

G. KNOWLING.

We have now open a large assortment of Fall and Winter Clothing.

**Ladies' and Children's
Coats,
Costumes, Skirts,
Hats.**

Also, full line of Winter Clothing in the newest and most approved materials.

G. Knowling.

sep24,41,11u

Evening Telegram.**W. J. HERDER, . . . Proprietor
W. F. LLOYD, Editor**

FRIDAY, Sept. 25, 1914.

Secrecy in War Times.

A General who doesn't know what the enemy intends to do, said Napoleon, doesn't know his work. To aid a commander in this work, military men always have a most elaborate intelligence department. Air planes, waterplanes, airplanes, scouting cruisers, travelers fitted with wireless, spies are all units in most elaborate organizations to aid in letting army staffs know what the enemy is about to do. Every bit of information is carefully watched, and attention is particularly directed to the press as a valuable source of information.

In 1870, it is related that the whole staff of the Russian Embassy in London, during the earlier stages of the war with France were almost exclusively engaged in collecting press news from the war zone and transmitting it to Berlin. The value of such information has been demonstrated as an actual fact. Two instances are noteworthy.

"Sir Henry Hozier" in "Lloyd's" general report mentioned a case in point. He wrote: "In the war of 1866 (Germany versus Austria) I was with Prince Frederick Charles of Russia, who had to advance on Vienna, and his great duty was to hold the Austrian Army on the Bistritz. In order to allow the development of the attack of the Crown Prince on his flank and rear, it was of the utmost importance to Prince Frederick to know what Austrian force was in front of him, since unless the whole force was there, it would be imprudent to hazard a general attack. On the morning of the battle he could not find out what the force was, but about 10 a.m. a telegram reached him from London, announcing that that morning an official intimation had appeared in a Vienna newspaper stating that the whole Austrian force was concentrated under Field Marshal Benedek, on the Bistritz. The telegram had been sent from Vienna to the German Embassy in London, was at once despatched from London to Prince Frederick Charles in Bohemia, and within half an hour his army attacked all along the line. The result of that telegram was the loss to Austria of the leadership of Germany and the ultimate establishment of the present German Empire under the Prussian Emperor."

"During the Franco-German war of 1870, after the decisive defeat of MacMahon at Worth and elsewhere, he gathered together his shattered forces and retreated westward in the direction of Chalons, as it was thought, with the intention of falling further back on Paris. The Germans pursued on a frontage of forty miles, but through the supineness, or otherwise, of their cavalry divisions, they lost touch with MacMahon, and, as a matter of fact, at last really did not know where he was. Thus enveloped in the "fog of war" they continued on their westward march, under the assumption that he was retreating on Chalons and Paris, till one day headquarters received a telegram from Berlin, which had been forwarded from London, transmuting an item from the Daily News, indicating that MacMahon had changed his line of

route, and instead of retreating on Paris, was doubling back on the Meuse with intent to relieve Bazaine at Metz. This intelligence had originally been published in the Temps at Paris. On receipt of this momentous news, the German right half wheeled their forty miles of front, and in this way succeeded in overtaking and surrounding the French at Sedan, and in bringing about the fall of the French Empire."

McMurdo's Store News.

FRIDAY, Sept. 25, 1914.
Nyal's Sorethroat Cure is an effective antiseptic treatment for sore and inflamed conditions of the mouth, tonsils and throat; a gargle mouthwash and internal remedy, highly recommended for sore throat, tonsillitis, croup, hoarseness, sore mouth, thrush, gleet, and all inflamed and ulcerated conditions of the mouth and throat. Suitable for children as well as adults. Full directions on each bottle. Price 25c a bottle.
Beech Nut Chewing Gum will soon surpass all other gums in popularity. There is a difference, a freshness about it that distinguishes it from all other gums. Price 5c a pkg.

From Labrador.

At Salvage.	
Mab	650 qts.
Mary Kate	250 "
Three Brothers	220 "
Skyhawk	450 "
Darling	400 "
Ajfeleh Shabar	400 "
Alice	150 "
B. May	700 "
Kitty	80 "
Springbird	150 "
New Century	70 "
Mahele E.	250 "
Alabama	60 "
Jim and Max	1000 "
At Wesleyville.	
Reciprocity	250 "
Annie B.	150 "
John B. Ayre	400 "
Hattie May	430 "
Self	150 "
Neta M.	500 "
Neta Roberts	60 "

**Youthful Deserter
Missing.**

It appears that the boy Somersquill, who was a bugler on the Allan boat Pomeranian and who deserted on the last visit of the ship here, cannot be located. He was boarding at the Seamen's Institute but he left there a week ago. He was last seen at the railway station, where he was known to ask the price of the fare from St. John's to Bonavista. The Pomeranian's officers are looking for the lad to-day to put him on board but were unable to find him. He is a native of Glasgow and only 15 years old.

