

One Year's Progress

Nineteen-sixteen was a golden year in the history of The Mutual Life of Canada. The following figures show the advance made in one year of the Company's history:
Paid to Policyholders... \$2,456,607.
Gain over previous year... \$180,788.
Income... \$5,613,273.
Gain over previous year... \$840,491.
Assets... \$29,361,963.
Gain over previous year... \$2,480,246.
Surplus... \$4,595,151.
Gain over previous year... \$341,907.
New Assurances... \$15,376,377.
Gain over previous year... \$1,618,590.
Assurance in Force... \$109,645,581.
Gain over previous year... \$3,663,661.

The Mutual Life of Canada WATERLOO ONTARIO

A. S. RENDELL, Gen. Agent. W. J. PIKE, Spec. Agent. St. John's, Newfoundland.

WEEK-END NOTES.

The increase in our coastal traffic and Bay service is an indication of expansion, and it tells us the tale of prosperity throughout the country generally. This is something for which we all should feel grateful, and which it is to be hoped will continue.
But speaking of the coastal service reminds us that during the greater portion of the year there is usually more freight offering than can be accepted, and the result is that much inconvenience, and no little loss, are sustained. This means that the increase in traffic has outgrown the tonnage in commission, and, therefore, under present conditions, the congestion cannot be avoided.
Among other advantages which a weekly coastal service should include, there should certainly be the important one of allowing the steamers sufficient time in each port, to land and take on board all the freight offering. Under the present conditions there is apt to be a little too much haste in this direction, but with a weekly system there should be a proper time scheduled for it. First and foremost the interests of the trade should be considered, and the comfort of the passengers provided for; and when it is considered how often people have to wait in the open, and sometimes in boats, in some of the remote places, it is of importance that in the new order which is to come, all these conditions be borne in mind.
We are apt to forget that after all these Coastal and Bay services are for the public, and that their interests have first claim. It is for the public good that these notes are written; and having travelled under all the varied conditions which have existed for the last half century, we claim to have a fair knowledge of what is really required.
To close this article without making reference to the Fogo service would be an omission, for it now comprises one of the most important branches of our regular coastal service. The best proof of the need for, and the success of, this service is to be seen at the premises of the Newfoundland Produce Company either on the arrival or the departure of the S. S. Fogota. Under ordinary conditions of weather and traffic this good ship leaves St. John's on Tuesday at 10 a.m. and is back in port again on Saturday evening, and earlier. What such a service means to the district of Fogo is only known to those who are directly interested, and to those who have travelled around that large island.
Many thought that there was not much room for this branch of our public service; but somebody saw the

opportunity, and somebody had enterprise, and the result is, that the independent district of Fogo is to-day in direct weekly communication with the city, and the service is running as regularly as clock-work.

We claim that the same benefits which Fogo now enjoys should be availed of by the entire northern and western coast-line; and that the congestion which now occurs on the dates of shipping at our city coastal premises should be avoided. These advantages are due the country, and it is to be hoped that in due time they will come to us, and that no party interests will delay their usefulness.

Hr. Grace Notes.

Mr. Hector Henderson, of St. John's, is in town on a visit to see his friends before going to Montreal.

The harbor is once more filled with ice and people are hoping to get some seals in the bay.
Mr. Andrew Kennedy, of Bear's Cove, killed a fine hood seal in the harbor yesterday, just outside the Point de Beach.

One of our popular mechanics is said to have just fallen heir to a tidy sum of money. Hope the report is correct.

It is said in town to-day that Mr. John Thomey, of Bristol Hope, secured six seals at that place yesterday, and that other residents of the settlement also secured several fine seals.

Through the kindness of the troupe the play "Never Again" will be reproduced in Carboneau shortly for the benefit of the W.P.A. of that town.

Word was received last week from Pte. William Hunt, of George, Somewhere in France, informing his friends that he was quite well. Mention was made also of a pair of socks that had lately been served him in which he found the name of the lady who knitted them—Mrs. Capt. Parmliter. It really made him feel at home as Mrs. Parmliter lives very near his home here.

