

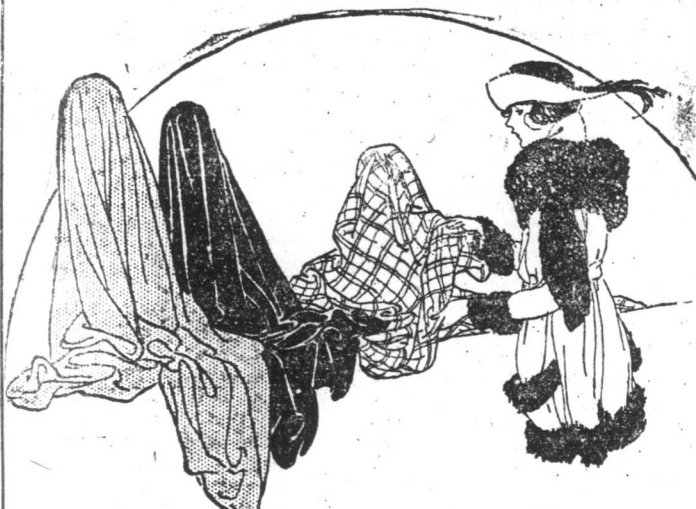
# 25<sup>th</sup> Annual February Sale

## Make Certain by Buying these Bargains at Once

Public interest in the remarkable price reductions at this Annual February Sale is intensified each day. Be sure and come soon. Early application is the only safe way to secure your share of these bargains. The offers announced here are no whit behind those already published—in value and attractiveness.

Watch Every Royal Stores Advertisement.

### Further Reductions on Wool Dress Fabrics



The prices on Dress Fabrics—Silk and Woolen—have again been reduced. Make a point of coming to the Royal Stores to secure your choice of the many bargains offered in Dress Goods.

<b>Gabardines.</b>		<b>"Rocanno" Serges.</b>	
In shades of Navy, Brown, Grey, Black and Fawn.		In shades of Saxe, Brown and Fawn.	
40 in. Reg. \$3.15 yd.		38 in. Reg. \$2.25 yd.	
Sale Price .....	\$2.10	Sale Price .....	\$1.50
48 in. Reg. \$7.00 yd.			
Sale Price .....	\$4.60		
56 in. Reg. \$8.25 yd.		<b>Etomine Serges.</b>	
Sale Price .....	\$5.40	In colors of Black, Grey, Navy, Saxe, Brown and Green.	
58 in. Reg. \$10.25 yd.		38 in. Reg. \$2.55 yd.	
Sale Price .....	\$6.60	Sale Price .....	\$1.70
		44 in. Reg. \$3.00 yd.	
		Sale Price .....	\$1.87
<b>English Costume Tweeds.</b>		48 in. Reg. \$5.70 yd.	
In Heather Mixtures of Brown, Green and Grey.		Sale Price .....	\$3.80
40 in. Reg. \$3.75 yd.		54 in. Reg. \$8.00 yd.	
Sale Price .....	\$2.40	Sale Price .....	\$5.20
48 in. Reg. \$5.25 yd.			
Sale Price .....	\$3.40		
56 in. Reg. \$5.50 yd.		<b>Lustré and Alpacas.</b>	
Sale Price .....	\$3.60	In Black, Navy, Brown, Taupe and Fawn.	
58 in. Reg. \$5.75 yd.		40 in. Reg. \$2.20 yd.	
Sale Price .....	\$3.80	Sale Price .....	\$1.47
60 in. Reg. \$6.00 yd.		40 in. Reg. \$2.70 yd.	
Sale Price .....	\$4.00	Sale Price .....	\$1.80
		42 in. Reg. \$3.00 yd.	
		Sale Price .....	\$2.00
		42 in. Reg. \$4.00 yd.	
		Sale Price .....	\$2.60
<b>Check Tweeds.</b>		<b>Dress Lengths.</b>	
All wool, assorted pretty colorings.		Sylvan Suitings and Corded Silk materials in 5 yard lengths, in shades of Saxe, Henna, Taupe, Fawn, Brown, Jade and Pumice.	
48 in. Reg. \$6.25 yd.		50 in. Reg. \$8.00 yd.	
Sale Price .....	\$4.10	Sale Price .....	\$5.20
54 in. Reg. \$9.75 yd.			
Sale Price .....	\$6.40		
<b>Pebble Cords.</b>		<b>Broadcloths.</b>	
In Black, Fawn, Grey, Navy and Green.		In Navy, Brown and Black.	
44 in. Reg. \$4.65 yd.		50 in. Reg. \$10.00 yd.	
Sale Price .....	\$3.10	Sale Price .....	\$6.40
<b>Tricotines.</b>		<b>Black Silk Grenadines.</b>	
In shades of Russian Blue, Black, Grey, Brown and Navy.		44 in. Reg. \$5.75 yd.	
50 in. Reg. \$7.50 yd.		Sale Price .....	\$3.80
Sale Price .....	\$5.60	44 in. Reg. \$6.40 yd.	
		Sale Price .....	\$4.27

