

Delicious with Fresh Fruit

The Sweetheart
of the Corn



The Food for
Body and Brain

Canada's Popular Breakfast Food

There is nothing more delicious for breakfast through the berry season than Kellogg's Toasted Corn Flakes and fresh fruit; and it is becoming known widely for the rare treat this high-grade cereal and berries put up. Every atom of food and every vestige of sweetness in the corn are reproduced in crisp, creamy, nutritious form in

KELLOGG'S Toasted Corn Flakes

You need not fear of a shelf of unsold cereals if you stock Kellogg's. It sells fast the two main reasons are that it is a good quality to stock; and that it is well advertised—we all know that advertising creates desire, causing readers to wish for well-advertised goods.

You get the business with a stock of Kellogg's on hand. See to it to-day.

The Battle Creek Toasted Corn Flake Co. Limited
LONDON, ONTARIO

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