Mr. O. Leach, manager of the H. G. B. & Shoe Co., accompanied by Mrs. Leach, arrived home on Monday evening after a pleasant visit to the United States and Canada.

There is not much fear of a scarcity of potatoes here for seed or consumption. The good hay crop last year saved people from having to give their potatoes to the cattle; some people are holding their stock for a big price, but when cellar doors are open, \$2.50 will likely be the ruling price.

Rev. Canon Noel leaves by tomorrow's train for Heart's Content on a visit to his son-in-law and daughter—Rev. Canon and Mrs. Smart. We wish the Canon a pleasant visit.

—COR. Hr. Grace, March 29, 1917.

How "Tiz" Gladdens Tired, Aching Feet.

No more sore, puffed-up, tender, aching, feet—no corns or callouses.

"Tiz" makes sore, burning, tired feet fairly dance with delight. Away go the aches and pains, the corns, callouses, blisters, bunions and chilblains.

"Tiz" draws out the acids and poisons that puff up your feet. No matter how hard you work, how long you remain on your feet, "Tiz" brings restful foot comfort. "Tiz" is magical, grand, wonderful for tired, aching, swollen, smarting feet. Ah! how comfortable, how happy you feel. Your feet just tingle for joy; shoes never hurt or seem tight.

Get a 25 cent box of "Tiz" now from any druggist or department store. No foot torture forever—wear smaller shoes, keep your feet fresh, sweet, and happy. Just think! A whole year's foot comfort for only 25 cents.

Western Bank Fishery

The Board of Trade are just in receipt of the following report of the Western Bank fishery between Rose Blanche and Harbour LeCout:—

The catch to date is 8599 qtls. with 380 for last week. Sixty-nine dories and skiffs and 46 bankers are fishing but operations were not so successful this week as the previous one, the bait supply being very limited. Northerly winds prevailed and the skiffs got only one day fishing to advantage. On Wednesday and Saturday all were out at Hr. Le Cou but on the latter day none were fishing at Rose Blanche. The boats on Wednesday averaged 5 qtls. per dory and 2 qtls. Saturday at Hr. Le Cou. All the scooners did fairly well this week. Several are loaded having from 1,000 to 1,200 qtls. Capt. Thornhill in the Dorothy Melita has gone home, hauling for 1,400. He was fitted to the hatches and had fish on deck as well.

New Business Opens.

THE SEMI-READY CLOTHING CO.

We are always pleased to welcome any new business into the industrial and commercial life of the country and we take pleasure in announcing that Mr. S. Frelich, late Manager of the British Clothing Co., has decided to carry on business for himself and on Wednesday next, April 4th, will open in the top flat of the Evening Telegram Building an up-to-date factory to be known as "The Semi-Ready Clothing Company." The products of the new concern will be guaranteed to be of the very latest designs. If efficiency and wide experience are any index, a full measure of success ought to be achieved within a reasonable period under the guidance of Manager Frelich, who will be assisted by a capable staff of assistants. Mr. Frelich is known to be one of our most popular business men, affable and courteous at all times. He is particularly known for the keen interest he takes in his employees and for the fair play and equitable wages he gives them. He will be pleased to meet all his old friends and patrons at the new business stand and all others who are anxious to get fashionable, stylish and superior-made clothing at prices that are attractive. We wish Manager Frelich that success which his enterprise merits.

Landed 16,024 Seals.

The seals of the S. S. Seal, Captain Murley, were weighed yesterday afternoon and the crew paid off. The following is a specification of the cargo:—15,907 young harps and 117 old harps, weighing 288 tons, 17 cwt. 2 qrs. 7 lbs. gross and 277 tons, 11 cwt. 3 qrs. 27 lbs. net, valued at \$41,506.49 gross and \$41,381.40 nett. The crew of 149 men shared \$91.95 each.

Rann-dom Reels

THE CASH CUSTOMER.

The cash customer is a two-legged ray of sunshine with ready money in his pocket and real religion in his soul.

