each. Sale Price \$38.25
	9 ft. x 12 ft. Reg. \$53.50 each. Sale Price \$42.35
	9 ft. x 12 ft. Reg. \$58.00 each. Sale Price \$43.00
Brussels Square	9 ft. x 12 ft. Reg. \$75.00 each. Sale Price \$45.00
	9 ft. x 12 ft. Reg. \$62.00 each. Sale Price \$46.35
	9 ft. x 12 ft. Reg. \$70.00 each. Sale Price \$49.50
	9 ft. x 12 ft. Reg. \$75.00 each. Sale Price \$54.00
	10 1/2 ft. x 12 1/2 ft. Reg. \$77.50 each. Sale Price \$57.40
Tapestry Square	9 ft. x 12 ft. Reg. \$77.00 each. Sale Price \$57.00
Brussels Square	10 1/2 ft. x 12 1/2 ft. Reg. \$85.00 each. Sale Price \$63.00
Admiral	11 1/2 ft. x 12 ft. Reg. \$100.00 each. Sale Price \$70.60
Admiral	15 ft. x 16 1/2 ft. Reg. \$250.00 each. Sale Price \$185.70
Stair Carpets	
Tapestry	18 inches wide. Reg. \$2.40 yard. Sale Price \$1.50
	22 inches wide. Reg. \$3.75 yard. Sale Price \$2.35
	22 inches wide. Reg. \$3.25 yard. Sale Price \$2.59
	22 inches wide. Reg. \$3.50 yard. Sale Price \$2.70
Brussels	18 inches wide. Reg. \$3.75 yard. Sale Price \$2.33
	22 inches wide. Reg. \$4.00 yard. Sale Price \$2.55
Admiral	27 inches wide. Reg. \$6.25 yard. Sale Price \$4.93



Newfoundland's Grievance.

We print on another page an interesting statement by Mr. Coaker, the Minister of Marine and Fisheries in the Newfoundland Government. (This interview has already been published in the Newfoundland press—Ed. Telegram). Mr. Coaker accuses the Colonial Office of indifference to the needs of that Dominion, and asserts that not only is Iceland codfish allowed to enter the United Kingdom at prices which undercut the price of Newfoundland fish, but that no action is taken to induce Italy to accord fair treatment to the produce of the island's fisheries. He states that while Newfoundland is anxious to secure reciprocal preference with the United Kingdom, the Dominion may be forced to negotiate a trade agreement with the United States unless more consideration is given by this country to Newfoundland's needs. We trust that this complaint will be given prompt attention by the Imperial Government, but it is necessary to recall that the Newfoundland Government has adopted the policy of attempting to dictate the price at which codfish shall be sold. It seems likely, therefore, that some of the present difficulty in disposing of the produce of the island's fisheries may be traced to an attempt to interfere with the law of supply and demand.—London Times.

See Them!

THE PRICE OF PILSEN GIRLS.
Oh sweet and rare
Are the cities fair,
As they represented are—
In the song that tells
Of their charming belles,
And their fame that's known afar,
There's a girl to adore
From Baltimore,
From Boston and St. Louis,
They are all bright queens—
But New Orleans
Is the peach of them all to me.
REFRAIN:
Yes, that quaint little girl
Sets my heart in a whirl,
And I dream of a distant June:
As I watch the beat
Of her nimble feet,
To the lilt of the "Dixie" tune.
There is "Frisco" grand
As she takes her stand,
And our own loved St. John's town—
Philadelphia
In her robe of gray,
And Washington of renown,
There's a stately pair
Whom our blisidist share,
New York and Chicago bland—
But I sing to the maid,
Who trips it to
The tune of "Dixie Land!"
REFRAIN:
Oh that quaint little girl
Sets my heart in a whirl,
And I dream of a distant June:
As I watch the beat
Of her nimble feet,
To the lilt of the "Dixie" tune!
—Southdown.

White Shirtings

BLUE RIBBON SHIRTING—36 inches wide; finished soft for the neck. Regular 60c. yard. Sale Price **35c.**
SUPERFINE SHIRTINGS—Over 2000 yards offered at Bargain Prices; 27 inches wide. Regular 40c. yard. Sale Price **24c.**

Thousands of Yards of High Grade SILKS

This Annual Sale offers you savings of momentous proportions in Beautiful Standard Silks. This is the best chance you have of saving on your needs for next Spring and Summer.