10 Cent Music Folio.

CONTAINING
God Save the King.
Rule Britannia.
The British Grenadiers.
A Life on the Ocean Wave.
and 50 others.

CHARLES HUTTON.**LATEST
From the Front.****2.30 P.M.****BOMBARDING RHEINS CATHEDRAL**

Special to Evening Telegram:
BORDEAUX, To-Day.
It is announced officially that the Germans last night recommenced bombarding Rheims cathedral.

MINOR ENGAGEMENTS.

BERLIN, To-Day.
The official announcement dated the 24th has given out at Louvain, headquarters in the western theatre of war: To-day there have been some minor engagements, but nothing of importance has transpired. There is no news from Belgium or the eastern war arena.

**Germans Demand
Arrest of Kaiser**

AND MEN AROUND HIM.
New York, Sept. 25.—A special cable to the Tribune from Rotterdam says:

"An appeal to the civilized world has been issued by the Committee of Human Humanity League here. It is signed by Earl Bernstein, Emil Gott, Franz Gausson, Jacob Mammelsdorf and Ernest Schuster, and says: "We reiterate, as men passionately loving our Fatherland and, although living in exile, serving our country to the utmost of our power, that it is the bounden duty of every man who cares for the welfare of mankind to join hands in arresting the Kaiser and the men around him responsible for the appalling crimes which have disgraced our nation in the eyes of the world. "No matter how long the campaign and how great the sacrifices it may entail, we know that the true and lasting interests of the toilers and wage earners in Germany can only be served by the victory of the Allied armies."

The Kaiser, having ruined innocent and deceived Belgium, is now despoiling France, and drenching the land with the blood of his victims. "It must therefore be plain to all honest men, without distinction of race or creed or party, that there can be no settlement of the existing disruptions, no lasting peace or security for the rights of man, and no protection of democracy from brigandage and death, until the Imperial domination of Prussia within Germany is crushed, disarmed and swept away for ever."

A Summer Tale.

"You look irritated this evening."
"I am—on warm days like this I always suffer from heat rash."

"I am liable to heat rash, too, but since I began to use Zylax, which at once allays the irritation, physical and mental. And I find Zylax Soap with the Ointment goes far to prevent heat rash altogether."

Zylax sells at 50 cents a box; Zylax Soap at 25 cents a cake, at your Druggists.

Zylax—London—lylis.sod.14

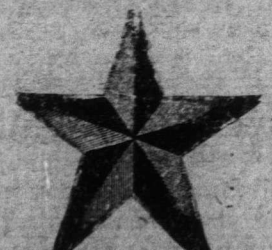
Here and There.

The S. S. Durango arrived at Halifax yesterday from this port.

POSTED AMONG MISSING.—News was received by the Hon. John Harvey, through the Governor, that his brother, Lieut. Commander Harvey, had been posted among the missing of H.M.S. Cressy.

GLENCOE'S PASSENGERS.—The Glencoe arrived at Piacentia at 12.15 a.m. to-day with the following first class passengers:—J. E. Bowring, Miss M. Power, D. Feder, J. Rose, Mrs. Forster, Mrs. T. Forster, J. Patton, J. Goldstone, Miss Smith, Sister M. Bridget, Rev. C. Gortdroger, and five in steerage.

The Sagana left Catalina at 7.30 a.m. to-day, coming south.

ROSSLEY**THEATRE.**

Vanderville's Best Act,

THE 4**BRITISH BELLES—4**

In all New Change of Act, Songs, Dances, Costumes.
The British Belles will sing Mr. James Murphy's Great War Song, "When We Go Marching Away," with new costumes made specially for the occasion.

ALL NEW PICTURES.

The 2 Reel Feature, Her Fortune, and two others.

Friday & Saturday,

AS USUAL,

DEVINE'S

WILL OFFER

Some Attractive Goods

AT ATTRACTIVE PRICES.

