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SMALL
Bath Mats

at 55 cts.

A Fresh Line

—OF—

White and Colored

PIQUES,

Assorted Prices.

A Most Bewitching Display of Ladies' Neckwear

Personally Selected by our Buyer when in New York, and which are now offered at just Half Regular Prices. Many Styles to select from. Do not allow this opportunity slide to get something smart and up-to-date.

A LOT OF LADIES' AMERICAN UNTRIMMED HATS, Latest New York Styles.

We draw attention to a clearing LOT OF LADIES' HAND BAGS, Priced 40cts. to \$2.50.

A very rare Bargain in H. S. Pillow Cases. 5 Dozen only marked at 25 cts, worth 50cts.

Marshall Bros

American

White

QUILTS

—AND—

Pound

Turkish

TOWELS

We still continue at prices last advertised.

A Bad Loyalty.

By RUTH CAMERON.



Don't push him into saying he's against it, for if a man takes that position, he is apt to stick to it no matter what happens, because he thinks he ought to defend an opinion that he has once expressed.

There is a good deal of excellent psychology to that, isn't there?

Some People's Opinions Their Standards.

To some people expressing an opinion is like raising a standard.

And yet I should not put it that way, for that implies that loyalty to one's opinions is commendable, and it isn't.

To express an opinion is merely to record your mental reaction upon the facts that have so far come before you. Suppose to-morrow brings you new facts. Is there any fine loyalty in refusing to let your mind react upon these, too?

"Opinion is knowledge in the making." If you artificially arrest this process, instead of making knowledge, you ossify your opinion into prejudice.

"All my old opinions were only stages on the way to one I now hold," says Stevenson, "as life itself is only

a stage on the way to something else."

No one need be ashamed of having changed an opinion. It is sometimes hard when you have been identified in your friends' minds with one point of view to come out for the other side. It means surprise, questions, perhaps thoughtless ridicule. But remember that the deeper meaning is that you haven't stopped thinking.

Those Dreadful Words "I Was Wrong."

I suppose the fundamental reason why we hate to admit a change of opinion is that we are thereby saying, "I was wrong." But which is worse, to have made a mistake, or to continue to make it? As someone has said, "He who never changes his opinions never corrects his mistakes and will be no wiser on the morrow than he is to-day."

Everyone makes mistakes and keeps making them. The new opinion you have formed may be no nearer the truth than the old. It is only a pledge that your mind is still open and that you love truth more than you do the stability of fixed opinions.

Question—What do you consider man's most characteristic fault and what the commonest fault of the weaker sex? We were discussing this question the other night and decided to get your opinion.—A Regular Reader.

Answer—Every time I start to answer that question I am prevented by thinking of some individual who does not have the fault I am about to assign his sex. But of course that's inevitable. It seems to me that confidence is the commonest man fault. The traditions and inheritance of ages plants the seed of conceit in men's minds and mothers, sisters,

FRESH STOCK
New Fruit and Vegetables!

60 brls. Green Cabbage.
100 cases Small Onions.
50 brls. New Turnips.
20 brls. New Potatoes.
200 bags P. E. I. Potatoes.
2 hampers Cucumbers.
2 brls. Water Melons.
15 crates Ripe Tomatoes.
50 bunches Bananas.
15 boxes Red Table Plums.
100 cases Cal. Oranges—
sizes 250's, 216's, 176's, 150's.
10 boxes Cal. Lemons.

Soper & Moore.

Phone 480.

sweethearts and wives proceed to water it. Narrow-mindedness, lack of sense of justice, I should call the commonest fault among women.

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Big Catch at Battery.

From present indications it looks as if the majority of the people at the North Battery will reap a rich harvest from the fishery this season. The Messrs. Burt and Reid are high-timers and they have big voyages ashore already. Mr. George Lowe, who is always looked upon as a lucky one, is well fished too. Yesterday fully 200 quintals of fish were hauled altogether from Burt's trap. Similar catches were made on two other occasions by Mr. Burt since Saturday last. A few days ago Mr. Snelgrove, of the Battery, met with a heavy loss. On reaching the grounds he found his trap overflowed with fish, equivalent to a summer's voyage. As soon as he opened the "gates" the bottom fell out of the trap. As a result all the fish was lost and the trap had to be taken out of the water for repairs. However, on the whole prospects are exceedingly bright for a big voyage at the Battery.

NOTE OF THANKS.—Mrs. Martin, King's Bridge, wishes to thank those kind friends who helped her in the hour of bereavement; also, those who sent flowers to adorn the casket of her late husband; also, those whose sympathy she received some months ago through the loss of her son, Thomas.

KEP. EDWARD'S LINIMENT
SAN HOUSE.

Capt. Blandford
Honored,

BY PAPAL DELEGATE.

Capt. Arch Blandford, of the S. S. Glencoe, is in receipt of a letter from His Excellency Most Rev. P. F. Stagni, O. S. M., Papal Delegate to Canada and Newfoundland, who recently made a trip from Placentia to Port aux Basques. That the Captain of the Glencoe enjoys the confidence of his employers, officers and crew, and the travelling public is a well known fact, but it is particularly pleasing to note that the distinguished passenger who recently travelled with him has been pleased to express his appreciation of the courtesies received from the captain, officers and men of the Glencoe. The following is a copy of the letter which needless to say, Capt. Blandford prizes very much, particularly as it comes from one filled with responsibilities and pressing duties but withal deeply appreciative of the little courtesies shown during the trip.

Port aux Basques, Nfld.,
12th July, 1915.

Captain Arch Blandford,
S. S. Glencoe.