### Exceptional Values in Wool and Cotton BLANKETS

<b>WOOL BLANKETS.</b>	
Made from selected yarns by Newfoundland workmen.	
Size 50 x 70. Regular \$10.00 pair.	Sale Price .....
Size 54 x 70. Regular \$12.50 pair.	Sale Price .....
Size 60 x 75. Regular \$15.00 pair.	Sale Price .....
Size 60 x 84. Regular \$17.50 pair.	Sale Price .....
Size 70 x 88. Regular \$20.00 pair.	Sale Price .....
Size 70 x 88. Regular \$20.00 pair.	Sale Price .....
<b>COTTON BLANKETS.</b>	
High grade California Blankets, soft downy finish; Pink and Pale Blue borders.	
Size 60 x 75. Regular \$5.75 pair.	Sale Price .....
Size 64 x 80. Regular \$6.20 pair.	Sale Price .....
Size 72 x 80. Regular \$7.00 pair.	Sale Price .....

### Cotton Gingham

Thousands of yards of strong, serviceable Gingham in short lengths, averaging about 6 yards in each.	
30 inch Plain Blue .....	33c.
Reg. 45c. yard for .....	
30 inch Plain Blue and Striped patterns .....	22½c.
Reg. 45c. yard for .....	
30 inch Checks and Striped patterns .....	39c.
Reg. 55c. yard for .....	

### To Buy Now at the Royal Stores is to Make Provision for the Future

## A Clearance Sale of Women's Coats

All Wool Coats in Light Shades

Spring and Winter Coats

These Coats are up-to-the-minute in style. The materials are all Wool Blanket Cloth in Cream or Light grounds, with Black or colored checks and stripes. Ideal wear for Spring. We have only a limited number to offer at

Our entire stock of Women's Coats are offered here. The variety is large and wide enough—in sizes and styles—to fit almost every woman. The Coats are stylishly cut—full and roomy. The choice of materials is also very wide. All offered during this Sale at

Half Price

Less 30 p. c. Off

## Annual RUG EVENT

Hundreds of Bargain seekers have visited the Royal Stores since this Sale commenced. Keen shoppers are realising more and more that this is a golden opportunity for acquiring much needed merchandise at unbelievable prices.

The Carpet Department has a worthy list of bargains for those in search of floor-coverings of all descriptions—Note these examples of value:

<b>Carpet Squares</b>	
Tapestry Square—	
11½ ft. x 12 ft. Reg. \$ 45.00 each.	Sale Price .....
9 ft. x 12 ft. Reg. \$ 50.00 each.	Sale Price .....
9 ft. x 12 ft. Reg. \$ 51.50 each.	Sale Price .....
9 ft. x 12 ft. Reg. \$ 53.50 each.	Sale Price .....
9 ft. x 12 ft. Reg. \$ 58.00 each.	Sale Price .....
Brussels Square—	
9 ft. x 12 ft. Reg. \$ 57.50 each.	Sale Price .....
9 ft. x 12 ft. Reg. \$ 62.00 each.	Sale Price .....
9 ft. x 12 ft. Reg. \$ 67.00 each.	Sale Price .....
9 ft. x 12 ft. Reg. \$ 75.00 each.	Sale Price .....
10¼ ft. x 13¼ ft. Reg. \$ 77.50 each.	Sale Price .....
9 ft. x 12 ft. Reg. \$ 77.00 each.	Sale Price .....
Tapestry Square—	
10¼ ft. x 13¼ ft. Reg. \$ 85.00 each.	Sale Price .....
Brussels Square—	
11½ ft. x 12 ft. Reg. \$100.00 each.	Sale Price .....
Axmister—	
15 ft. x 16½ ft. Reg. \$250.00 each.	Sale Price .....
<b>Stair Carpets</b>	
Tapestry—	
18 inches wide. Reg. \$2.40 yard.	Sale Price .....
22 inches wide. Reg. \$3.75 yard.	Sale Price .....
22 inches wide. Reg. \$3.25 yard.	Sale Price .....
22 inches wide. Reg. \$3.50 yard.	Sale Price .....
Brussels—	
18 inches wide. Reg. \$3.75 yard.	Sale Price .....
22 inches wide. Reg. \$4.00 yard.	Sale Price .....
Axmister—	
27 inches wide. Reg. \$6.25 yard.	Sale Price .....

