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Always use Rumford to make the gem on your breakfast table light, delicate and digestible—your evening biscuit or toothsome cake—use one powder that never fails—Rumford. Remember, too, perfect wholesomeness comes in the use of Rumford.

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PURITY ECONOMY



Child Welfare Work.

On Monday the W.P.A. Child Welfare workers begin their campaign for funds to enable them to carry on their good work. It is intended to canvass the entire town in a house-to-house collection in order that every one shall have a chance to contribute. It is hoped that this appeal will meet with a generous response, because money is badly needed. For the benefit of those who do not know what the W.P.A. has been doing in this particular field of labor it may be as well to mention what its activities have been. It contributes largely to the expense of running the Community Nursing Service, paying almost half the salaries of the four nurses employed. No praise can be too great for the splendid work done by these nurses and the good results they have accomplished. They visit all newly born babies and instruct the mothers, watching over the little ones to give them a good start in life. Through their efforts the infantile death-rate has been materially reduced during the last few years.

The W.P.A. has equipped and set going three Milk Stations in widely separated parts of the city. This ensures a supply of pure clean milk to mothers of young children, and renders available assistance in keeping the babies well. Child Welfare work embraces a variety of other minor activities, which all need money to keep them going, but the chief object of the present collection is to obtain funds for supporting a number of cots in Dr. Fraser's Hospital, King's Bridge Road, where sick babies who cannot be properly cared for at home, may be sent to avail of the facilities for treatment thus afforded. In many cases this will mean life or death to them. Ten dollars a week, five hundred and twenty dollars per year, are needed for each baby sent by the W.P.A., so that the amount of good which this organization can accomplish in this connection will be determined by the money collected during the coming week. Large subscriptions are wanted, of course—the larger the better—but the smaller contributions will be most gratefully received, as well. Do not let this appeal go unheeded! Everyone can give something, and every little helps. The Community Nursing Service, the Milk Stations, the Infant Welfare Centres, and the hospital treatment for babies constitute so great a need, that it is the Community's solemn obligation to support it.

Met Tragic Death.

A message received by relatives a day or two ago announced the tragic death at Brooklyn, N.Y., of Mrs. McNeill of St. John's. From the message, which gave but the most meagre details, it would seem that the deceased lady was using oil to start a fire when an explosion occurred and she was enveloped in flames. She received immediate aid and was rushed to hospital, but died there after a few hours. Mrs. McNeill, whose husband is on the New York detective force, was a daughter of Mr. and Mrs. Arch Campbell, who with their family left here several years ago.

A Newspaper Guy.

I see a man pushing his way through the lines of cops where the work of the "fire fiend" shines.

"The Chief?" I inquire—but a freeman replies:

"Oh, no! Why, that's one of those newspaper guys."

I see a man walk through the door of a show, where great throngs are blocked by the sign "S. R. O."

"Is this man the star that no ticket he buys?"

"Star nothin'! He's one of those newspaper guys."

And he scorns the police, but he brings a crook, I see a man start on the trail of a "him to book."

"Sherlock Holmes?" I inquire—some one scornfully cries:

"Sherlock H—! Naw, he's one of dese newspaper guys."

And some day I'll pass by the Great "Gates of Gold."

And see a man pass through unquestioned and bold.

"A saint?" I'll ask and old Peter" reply:

"No, he carries a pass—he's a newspaper guy."

—Benjamin Scottille

HOW YOU CAN TELL GENUINE ASPIRIN

Only Tablets with "Bayer Cross" are Aspirin—No others!



If you don't see the "Bayer Cross" on the tablets, refuse them—they are not Aspirin at all.

There is only one Aspirin, that marked with the "Bayer Cross"—all other tablets are only acid imitations. Look for the "Bayer Cross"! Then it is real Aspirin, for which there is no substitute.

Aspirin is not German but is made in America, and is owned by an American Company, all rights being purchased from the U. S. Government.