Dear Captain Blandford,—Before leaving Port aux Basques, may I take an opportunity of saying how deeply sensible I am of the uniform kindness shown us by you and your officers and men during the trip on the S. S. Glencoe from Placentia. The trip was indeed a very pleasant and agreeable one, which we shall long remember, and associated with which we shall particularly recall the courtesy and seamanship of the gallant captain.

It will afford me much pleasure to communicate these sentiments of appreciation to those who have entrusted to you your present position of responsibility.

With every good wish for your continued happiness and prosperity, I remain, my dear Captain Blandford,
Very sincerely yours,
P. F. STAGNI, O.S.M.,
Archbishop Aquila,
Apostolic Delegate.

Ball Game.

In the second game of the knock-out series in connection with the Mount Cashel Trophy, the Red Lions won a victory over the Shamrocks last evening. Owing to the fog and rain only 5 innings were played. The result was Red Lions, 20; Shamrocks, 12. The players and officers were:

Red Lions.	Shamrocks.
Morris pitcher	Callahan
Hiltz catcher	Duggan
Payne 1st base	Callahan
Rolls 2nd base	Battersby
Crawford 3rd base	Ellis
Gowans s. stop	Lehr
Jenkins r. field	Brien
Buckingham c. field	Kieley
Quick l. field	O'Neill

Messrs. Chesman and R. McGrath controlled the game to the satisfaction of all, and Mr. P. J. Grace was scorer. The Cubs and Wanderers will play on Monday next, and the winners will face the Red Lions on the day of the Garden Party.

Take a teaspoonful of Stafford's Prescription "A" a few minutes before eating and enjoy your meals.—Jy12,15

Beats all Precedents

IN LEAGUE FOOTBALL.

This season beats all precedents for postponed football matches on account of adverse weather conditions. So far eight games have been deferred. The C.E.I. Feildians and Stars were ready to meet last evening but play had to be called off because of the inclement weather. It is understood that the entire net proceeds this year are to be devoted to the Patriotic Fund, and it is regrettable that the receipts thus far are below any previous year since the inception of the League for a similar number of games played. On Monday evening next, if conditions are suitable, the Collegians and B. I. S. will face off. These teams are the closest runners up for the championship, so that the outcome of the game means a great deal. Moreover, a meeting of the Collegians and B. I. S. has been eagerly looked forward to for some time, and no doubt a large attendance of spectators will be in evidence Monday evening.

The Polam Hall
in Dry Dock.

The S.S. Polam Hall, which struck a rock near Cape Broyle and came to port in a leaky condition, as referred to in yesterday's Telegram, went into dry dock yesterday evening for repairs. There were six feet of water in the forepeak, though the ship's damages are not as great as at first thought. Repairs will not take long.

LOADING HERRING.—The schooner "Exelda" is loading herring at Moreton's Harbor, for Halifax.

"Open Every Night"



STAFFORD'S DRUG STORE (Theatre Hill).

Any person or persons calling at our Drug Store, Theatre Hill and asking us to show them orders amounting to over Ten Thousand bottles of Stafford's Liniment sold since January 1st, this year, and by our not being able to produce them, we will gladly forfeit the sum of \$1,000. All you have to do is to come in and ask us.

Stafford's Liniment is one of the strongest and most penetrating Liniments that has ever been manufactured.

It cures Rheumatism, Lumbago, Neuritis and all Aches and Pains. Sold everywhere.

Stafford's Liniment is prepared only by

Dr. F. STAFFORD & SON,
St. John's, Newfoundland.
Manufacturers of the "Three Specialties":
Stafford's Liniment.
Stafford's Prescription "A"
Stafford's Phosphate Cough Cure.

The British Theatre

HIGH-CLASS PROGRAMME OF INFINITE VARIETY.

2.30—TO-DAY—7.30.

Exciting Western drama by the Selig Players:—
"WHY THE SHERIFF WAS A BACHELOR."
Superior dramatic offering by the popular "S. & A." Co.—
"LOVE'S MAGNET."

Society comedy-drama of acknowledged excellence:—
In 2 Chapters—"Her Mother was a Lady."

A "Sans-Pariel" comedy:—
"HIS SUDDEN RECOVERY."
Customary "Big Show" Saturday Afternoon.

JOHN CRONAN. ELSIE TAPPER. A. P. CAMEROY.
Effects. Pianist. Songs.

COMING—DOROTHY KNOWLES.

5c. The Crescent Picture Palace. 5c.

"The Ticket of Leave Man."

The famous detective drama produced in 2 reels by the Biograph Company.

"THE HEART OF SONNY JIM"—A Vitaphone melo-drama, featuring Bobby Connolly, the boy actor.

"BRONCHO BILLY'S CHRISTMAS SPIRIT"—A Western drama with G. M. Anderson.

"DIOGENES' WEEKLY"—Being a few things Diogenes saw in New York.

"SAVED BY THEIR CHEE-ILD"—A Biograph comedy.

GOOD MUSIC AND SINGING—A COOL AND COMFORTABLE THEATRE.

THE USUAL EXTRA PICTURES AT THE BIG SATURDAY MATINEE.

Rossley's East End Theatre!

St. John's Leading Vaudeville and Picture Theatre.

A Grand Performance

TOWARDS THE AEROPLANE FUND.

Under the distinguished patronage and presence of His Excellency the Governor and Lady Davidson, will take place in

ROSSLEY'S EAST END THEATRE ON JULY 29TH.
This will be one of the finest performances ever given in this popular theatre.

NOTE.—Tickets on sale in a few days and full particulars of concert later.

J. J. St. John.

45c.—The Real Irish Butter—45c.

Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb.
500 dozen Nicely Perfumed

Toilet Soap.

in 1 doz. boxes. Price 35c. doz.

J. J. ST. JOHN.

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