

Get Every Drop of Cream Out of the Milk!



Get Every Dollar of Profit Possible Out of Your Herd!

THERE'S only one way to do that. That is by getting every possible drop of cream out of their milk yield. Right **there** is where most dairy farmers have their profits stolen away from them. Wasteful separation methods—inefficient separators eat into profits faster than rust eats into a neglected tin roof.

Investigation covering six counties of one big dairy state show conclusively that an average of \$20.00 per cow per year in cream is fed in skim-milk to the pigs. This loss is due mostly to the use of gravity or shallow-pan skimming methods. The farmer who uses no separating machine is, of course, the greatest loser. But those who use old and inefficient separators are also **big** losers. For your own sake—for the sake of the U. S. A.—

Stop Cream Waste— Save Labor—Use A

VIKING CREAM SEPARATOR

Over One Million Now in Use



The need for more efficient cream separation makes it necessary to produce over 180,000 Vikings per year. Each Viking is made of finest quality Swedish iron and highest grade tool steel. No separator at any price uses finer tool steel in its working parts. It is marvelously simple in its design. That's one of the secrets of its economy of first cost—and also the reason why it operates so easily. The smooth, easy action of the Viking (which starts the minute you move the handle) distributes the milk in thin, even, smooth layers over the discs. The cream naturally separates from the milk. You get more cream and you do less work. Learn all the facts in regard to the Viking. Don't do this for our sake. Do it for your own sake. Do it to learn why and how you can increase your dairy profits

These Two Books Will Show Any Dairy Farmer How To Make More Money

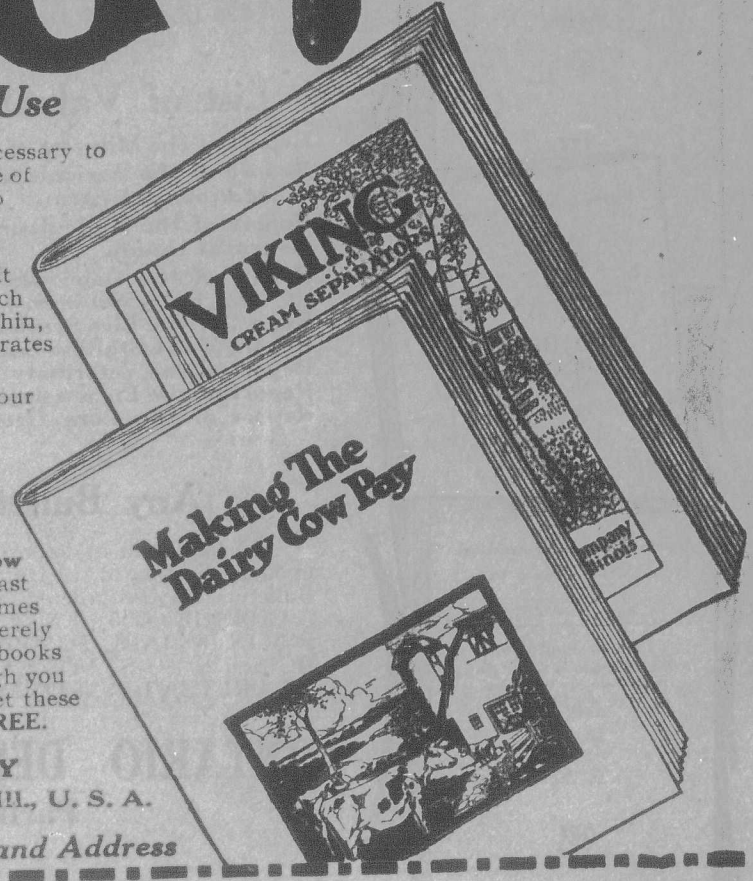
They are both fact-packed books. Just filled with ideas of how to increase the yield per cow—how to breed up the herd at least expense and in shortest time—how to know when a cow becomes a "boarder" and not a producer. These books are not merely advertising literature. They are helpful and authoritative books on dairy farming and dairy farming profits. Even though you don't think you will ever buy a Viking, write and get these books. We are not stingy with them. Both are FREE.

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