

Big Ben

A Westclox Alarm



3 a.m.—

He Flags the Sleeper

At three-fifteen the call boy comes, to wake the railroad man. Big Ben was on the job first. He started the day at three.

The railroad boys all like Big Ben. He helps them make the grade. He calls "All aboard!"—they're out of bed—plenty of time and a grin—signals set against a grouch—all cheery clear ahead.

Big Ben will run your day on schedule time.

You'll like Big Ben face to face. Seven inches tall, spunky, neighborly—down-right good.

Big Ben is six times factory tested. At your dealer's, \$2.50 in the States, \$3.00 in Canada. Sent prepaid on receipt of price if your dealer doesn't stock him.

Westclox folk build more than three million alarms a year—and build them well. All wheels are assembled by a special process—patented, of course. Result—accuracy, less friction, long life.

La Salle, Ill., U. S. A.

Western Clock Co.

Makers of Westclox

Other Westclox: Baby Ben, Pocket Ben, America, Bingo, Sleep-Mover, Lookout and Traveler.

What's the Value of Your Life?

Every man's life has a certain definite commercial value based upon the income he is able to earn.

What is the value of your life? Let us assume it to be \$15,000. This amount at 6% will produce a yearly income of \$900. So you see \$15,000 is not an excessive valuation.

Now, if you owned a building worth \$15,000, would you insure it to indemnify yourself against its loss by fire? Of course, you would. And yet the building may never burn.

But have you taken the same precaution to protect your dependents against the loss they would sustain in the cutting off of your life by death? And sooner or later that is sure to happen.

If your life is not insured for the value you place upon it, write to-day for our free booklet "The Creation of an Estate." Tomorrow you may be uninsurable.

THE IMPERIAL LIFE Assurance Company of Canada

Head Office, Toronto

Branches and Agents in all important centres

A useful 76 page memorandum book will be sent free to those who ask for it.

WHEN WRITING TO ADVERTISERS PLEASE MENTION THE GUIDE

PEERLESS PERFECTION

Horse High — Bull Strong — Pig Tight

It's made better from high grade material. In the construction of our PEERLESS FENCE we use only the best wire. By this process impurities are removed from the metal, thus eliminating one of the chief causes for the rapid rusting of fence wire. Provides a permanent system for protection. Good for fencing. Against every condition. Against every use. THE BAYWELL-BUSSE WIRE FENCE COMPANY, Ltd. Winnipeg, Man. Hamilton, Ont.

The Mail Bag

AN OPEN FORUM

This page is maintained to allow free discussion of all questions vital to western farmers. Up to the limit of space letters will be published giving both sides of all such questions. It is not possible to publish all letters received, but an effort will be made to select those most fairly representing different views. Short letters will be given preference. All letters must be accompanied by name and address of writer, tho not necessarily for publication. Unused letters will be returned if accompanied by postage.

PATRIOTIC TAX

Editor, Guide:—In your issue of September 6 there is a letter by Chas. Blunden. He has expressed exactly my sentiments. Why are all the Austrians and Germans in the country allowed all the privileges as Canadian citizens and yet donate nothing towards patriotic funds (there are exceptions)? I would like direct taxation. All, or almost all, our young manhood has enlisted, or will enlist, while the young man (Austrian and German) can and are overhauling the cream of the homestead lands. Why are not Austrians and Germans barred from homestead rights until after the war? I personally think this is a scandalous shame. I should like to hear other opinions on this question.

GEO. THOMSON.

Glenbrae, P.O., Sask.

REMEDY FOR REPAIR SHORTAGE

Editor, Guide:—As a lifetime farmer by training, environment and temperament, and as an ex-binder expert for the largest implement company in America and Canada, whom I served as their

a drag and a hindrance to any community of progressive farmers.

Farmers in any community, if they co-operate to do so, can make the implement agent or any other community service efficient and satisfactory.

ERNEST PERRY.

Cayley, Alta.

FARMERS' REPRESENTATION

Editor, Guide:—I was more than pleased to read the letters from D. W. Buchanan in your issue of September 13, headed "Time for Change," and J. C. Moffat in September 27 on "Farmers' Representation," and would like to emphasize their contents and also commend them to the earnest study of all your readers in conjunction with R. McKenzie's article in issue of September 6 on "How Farmers Captured a State." I have read them myself over and over again for I want the ideas expressed in them to take complete political possession of me and of every member of our farmers' organizations. I did think, and still believe, that our respective executives are the proper men to lead us in politics (divorced from partyism), but I submit to the judgment of the majority at our annual conventions and stand ready to



Gorton Consolidated School, showing some of the visitors to the School Fair held recently and some of the boys' and girls' work on exhibition.

binder expert from 1900 to 1914, in Manitoba 1909, in Alberta 1910 to the present time, I want to point out a grave state of affairs that is threatening at this harvesting season. The implement agents of two towns here I happen to know are both seriously short of the binder repairs that are commonly needed by most farmers from year to year. I can give the names of six farmers who I know were forced to wait an unreasonable length of time for repairs. Ten, fifteen or twenty days had passed before their cash order was properly respected and repairs delivered. These farmers are all located within three hours of the railroad serving the general supply house in Calgary, only fifty-one miles distant. Transportation twice a day by express and once by freight. Just think of the ten, fifteen and twenty days delivery system being imposed on them. To my mind this is a scheme to force the farmer to buy a new binder to replace the one not half worn out.

The service given by a good implement agent is a very important part of the value received. Consider the saving of time and money as well as the convenience of having them always within reach, and a good agent is always willing to do everything he can to help the buyer keep his machinery in first class condition and running order. An implement agent (so called) that does nothing more than is done by a mere "purchasing agent" is

fall in line and do my part to attain this end, and hope every one who thought with me will do likewise. One point we cannot emphasize too much, that we must send our representative to Ottawa a free man by giving something with our vote instead of expecting something for our vote, when he can honestly represent not the farmers only, but the people, without any distracting obligations to any party, and so exhibit the spirit of our motto, "A square deal for all." I am hoping to see expressions of opinion from many more in our paper.

JOHN C. BUCKLEY.

Gleichen, Alta.

UNFAIR PENSION DISCRIMINATION

Editor, Guide:—No time should be lost in investigating on what plea larger pensions are to be awarded to officers than privates in the present war. This country has for consideration the treatment of a body of men who offered their lives and became disabled in the service of their country. Equal in their devotion, equal in their well merited distinction, and equal—for God forbid that it should be otherwise decided—in the compensation to be awarded them by their countrymen, for the mutilation they have suffered and the kindred ills which will be the lot of many of them to the end of their lives. If ever a volunteer-army in the true sense of the word took the field it is the army of

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