THE CANADIAN GROCER

Coco-Fruitine

(Made in France)

For all cooking purposes where butter or lard is used, this is unequalled.

It is superior to Butter, Oil or Lard, owing to its extremely delicate taste and flavor.

It is particularly nourishing, being superior to any other similar product.

It is very easily digested and assimilated by the most sensitive stomachs.

In Tins of 1-lb., 2-lb., 11-lb., 25-lb. each.

"Le Calice" CASTILE (11 Gold Medals)

(11 Gold Medals)

A Soap for a sensitive complexion, or delicate lingerie, etc., must necessarily be produced with skill, experience and honesty, linked with purity —the soap must be clean to wash clean.

"Le Calice" Castile Soap is no tallow soap, it is antiseptic, sanitary, cleanly. Contains no corrupt animal fat, is pure as oil and skill can make it.

Substitute no other, Mr. Grocer:—this is what your customers are wanting. Made only by Srs. D. Leca & Co., Marseilles.

SELL ONLY THE BEST

IT PAYS

Arthur P. Tippet & Company MONTREAL TORONTO

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