There are two things which cause the retail merchant to grow old before his time and go down to work in a pair of shiny, buttonless pants. One of these is the credit system and the other is the telephone. The credit system is an amicable arrangement whereby people can buy out the entire contents of a grocery store, down to the cash register, without paying anything down except long-winded promises. It is a great solace to people who move into town without anything in the form of credit except a cast-iron cook stove, and enables the merchant to support a large number of families in first-class shape. The telephone is another boon to the merchant, as the customer can stand at the farther end of it and order enough goods to stock up an orphan's home. People who have exhausted their credit with the proprietor can always waltz up to the telephone and order a drayful of provender from a green clerk who is anxious to oblige. The only way to avoid this is to kill the clerk.

The cash customer is looked upon as preferred stock and is always given the fresh celery and late model eggs. It is a soul-satisfying sight to see a brisk patron come in and carry off \$18.75 worth of store goods after paying for the same with a crinkly \$20 bill. Such a man should never be served with musty oysters or stale soda crackers, but should be allowed to paw over the grape-fruit and garden truck without interruption. If there were more cash customers in existence, it would be easier to stay in the retail business without borrowing money on the home farm. The man who pays cash is a greater public benefactor than the inventor of the cheeseless mouse trap or the air tight inner tube, and yet who ever hears of any medals being hung around his neck? This teaches us that justice should be more evenly distributed than it is.

Sealing News.

BY WIRELESS. Last night Messrs. Bowring Bros. Ltd., had these wireless messages from their ships:— EAGLE— "Picking up scattered seals; heavy swell." RANGER— "Took 100 to-day; going north to-morrow; all well." VIKING— "Struck small patch today; on board 9,600; too thick to see far; ice loose as far as can be seen." OFFICIAL. CAPE RAY— "Viking all well; no men on ice." FOGO— "All ships report crews aboard and all well." The news from the Gulf is encouraging and the prospects of the Viking getting a good trip of fat are bright. It will be also seen that the northern ships now out have each a chance of picking up a load, as they are increasing their catches by hundreds daily.

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MILARD'S LINIMENT CURES DYPHTHERIA.

Wilber's 1-4's, 1-2's and 1's. COCOA. Ayre & Sons Limited GROcery DEPT. Ovaline 1-4's, 1-2's and 1's. TONIC. We have just received a shipment of MRS. E. G. KIDD'S FAMOUS PICKLES. The following are some of them:— MIXED, ONIONS, GERKIN'S, PEARS, MELON, CHOW CHOW, WALNUTS, CANTALOUPE, PEACH, CAULIFLOWER. These are goods of quality and are sure to please. Also in stock: 60 pairs FRESH RABBITS, 200 doz. FRESH EGGS, 50c. per dozen. KIPPERS, HADDIES, FILLETS, OYSTERS. BOILED HAM, OX TONGUE, COOKED BEEF. LOVELL & COVEL'S CHOCOLATES and CAMELS.

Week - End Snap In Ladies' Blk. Hose Heavy-weight, Seamless Mercerized Lisle Thread Hose for 20 cts. per Pair. Extraordinary Value. See Them. S. MILLEY.

Hats for Easter. As time is drawing near to Easter, we have much pleasure in informing the ladies that we are now displaying a large and really charming array of the latest London Styles and Makes in Hats to suit both young and old. These Hats are of especially neat design, and in the softest of tones and shades. SEE WINDOW, where we are showing striking effects in NEW NECKWEAR, at 25c. per Collar. A. & S. RODGER.

has captured... New Raglans, Coats, Dresses for Young Women, Silk Dresses, Underskirts, Cape de Chene, Gapes, Cardin, Hile, and Brand Silk

one of the crisis be... and the States. Ac... diplomat if America... to war, Austria will... of her ally, but if... ed Vienna hopes to... with the United States... situation in Austria is... a traveler as very bad... dily worse, although... se than that of Ger...

Edens... day, Mar. 29th: 10 lbs. Halibut, Butter quality. Sold in blocks only. EGGS... MESS PORK, LARD, BEEF, etc.

EDENS. North Street and Cary Road.



Ford logo. FORD is the car of no regrets, as it gives perfect satisfaction under all conditions. The FORD cost of upkeep as compared with other cars is very much lower. The FORD is sold completely equipped and ready for the road at \$800.00 Touring \$775.00 Runabout. GEO. M. BARR, Agt.