# The Royal Stores, Ltd.



### White Shirtings

BLUE RIBBON SHIRTING—36 inches wide; finished soft for the needle. Regular 60c. yard. Sale Price 35c.

SUPERFINE SHIRTINGS—Over 2000 yards offered at Bargain Prices; 27 inches wide. Regular 40c. yard. Sale Price 24c.

### Thousands of Yards of High Grade SILKS

This Annual Sale offers you savings of momentous proportions in Beautiful Standard Silks. This is the best chance you have of saving on your needs for next Spring and Summer.

<b>Taffeta Silks.</b>		<b>Tamorea Silks.</b>	
22 inch Taffetas in Royal Blue only; lustrous finish.	\$1.01	In Navy, Black and White.	\$2.70
Reg. \$1.36 yard for .....		Reg. \$3.60 yard for .....	
<b>Nippon Taffetas.</b>		<b>Surah Silks.</b>	
36 in. wide, in shades of Grey, Rose, Biscuit and White. Reg. \$4.00 yard for .....	\$3.00	In Navy, Brown and Black.	\$4.87
Reg. \$4.75 yard for .....		Reg. \$6.30 yard for .....	
<b>Shot Taffetas.</b>		<b>Japanese Silks.</b>	
In Navy and Black. Purple & Black; 36 in. wide. Reg. \$4.75 yard for .....	\$3.56	500 yards Colored Jap in shades of Navy, Rose, Saxe, Brown, Wine, Green, Pink, Purple and Apricot; 36 inches wide. Reg. \$2.60 yard for .....	\$1.95
<b>Black Taffetas.</b>		150 yards in shades of Mole, Reseda and Brown. Reg. \$2.50 yard for .....	\$2.06
36 inches wide. Reg. \$3.25 yard for .....	\$2.44	500 yards in shades of Navy, Rose, Saxe, Sky, Pink, Brown and Apricot. Reg. \$2.85 yard for .....	\$2.15
Reg. \$3.50 yard for .....	\$2.67	60 yards in shades of Red, Cardinal and Brown. Reg. \$4.50 yard for .....	\$3.40
Reg. \$3.50 yard for .....	\$2.67	1,000 yards in shades of Sky, Pink, Navy, Brown, Yellow, Saxe, Green, Black and White. Reg. \$1.50 yard for .....	\$1.12
Reg. \$5.50 yard for .....	\$4.12	<b>White Jap Silks.</b>	
Reg. \$5.50 yard for .....	\$4.35	36 inches wide. Reg. \$1.90 yard for .....	\$1.42
<b>Pailette Silks.</b>		Reg. \$2.50 yard for .....	\$1.95
Colored. 150 yards in shades of Green, Reseda and Apricot. Reg. \$3.30 yd. for \$2.47		Reg. \$3.25 yard for .....	\$2.44
250 yards in shades of Taupe, Navy and Mole. Reg. \$4.25 yd. for \$2.81		Reg. \$3.50 yard for .....	\$2.70
500 yards in shades of Pale Blue, Pink, Navy and Saxe. Reg. \$4.25 yd. for \$2.19			
White and Ivory. 36 in. Reg. \$3.75 yd. for \$2.81		<b>Black Jap Silks.</b>	
36 in. Reg. \$4.00 yd. for \$2.90		36 inches wide. Reg. \$1.95 yard for .....	\$1.46
36 in. Reg. \$4.00 yd. for \$2.90		Reg. \$2.50 yard for .....	\$1.95
36 in. Reg. \$4.25 yd. for \$2.89		Reg. \$3.60 yard for .....	\$2.70
36 in. Reg. \$4.25 yd. for \$2.89			
<b>Shantung Silks.</b>		<b>Duchesse Mousseline.</b>	
Natural shades. Reg. \$1.50 yard for .....	\$1.20	36 inches wide in shades of Coral Sky and Fawn. Reg. \$4.00 yard for .....	\$3.00
Reg. \$1.60 yard for .....	\$1.20	36 inches wide in shades of Cardinal, Pink, Mauve, Beige and Apricot. Reg. \$4.75 yard for .....	\$3.56
<b>Colored Shantungs.</b>		36 inches wide in shades of Navy, Taupe & Brown. Reg. \$5.75 yard for .....	\$4.31
36 inches wide; shades of Navy, Grey and White. Reg. \$2.50 yard for .....	\$1.87		
Reg. \$2.50 yard for .....	\$1.87	<b>Black Duchesse Satins.</b>	
Reg. \$3.50 yard for .....	\$2.70	36 inches wide. Reg. \$4.00 yard for .....	\$3.45
<b>Black Shantungs.</b>		Reg. \$5.50 yard for .....	\$4.19
Reg. \$2.50 yard for .....	\$1.87	Reg. \$6.50 yard for .....	\$4.97
Reg. \$3.50 yard for .....	\$2.70	Reg. \$6.50 yard for .....	\$5.17
<b>Charmeuse Satins.</b>			
In assorted colors and in Black. Reg. \$6.20 yd. for .....	\$4.65		
for .....			
<b>White Duchesse Satins.</b>			
36 inches wide. Reg. \$4.75 yard for .....	\$3.56		
Reg. \$5.50 yard for .....	\$4.19		
Reg. \$7.00 yard for .....	\$5.25		
Reg. \$7.50 yard for .....	\$5.62		

