

Terms Strictly Cash

Clearing Out Summer Stock

20 Salesmen Wanted

Mail Order Houses
Fade Away Where
Prices & Quality Talk

S. A. Thompson's \$20,000.00 Stock

Mail Orders
Promptly and Care-
fully Filled

at your Mercy for Thirteen Days. SALE COMMENCES 9 O'CLOCK, SATUR-
DAY, JULY 8th, and Continuing without Stopping until Saturday Night July 22nd

THIS immense Stock consists of Men's Hand Tailored Clothing, Hats and Caps, Underwear, Shirts, Sox, Neckwear, Pants, Overalls and guaranteed Raincoats. This entire stock is New and Up-to-Date, in fact it is one of the finest Stocks in Brandon. Guaranteed Fit-Rite Bench Made Clothing. Watson's and Penman's Underwear and Tooke's W. G. & R. and Arrow Celebrated Shirts

People of this vicinity! Do you realize what this means to you? If you do, come down here the opening day and buy merchandise for a year. Reason for store being closed Friday, July 7th, is to arrange stock and mark down and smash former prices to the bone. Cash will be king. This is your chance—make the most of it. Remember Sale Starts Saturday, July 8th—nothing sold before. Important to everyone: All former prices smashed and hammered to pieces. S. A. Thompson's reason for this sale, and why he is obliged to make this great sacrifice is simply this, and which any ten year old child can easily see: The weather conditions have been so unusually unreasonable and late this spring that the Clothing and Furnishing business has been below normal in all sections of the country. With the excellent crops last fall, we were influenced to buy very heavy in all lines, anticipating a big business this spring. This did not come and now we find ourselves like many merchants with an immense stock on hand and bills coming due which must be paid. This store is now packed with new Spring and Summer goods, and realizing that we must do a phenomenal business to unload this immense stock and rather than take any chances on future weather conditions, we have decided to sacrifice our entire profit in order to turn everything into cash. This is your chance—make the most of it. Don't delay. Everything yours as marked. \$1 does the work of \$2

All Should Know It! — All Should Heed It! — Nobody Should Miss It!

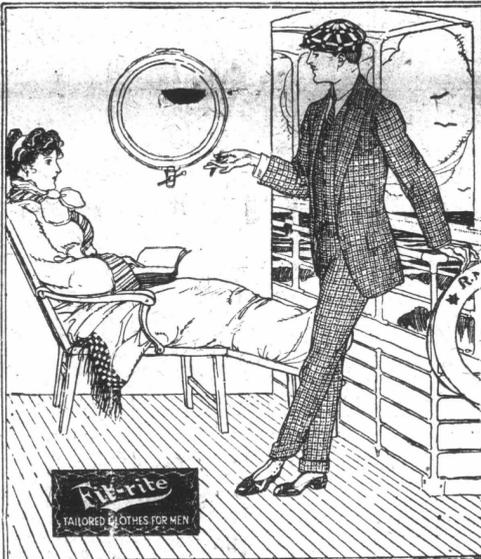
WE BLAZE A TRAIL THROUGH THE TANGLED MESHES OF HIGH PRICES. ENTIRE STOCK DOOMED. COME TO THE FEAST. THIS IS YOUR OPPORTUNITY. MAKE THE MOST OF IT. COME AND SEE THE GREATEST CROWD YOU EVER SAW ATTENDING A SALE IN BRANDON. EVERY DAY FROM NOW UNTIL THE STOCK IS SOLD WILL BE THE BIGGEST BARGAIN DAYS EVER SEEN IN THIS CITY. DON'T WAIT. BE HERE WHEN THE DOORS OPEN.

Men's Furnishings

Incomparable price slashing. The correct dressed men of Brandon and district always patronize S. A. Thompson because of the high class Furnishings handled here. This Real Bona Fide July Sale affords an opportunity for the men who wish to appear with the best and newest styles, and an advantage of this kind is seldom offered on a high class stock. You will see the best dressers here purchasing dozens of shirts, neckwear, by the box, hosiery by the armful, suspenders for every pair of trousers, stocks of underwear for the extreme heat, also chilly nights of September, hats and caps to have a change every day.