FOR MEN: Overalls at 59c.

We are now looked upon as headquarters for Overalls. Fully fifty per cent. of working men buy their Overalls here. Why? Because they cannot get at any other place an Overall so strong and serviceable for the same money. You will remember this now, Mrs., when buying your husband's Overalls. Friday and Saturday (good quality), per pair **59c**

Shirts—Stylish and Goodlooking Negligee for 50c.

Bought at a bargain. Only a few dozen remaining. Perfect in every particular and daintily striped. Reg. 75c. Shirts. Friday & Saturday . . **50c**

THROW ASIDE YOUR OLD ONE.**Men's Hard Felt Hats for 99c.**

Hard Felt Hats, a job lot, just showing; some \$2.00 goods amongst them. New shapes. While **99c** they last Friday & Saturday

Neck Ties for Men.

WIDE AND NARROW ENDS.

As well as low priced goods we carry an excellent line of better stuff, and are now showing some nobby goods in Neck Ties from 25c. to 75c.

Collars, Linen and Rubber.

We keep the Arrow Collar, so much advertised, and the famous "Arra Notch" in Belmont. Dainty dressers will please look us up for these goods.

Boots from \$2.50 to \$5.00.

We have been building a reputation in the Boot business. Our \$2.50 Blucher Vici Kid Boot is without an equal in the market. Regularly \$3.00. Friday and Saturday **2.50**

For the Home—5000 Pieces Wallpaper.

Wallpapers have just arrived and are an artistic lot ranging in price from 10c. to 80c. per piece. The Jobs at 10c. are as good as 20c. regular. Friday & Saturday a great line at, per piece **10c**

Bed Covers in Honeycomb & Marcella.

Bought before the war and now showing a first-class line of Bedspreads (White), ranging from \$1.80 up Friday & Saturday

CORSETS.

The home of Corsets is DEVINE'S. For years we have specialized in the world's greatest Corset—the D. & A. Friday and Saturday we offer a splendid assortment from 40c. up to \$2.00.

Lawn—Usually 17c. for 12c.

Only few pieces of these goods, bought at a bargain, and retailed regularly for 17c. per yard; very fine. Friday and Saturday, to clear **12c**

DEVINES, in the heart of the city, convenient for shoppers East and West, bright store, attractive goods, moderate prices, courteous attendance. Bear in mind, our goods were bought before the war. You save when you buy here.

J. M. DEVINE,**The Right House,**

Corner Water and Adelaide Streets.

Patriotic Fund.

Editor Evening Telegram.
Dear Sir,—Please acknowledge through the columns of your paper the following subscriptions towards the Patriotic Fund:
Already acknowledged . . . \$57,259.30
Rd. Williams, Burgoyne's Cove, per Free Press . . . 2.50
Yours very truly,
JOHN S. MUNN,
Hon. Treas. Fin. Com.

Reids' Boats.

The Argyle sails from Piacentia this afternoon, on the Merneheen route.
The Bruce leaves North Sydney to-night.
The Clyde left Botwood at 4.35 p.m. yesterday, outward.
The Dundee left Port Blandford at 7 a.m. to-day.
The Elbie left Clareville at 8.30 a.m. to-day.
The Glencoe arrived at Piacentia at 10.45 a.m. to-day.
The Home arrived at Lewisporte at 8.20 a.m. to-day.
The Kyle is north of Twillingate.
The Laitrose arrived at Port aux Basques at 7.25 a.m. to-day.
The Meigs left Lark Harbor at 4 a.m. to-day, going north.

Here and There.

LOCAL ARRIVES.—The local from Carbonar arrived in the city at 12.35 p.m.

FOGOTA.—The Fogota left Gander Bay at 10.15 a.m. to-day, coming south.

BOWRING'S SHIPS.—The Portia left Rose Blanche yesterday afternoon and is due here Sunday. The Prospero left Change Islands at 9.45 a.m. to-day, going north.

SAILS AT 5 P.M.—The R. M. S. Pomeranian sails at 5 p.m. for Glasgow taking as passengers, in saloon: A. Trewhy, A. R. Kendall, P. H. Ayre, E. H. Crawford, Miss M. Goodridge, F. Latha, and 4 in steerage.