Taffeta Silks. 22 inch Taffetas in Royal Blue only; lustrous finish. Reg. \$1.35 yard for. Sale Price \$1.01	Tamorea Silks. In Navy, Black and White. Reg. \$3.50 yard for. Sale Price \$2.70
Nippon Taffetas. 36 in. wide, in shades of Grey, Rose, Biscuit and White. Reg. \$4.00 yard for. Sale Price \$3.00	Surah Silks. In Navy, Brown and Black. Reg. \$6.50 yard for. Sale Price \$4.87
Shot Taffetas. In Navy and Black. Purple & Black; 36 in. wide. Reg. \$4.75 yd. for. Sale Price \$3.56	Japanese Silks. 500 yards Colored Jap in shades of Navy, Rose, Saxe, Brown, Wine, Green, Pink, Purple and Apricot; 36 inches wide. Reg. \$2.60 yard for. Sale Price \$1.95
Black Taffetas. 36 inches wide. Reg. \$3.25 yard for. Sale Price \$2.44 Reg. \$3.50 yard for. Sale Price \$2.68 Reg. \$4.90 yard for. Sale Price \$3.67 Reg. \$5.50 yard for. Sale Price \$4.12 Reg. \$5.80 yard for. Sale Price \$4.35	White Jap Silks. 36 inches wide. Reg. \$1.50 yard for. Sale Price \$1.42 Reg. \$2.00 yard for. Sale Price \$1.55 Reg. \$3.25 yard for. Sale Price \$2.44 Reg. \$3.50 yard for. Sale Price \$2.70
Pailette Silks. 150 yards in shades of Green, Reseda and Apricot. Reg. \$3.30 yd. for. Sale Price \$2.47 250 yards in shades of Taupe, Navy and Mole. Reg. \$3.75 yd. for. Sale Price \$2.81 500 yards in shades of Pale Blue, Pink, Navy and Saxe. Reg. \$4.25 yd. for. Sale Price \$3.19 White and Ivory. Reg. \$3.75 yd. for. Sale Price \$3.21 36 in. Reg. \$4.00 yd. for. Sale Price \$3.00 36 in. Reg. \$6.00 yd. for. Sale Price \$4.50 Black. Reg. \$3.50 yd. for. Sale Price \$2.62 36 in. Reg. \$3.85 yd. for. Sale Price \$2.89 36 in. Reg. \$4.25 yd. for. Sale Price \$3.19	Black Jap Silks. 36 inches wide. Reg. \$1.95 yard for. Sale Price \$1.46 Reg. \$2.50 yard for. Sale Price \$1.85 Reg. \$3.60 yard for. Sale Price \$2.70
Shantung Silks. Natural shades. Reg. \$1.50 yard for. Sale Price \$1.20 Reg. \$1.60 yard for. Sale Price \$1.20	Duchesse Mousseline. 38 inches wide in shades of Coral Sky and Fawn. Reg. \$4.00 yard for. Sale Price \$3.00 36 inches wide in shades of Cardinal, Pink, Mauve, Beige and Apricot. Reg. \$4.75 yard for. Sale Price \$3.56 36 inches wide in shades of Navy, Taupe & Brown. Reg. \$5.75 yard for. Sale Price \$4.31
Black Shantungs. Reg. \$2.50 yard for. Sale Price \$1.87 Reg. \$3.60 yard for. Sale Price \$2.70	Black Duchesse Satins. 36 inches wide. Reg. \$4.00 yard for. Sale Price \$3.45 Reg. \$5.50 yard for. Sale Price \$4.19 Reg. \$7.00 yard for. Sale Price \$5.37 Reg. \$7.50 yard for. Sale Price \$5.62
Charmeuse Satins. In assorted colors and in Black. Reg. \$6.20 yd. for. Sale Price \$4.65	White Brilliants 36 inches wide White Cotton Dress Brilliants with self stripes. Regular 80c. yard for. Sale Price 40c.

I wish I could discover Perpetual Motion when I'm eating POST TOASTIES—says Bobby Superior Corn Flakes

Land Waits on Reclamation.

WATER AND MODERN METHODS WILL MAKE THE DESERT OF TURKESSTAN BLOOM LIKE A GARDEN.

Turkesstan, in of course, primarily agricultural country, and cotton, the major crop. The other industries still await development. There is a tremendous field for the cultivation of vineyards and rice and other cereals. At the same time, the development of agriculture will greatly stimulate the sheep-raising industry, which is now in the hands of primitive natives, untrained in modern methods. The fruit industry awaits the guiding hand of modern science. With the help of California specialists Turkesstan could be transformed into an enormous fruit garden. There is at present only one factory for fruit preserving. Similarly, the fish teeming in the lakes and rivers need only the introduction of modern industry, to place them upon the food markets of the world. The silk industry, if properly organized, would easily become one of the most important in the world. The mountains of Turkesstan are rich in unexploited minerals. Gold, iron, copper, coal and many rare and precious stones and metals await the pioneer.

There is an old legend in Turkesstan that the Eden of the first man was placed in the valley of Fergana and that for his sin Allah laid a curse upon the country and transformed it into desert. The quickening touch of water restores the desert to richness and fertility surpassing all legends. Who will build Eden anew?

The Royal Stores, Ltd.