Genuine "Bayer Tablets of Aspirin" have been proved safe by millions for Pain, Headache, Neuralgia, Colds, Rheumatism, Lumbago, Neuritis.

Handy tin boxes of 12 tablets—also larger "Bayer" packages, can be had at any drug store.

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The Bayer Co., Inc., U.S.A.

Stafford's Prescription "A."

Never fails to cure Indigestion and all Stomach Trouble caused by Dyspepsia. Price: 35 and 70c. bottle; Postage 10 and 20c. extra.—nov17.11

Ripe Bananas, Cucumbers, Coconuts, Grape Fruit, wholesale and retail, at GLEESON'S, 108 Water St.—feb13.11

Musical Service at Kirk.

The choir of St. Andrew's Church will give a musical service under the direction of Mr. Moncrieff Mawer, tomorrow evening. This will be the second for the season. The choir, on this occasion, will have the assistance of Miss Elsie Herder (contralto), and Mr. Arthur Williams (tenor). An interesting programme has been arranged and is as follows:

Organ Prelude—"Pilgrims' Chorus," Wagner.

Anthem—"The Earth is the Lord's," Hollins.

Solo—"Fear not ye, O Israel," Buck.

—Miss Elsie Herder.

Anthem—"Come unto Him," Gounod.

Solo—"Just as I am," R. R. Price—Mr. Arthur Williams.

Offertory—"Cavatina," Raff.

Male Double Quartette—"Holy art Thou," (Largo) Handel.

Solo—"The Ninety and Nine," Campion—Mrs. E. Campbell.

Anthem—"Praise the Lord, O Jerusalem," Maunder.

Organ Postlude—"Grand Choeur in D," Gullmant.

Organist and Director—Mr. Moncrieff-Mawer.

Klark-Urban Co.

The presentation of "Tess of the Storm Country" by the Klark-Urban Company at the Casino Theatre last night, showed that the performers are as much at home in country drama as in high life and society productions. "Tess of the Storm Country" is altogether different from other plays in the repertoire of this thoroughly versatile company, the scenes being laid among the "squatters" and fish poachers along the shores of Lake Cayuga, New York, among whom dwell two of the chief characters, Oron Skinner and his daughter Tess. Oron is accused of murdering a fish warden and is sent to prison unjustly. A young minister offers Tess his assistance to clear the name of her father and becomes her valuable friend. Later, however, with the assistance of a weak-minded fisherman, Ezra Longman (Billy Webb) Oron Skinner is found innocent and the real murderer brought to justice. The remainder of the piece went through without a jarring moment and each performer delivered his and her respective role with absolute ease. Mr. Harden Klark as Rev. Frederick Graves, took his part in his usual manner. Miss Maisie Cecil as Tess, was most realistic in her clever impersonation of the wild forest girl who is unrefined and uneducated. The remaining members of the cast were very pleasing. This production will be repeated this afternoon and night. The bill for Monday night will be "A Contented Woman," Tuesday, "Nothing But Lies," and Wednesday, "The Divorce Question," which closes the engagement. The C.C.C. Band furnishes the orchestra to-night and at the other performances next week.

Stafford's Liniment. The Liniment with the strength and penetrating qualities. Price: 25c. bottle; Postage 10c. extra.—nov17.11

Susu Reaches Port.

The S.S. Susu arrived from the Fogo Mail Service at 5.30 o'clock yesterday evening. The ship experienced rough weather all through the trip but made all ports of call. The Susu brought a large freight and the following passengers in astern:—Captain Welsher, J. O. Newman, W. Walkins, D. Goodwin, J. Goodwin, J. Anthony, W. Cranford, C. Wolfrey, D. Goodyear, S. Wellon, H. West, A. Moulard, C. Norris, B. Hawse, Miss Barbour, Miss Goodwin, E. Gallaway, Mrs. Adjt. Strickland, Mrs. H. West, Mrs. A. Hicks, Mrs. Harvey and child; and 8 in second class.