Men's 50c Neckwear for	25c	Standard makes of Underwear for	35c
" 75c Neckwear for	45c	Stanfield's, Penman's, Watson's, Turnbull's etc., every size at less than the manufacturer's cost.	
" \$1 Neckwear for	65c	All combinations closed crotch.	
" 10c White Handkerchiefs for	5c	50c Balbriggan Underwear for	35c
" 15c Excelsior Handkerchiefs for	10c	75c Oxford Grey silk and Wool Hose. For	45c
" 50c Suspenders for	35c	\$1 Combinations, 2th Balbriggan for	75c
" \$1 Suspenders for	65c	\$1.25 Athletic Combinations for	95c
25c Paris and Boston Garters for	15c	\$1.50 Lisle Thread Combinations for	1.15
25c Boston Paris Arm Band for	15c	\$2 and \$2.50 Silk Lisle Combinations for	1.45
25c Lisle Thread Hose for	20c		
35c Near Silk Hose for	25c	Men's Dress and Work Shirts	
50c All Silk Hose for	35c	\$1 Fine Negligee Shirts for	75c
50c Cashmere Hose for	35c	\$1.25 Madras Negligee Shirts for	95c
		\$2 Eng. Oxford Negligee Shirts. For	1.45
Pyjamas and Night Shirts		\$3 Silk Lustre Shirts For	1.95
\$1.00 Night Shirts for	75c	\$4 and \$5 Jap Silk Shirts For	2.95
\$1.25 Night Shirts for	95c	\$1.50 Country Club Shirts for outing and boating, for	95c
\$1.50 Night Shirts For	1.15	\$2 to \$2.50 Country Club Silkene Shirts, for The acme of comfort for 90 in the shade.	1.45
\$1.50 Pyjamas For	1.15	\$1.00 Work Shirts for	65c
\$2.00 Pyjamas For	1.55	\$1.25 Work Shirts for	95c
\$3.00 Pyjamas For	1.95	\$1.50 Work Shirts For	1.15

Pick of Canada's Best Fit-Rite Suits



Men's and Young Men's \$15 Suits at \$11.75

At prices and in patterns that must appeal to the most fastidious buyer. Men, at this time, you will be compelled to pay more and more for your suits as the war goes on, and on account of the shortage of wool and dye stuffs there won't be much chance to get the real genuine pure wool clothes we are offering in this July Sale, even with the terrific advance in price. These are all standard \$15.00 values, worsteds and tweeds, very finely finished. Clearance

Men's and Young Men's \$20 Suits at \$15.75
Fine weave wools, tweeds and worsteds in the latest colors and patterns, handsomely tailored. Clearance

Men's and Young Men's \$25 Suits at \$17.75
The materials are silk mixtures, worsted, tweeds, vicunas and chevots, and we carry the celebrated Fit-Rite quality hand tailored and handsomely finished. Clearance

Men's and Young Men's \$30 Suits at \$19.75
Finest new pin head stripes, plain and fancy colors, made from imported tweeds and worsteds, hand tailored, Fit-Rite quality, finished with the Bartell pockets (no sagging), and the very best of linings. Clearance

Men's and Young Men's \$35 Suits at \$23.75
The clothes have all the distinction of custom models. The styles are new and up-to-date. You can hardly request a style of suit that we have not in this lot. All the correct dressers know the style of the Fit-Rite clothes. Take your pick. Clearance

Men's 12.00 Suits for 8.75
Made from good strong wear resisting Tweeds in browns, greys, and fancy mixtures. Clearance

This sale is a shrieking appeal to all good people of this community to get supplied with both present and future needs while this big sale is going on. If you have the least spark of economy in you you cannot afford to let this golden opportunity pass you. This immense stock must be cleared in the next thirteen days, no matter what the loss may be.

Men's Raincoats

Men's Raincoats
Men, you know it is now essential to have a raincoat, the climatic conditions of the West now make it a necessity. We have a big range and are selling at prices never before quoted on such a staple article.

Men's Raincoats
\$10.00 Double Texture, light and durable July Clearance 6.75

Men's Raincoats
\$12 Double Texture Wool Cashmere principally fawn and gray July Clearance 8.75
\$15 Double Texture Best cashmere and tweed effects July Clearance 11.25

Men's Raincoats
\$20.00 Fine Silk Finished Cashmere and tweeds, Raglan shoulders and guaranteed thoroughly waterproof. July Clearance 14.75

Thrilling Bargains in Pants		\$1.50 Straw Hats For	95c
\$2.50 Heavy Drill Khaki For	1.75	\$2.00 Straw Hats For	1.45
\$2.00 Tweed Pants For	1.45	\$2.50 Straw Hats For	1.65
\$2.50 Tweed and Worsted For	1.85	\$4.00 Panama Hats For	2.75
\$3 fine Eng. Worsted For	2.15	75c Men's Caps For	50c
\$4.00 and \$5.00 Cashmere Pants in fine stripes, hand tailored, with or without cuffs For	2.95	\$1.00 Men's Caps For	75c
Men's extra superfine Hand Tailored Pants, for	3.95	\$1.25 Men's Caps For	90c
		\$1.50 Men's Caps For	1.15

Men's Hats and Caps		Men's Fancy and White Wash Vests: values up to \$3.50 July Clearance for	1.75
\$2 Soft or Stiff Hats For	1.45	50c Work Gloves For	40c
\$2.50 Soft or Stiff Hats For	1.65	75c Work Gloves For	45c
\$3.00 Soft or Stiff Hats For	1.95	\$1.00 Work Gloves For	85c
		\$1.50 Work Gloves For	1.15

Remember Terms Strictly Cash

S. A. THOMPSON 933 Rosser Avenue
Brandon, Man.

Don't Forget Sale Opens Sat. July 8, 9, a. m.