### White Brilliants

36 inches wide White Cotton Dress Brilliants with self stripes. Regular \$6.00 yard for .....

### Newfoundland's

### Grievance.

We print on another page an interesting statement by Mr. Coaker, the Minister of Marine and Fisheries in the Newfoundland Government. (This interview has already been published in the Newfoundland press—Ed. Telegram). Mr. Coaker accuses the Colonial Office of indifference to the needs of that Dominion, and asserts that not only is Iceland codfish allowed to enter the United Kingdom at prices which undercut the price of Newfoundland fish, but that no action is taken to induce Italy to accord fair treatment to the produce of the island's fisheries. He states that while Newfoundland is anxious to secure reciprocal preference with the United Kingdom, the Dominion may be forced to negotiate a trade agreement with the United States unless more consideration is given by this country to Newfoundland's needs. We trust that this complaint will be given prompt attention by the Imperial Government, but it is necessary to recall that the Newfoundland Government has adopted the policy of attempting to dictate the price at which codfish shall be sold. It seems likely, therefore, that some of the present difficulty in disposing of the produce of the island's fisheries may be traced to an attempt to interfere with the law of supply and demand.—London Times.

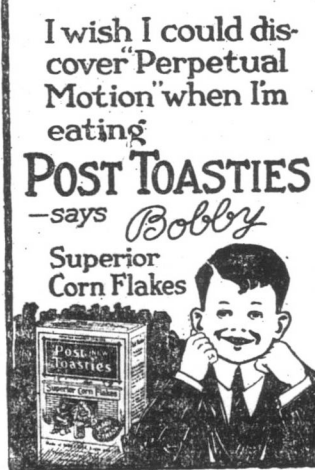
### See Them!

THE PRINCE OF PILSEN GIRLS. Oh sweet and rare Are the cities fair, As they represented are— In the song that tells Of their charming belles. And their fame, that's known afar, There's a girl to adore From Baltimore, From Boston and St. Louis. They are all bright queens— But New Orleans Is the peach of them all to me.

REFRAIN:— Yes, that quaint little girl Sets my heart in a whirl, And I dream of a distant June: As I watch the beat Of her nimble feet, To the lilt of the "Dixie" tune.

There is "Frisco" grand As she takes her stand, And our own loved St. John's town— Philadelphia In her robe of gray, And Washington of renown. There's a stately pair Whom our plaudits share, New York and Chicago bland— But I sing to the maid, Who trips it to The tune of "Dixie Land!"

REFRAIN:— Oh that quaint little girl Sets my heart in a whirl, And I dream of a distant June: As I watch the beat Of her nimble feet, To the lilt of the "Dixie" tune! —Southdown.



### Land Waits on Reclamation.

WATER AND MODERN METHODS WILL MAKE THE DESERT OF TURKISTAN BLOOM LIKE A GARDEN.

Turkistan, is, of course, primarily agricultural country, and cotton, the major crop. The other industries will await development. There is a tremendous field for the cultivation of vineyards and rice and other cereals. At the same time, the development of agriculture will greatly stimulate the sheep-raising industry, which is now in the hands of primitive natives, untrained in modern methods. The fruit industry awaits the guiding hand of modern science. With the help of California specialists Turkistan could be transformed into an enormous fruit garden. There is at present only one factory for fruit preserving. Similarly, the fish teeming in the lakes and rivers need only the introduction of modern industry, to place them upon the food markets of the world. The silk industry, if properly organized, would easily become one of the most important in the world. The mountains of Turkistan are rich in unexploited minerals. Gold, iron, copper, coal and many rare and precious stones and metals await the pioneer.

There is an old legend in Turkistan that the Eden of the first man was placed in the valley of Fergana and that for his sin Allah laid a curse upon the country and transformed it into desert. The quickening touch of water restores the desert to richness and fertility surpassing all legends. Who will build Eden anew?