"EARL GREY" SAID TO BE SOLD.—It was reported in business circles around town to-day that the Canadian Government cruiser Earl Grey had been purchased by the Russian Government to be used to keep the Archangel route open as long as possible.

AD MULTOS ANNOS.—We extend heartiest congratulations to His Grace Archbishop Howley, who to-day celebrates his seventy-first birthday. We wish him many happy returns of the day, and trust that he may be spared many years to guide the affairs of the Archdiocese.

**This Date
in History.**

SEPTEMBER 25.

New Moon—1948.

Days Past—267 To Come—97
LUCKNOW DAY, 1857. In memory of those who perished in its gallant defence against the mutineers.
FELICIA HEMANS born 1793. English poetess, whose first book of poems was published in 1808. Her work appeals to the heart rather than to the intellect, is marked by taste and elegance, but lacks restraint, vigour and compression.
WM. MICHAEL ROSSIETTI born 1829. English man of letters, who made an excellent translation of Dante's "Inferno," and has prepared excellent editions of many of the leading English poets.

OUR LADS TO THE FRONT.

No foe besets our gates.
No armies meet our ken;
Why echoes through our peaceful streets
The tread of armed men?
Why rages the British cheer
With such a grand acclaim?
The "true North" sends her sons afar
To fight in Britain's name!

They go as went their sires of old,
Across the surging seas to fare;
Not for the lust of fame or gold,
But for the British hearts they bear
They hear the Motherland afar.
Calling her children, scattered wide
They haste—as wakes the note of war
To face the conflict at her side!

We follow with our thoughts and prayers,
The richly freighted vessel's wake:
Through blinding fogs and hidden snares,
Winds! bear them safely, for our sake!

They hold the hopes of hearts that bleed
With parting pangs—with haunting fears
Their valour course in safety speed
Thou who must guide, where duty steers.

What years of peace essayed to do,
Danger and sorrow swift, complete—
Unite our Empire through and through
Till, with one throb, its pulses beat!
One prayer is breathed on sea and land,
From King and peasant, cot and hall,
From snowcapped hills to coral straits
"God guard our lads and bless them all!"

Oh, God of mercy, truth and right,
Who seest as no mortal may—
Whose hand can guide through passion's mists
To dawn of a glorious day—
Grant victory as Thou deemest best.
Turn hate to love—bid slaughter cease!

Lay sword in sheath and lance in rest
And bring our warriors home in peace!

No foe besets our gates.
No armies meet our ken;
Yet echoes through our peaceful streets
The tread of marching men!
Rings out the British cheer
With more than proud acclaim.
The "true North" sends her sons afar
To fight in Freedom's name!
—Agnes Maud Machur.

No Advance in Prices.

The prices on
Stafford's Liniment,
Stafford's Prescription "A",
Stafford's Phorone Cough Cure
remain the same as when we placed them for sale in Newfoundland 2 years ago.

Every Drug that is used in the manufacture of these 3 preparations have increased in price considerably, but we are still going to keep them at the same "selling" prices both Wholesale and Retail.

"SOUND ADVICE."
If you have contracted a Cold in some way or other and this Cold has developed into a Cough it would be advisable to try the following treatment:—

Mix equal parts of "Stafford's Liniment" and Camphorated Oil together and apply to the Chest and Back 3 times a day, rubbing in well every time.

Also:—
Take from one to two teaspoonfuls of "Stafford's Phorone Cough and Cold Cure" every 3 hours during the day.

The above Treatment has been successful in many cases and perhaps yours will be another one added to the list.

Why not try this Treatment?
Theatre Hill Store is open every night, sept 19, 14

The S. S. Adventure reached port last night from North Sydney, bringing a cargo of coal to A. Harvey and Co.

MARRIED.

At St. Saviour's Church, Brooklyn, New York, on September 24, by Rev. J. J. Flood, Mary Lamb (May) to Thomas E. English, both of St. John's. Bride and groom left for Washington by the Empire State Express but their future home will be in Brooklyn.

DIED.

On September 24th, at the residence of his son-in-law, J. H. Williams, Fenwick Road, Stephen Antle, of Brigus, aged 72 years. Interment at Brigus, C.B. Saturday, at 3 p.m.
On September 24th, of paralysis, Mary, beloved wife of the late Harry Carmell, Funeral on Saturday, at 3 p.m., from her late residence, 194 New Gower Street.

MINARD'S LINIMENT FOR SALE
EVERYWHERE.

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