When the Susu was north several snow storms were experienced, and the hills are covered almost along the coast to Cape St. Francis. The weather has also been very cold the mercury dropping almost to zero a few nights ago.



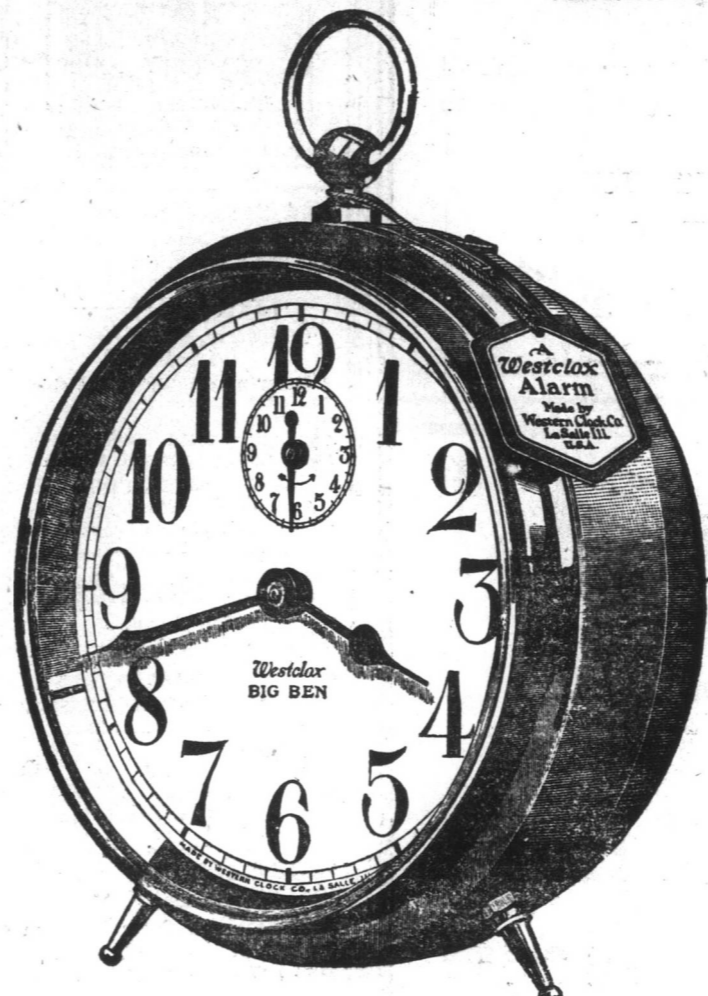
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That's part of Big Ben's job: helping his friends get up in the world. All Westclox have this knack: punctuality is second nature with them. Each clock must be up to snuff before it can leave the factory. It must earn the right to wear that Westclox quality mark of good timekeeping.

Big Ben is the best known of the Westclox group. He and Baby Ben have been favorites for years. Sleep-Meter, on the market but a few years, has stepped right to the front. And the America—the oldest Westclox—still out-sells them all.

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Makers of Westclox: Big Ben, Baby Ben, Pocket Ben, Glo Ben, America, Sleep-Meter, Jack o' Lantern
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C. C. Parsons' Household Ammonia. SMALL, MEDIUM, LARGE. Special price by case or dozen.

California Lima Beans, Madagascar Lima Beans.

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Duckworth Street & Queens' Road

NEW GOODS. "ELKHORN CHEESE" in hermetically sealed tins, small and large, i.e.:

Kraft, Pimento, Camembert, Roquefort.

Fresh Smoked Kippers, Fresh Smoked Codfish, Lemon Crystals by the lb, California Pears, small, 25c. doz, Grapes, 30c. lb, Kelfer Pears, 50c. doz, Boyer's Strawberries in handy sizes, 1's & 2's.

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JOHN CLOUSTON

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Don't Say Paper, Say The "Evening Telegram."

Vertical text on the right edge of the page, including "td.", "an's", "Sev", "A Housemaid", "A General Ser", "A Girl who un", "A Good Gener", "A Girl for", "Good General", "A General Man".