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Effective Oct. 6th, 1917

Midland Division

Danadian Pacific Railway
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## Why Coes Canada Raise Money by Selling Bonds?

BONDS are issued payable in ten or twenty years, as the case may be.

It means that repayment of the money will be spread over ten or twenty years instead of being raised by taxation to meet current expenditures.

To raise by taxation all the money as fast as it is needed to carry on Canada's share in winning the war, would be an unbearable burden upon the people.

It would mean that more than a million dollars a day would have to be raised right now.

But to raise money by selling Canada's Victory Bonds means that those of the next generation who will benefit by the sacrifices this generation is making;

-who will share in the freedom this generation is fighting for and largely paying for-will also pay their share.

And when you buy Canada's Victory Bonds you make a first-class business investment in a security that is absolutely safe, likely to enhance in value after the war, and bearing a good rate of interest.

You help the country by keeping open the British market for Canadian products and this helps the general welfare in which

And again, every Canadian who buys a Victory Bond becomes a financial partner or backer of Canada in the war.

When you buy a Canada Victory Bond

you give a personal pledge that you are ing to help to win the war.

Every man and woman in Canada can help to win the war by buying Canada's Victory Bonds. And Canada wants the personal, individual interest and co-operation of every man and woman in the

The buying of Victory Bonds by the whole people unites them in a determination to win the war.

Every purchase of Canada's Victory Bonds is a blow for freedom against the tyranny of German Kultur.

Every bond sold is a new guarantee that Canada is in the war to the finish, until victory is with the Allies and the world has been made safe to live in.

Every bond you buy is a new pledge that Canada will remain true to herself, the Empire, the Allies and to freedom's cause.

So it is both patriotic and good busi-

## Buy Canada's Victory Bonds

Issued by Canada's Victory Loan Committee in co-operation with the Minister of Finance of the Dominion of Canada.

