



Borden's



Borden's



Just Say
"Borden's"

Borden's

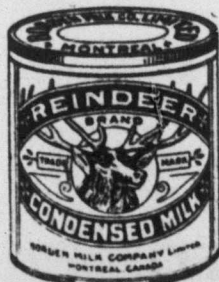


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How very often, Mr. Grocer, a customer merely asks you for milk products in a general way. Do you fully realize the importance of filling such orders with a brand of goods that will do credit to your judgment and reflect prestige on the quality of your merchandise in general?

Borden's



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You do this when you fill all such orders from the Borden group of Milk Products. Because there never is a doubt as to the goodness of Borden's. Moreover, every housewife has heard of Borden Milk Products and whether she specifically asks for them or not, the word "Borden's" will always bring an accepting nod.

Do you need new stocks?

BORDEN MILK CO., LIMITED

Leaders of Quality

MONTREAL

VANCOUVER