

## Daylight on Tires

This reveals why Goodyear Made-in-Canada Tires have won top-place in four years.

Yet men expect much of the top-tire. They look for a super-tire in it. Any seeming fault, due to mishap or misuse, becomes a defect in this glare.

But men have tested Goodyears and rival tires on opposite wheels. And tire for tire—in town or over country roads—Goodyears have averaged best. And so last year men bought in Canada as many Goodyear tires as there were cars.

**How to Judge**  
Who is wrong—the Goodyear user, whose



**The Goodyear Tire & Rubber Co. of Canada, Limited**  
Makers of Truck, Motorcycle, Carriage and Bicycle Tires, and Rubber Belts, Hose and Packing  
Head Office, Toronto, Ontario  
Factory, Bowmanville, Ontario  
The Goodyear Tire & Rubber Co. of Canada, Limited, has no connection with any other Canadian company using the Goodyear name (198)

choice is confirmed by some thousands of others, or the man who still assumes that another tire is better?

Isn't best average service, as proved by Goodyear supremacy, the right way to judge a tire?

### Lower Prices

On February 15th Goodyear made the third big price reduction in two years. The three total 37%.

Yet the tires are constantly bettered. In five costly ways—each exclusive to Goodyear—our Fortified Tires excel any other tire built.

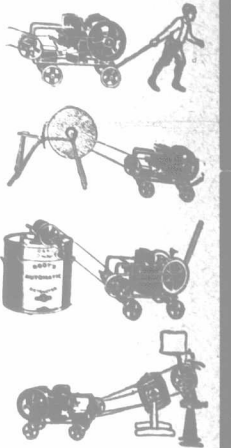
They mean for you tire content. They mean most for your money, because of our big output. For your own sake, try them. Any dealer can supply you.



## Why waste your time in drudgery

### WHEN A "GOES LIKE SIXTY" ENGINE

will do your work cheaper, faster and better. A 2 or 3 h.-p. will operate your pump, cream separator, churn, washing machine, cutting box, pulper, grindstone, etc. at a trifling cost. It is a complete power house on wheels—equipped with line shaft, five interchangeable pulleys and universal pump jack, ready to do more different jobs on your farm than any other engine made. It gives the exact speed required for each job—it saves investment for extras required with other engines.



100% - Service Engines, 4 h.-p. and upwards, are equipped with patented friction clutch pulley for five removable rims of different diameters; new carburetor for certain, easy starting; no cranking necessary; simplified speed changing device; remarkably efficient and reliable governor; oversize crank shaft and bearings; wonderful economy and large surplus of power over rating, due to long stroke principle and scientifically correct construction.

You have heard of "Johnny-on-the-Spot," the biggest seller in Canada—**\$47.50** 1 1/2 h.-p.

Drop us a card to-day for full descriptive literature. Write NOW.

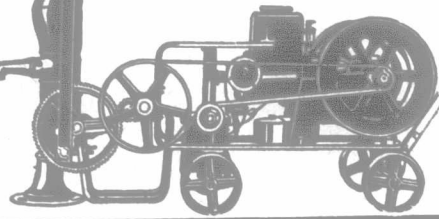
**Gilson Mfg. Co., Limited**  
29 York St., Guelph, Can.

## WATER!

An abundance of water is one of the richest treasures on the farm. Without it neither man nor beast can attain fullest strength and vigor.

## WATER!

A Gilson Engine will pump 1,000 gals. in one hour for about 1c. No need to be stingy with water then. Can you afford to be without one?



## Safety Plus Fair Dealing

### POINTERS for Farmers

**FIRST**—Consider an Insurance Company's financial strength. **SECOND**—Loss paying record for Fair dealing. **THIRD**—Conditions of policy for liberality.

### THE LONDON MUTUAL FIRE INSURANCE CO.

**FIRST**—Assets \$863,554.52—Surplus to Policy-holders, \$433,061.40.

**SECOND**—In fifty-six years has paid

over \$8,500,000 to Policy-holders.

**THIRD**—Gives the farmer the most liberal policy conditions.

See Our Local Agent or Write to—

**THE LONDON MUTUAL FIRE INSURANCE COMPANY**  
HEAD OFFICE—31 Scott Street, TORONTO, ONTARIO  
F. D. WILLIAMS, Managing Director

**Johnny-on-the-Spot**

"Johnny-on-the-Spot," on skids or on truck, will take care of all your chores—pumping, separating cream, pulping, churning, washing, etc.

Stop wasting your time and energy in useless drudgery. Let "Johnny-on-the-Spot" do it—one of the famous Gilson "Goes Like Sixty" Line—a high quality engine at a low price. WRITE FOR CATALOGUE AND FULL PARTICULARS. ALL SIZES.

**Gilson Manufacturing Co., Limited**  
2809 York St., Guelph, Ontario

**\$47.50**

**"London" Cement Drain Tile Machine**

Makes all sizes of tile from 3 to 18 inches. Cement Drain Tile are here to stay. Large profits in the business. If interested, send for catalogue No. 2.

**London Concrete Machinery Co'y,**  
Dept. B., London, Ontario  
World's Largest Manufacturers of Concrete Machinery.

**CUT THIS OUT**

Farmer's Advocate Pen Coupon, Value 4c.

Send this coupon, with remittance of only \$1.52, direct to the Fleet Pen Co., 119 Fleet Street, London, England. In return you will receive by registered post, free, a splendid British-made 14ct. gold nibbed, self-filling, Fleet Fountain Pen, value \$4 (16s. 6d.). Further coupons, up to 13, will each count as 4c. off the price, so you may send 14 coupons and only \$1. Say whether you require a fine, medium, or broad nib. This great offer is made to introduce the famous Fleet Pen to Canada. Over 100,000 have been sold in England.

Agents Wanted. Liberal Terms.

## HAYING TOOLS

### FROM FACTORY TO FARM

Satisfaction Guaranteed Or We Refund Your Money.

Hay Carriers for Wood,	Slat Slings 5-ft. Set	\$7.50
Steel or Rod Tracks	Shir Pulley	2.50
Forks	Pulleys, each	.25
Steel Track, per ft.	Floor Hooks, 3/4-in., each	.08
Track Couplings, each	Hitch Hook, each	.20
Track Bumpers, each	Pulley Hoister, each	.15
Sling Lifter	Hanger, Steel Track	.08
Short Slings 2-Rope Set	Hanger, Wood Track	.08
Short Slings 3-Rope Set	Brackets	.06
Slat Slings 4-ft. Set	Bracket Nails, lb.	.06

FREIGHT PAID IN ONTARIO

**R. Dillon & Son, 13 Mill Street Oshawa, Ont.**

ALSO LITTER CARRIERS, STALLS, STANCHIONS, ETC.

## THE PAPEC

### Papac Ensilage Cutters

Cut silage perfectly, and at a very low cost of operation. Papec cutters cut smoothly and swiftly. They make a fine silage that is very palatable and nutritious. They combine the saving and blowing force that lifts the silage into the silage bin. Papec cutters require less power than is required by any other cutter during the same work. Papec cutters are made of the highest quality of material meaning long life, no loss of power and low cost of operation. Papec cutters are illustrated and give facts showing how they will save time and money. Write for copy today.

**GILSON MFG. CO., Ltd.**  
2809 York Street Guelph, Ont.

**MR. FORD OWNER!**

Right to-day you should investigate the

## Inman Steero Tension

Makes the Ford steer like a Big Six. It holds the car to the road, makes steering a pleasure and saves its cost in tires saved through easy running. Dealers in every town.

**CANADIAN TEMCO SALES**  
Motor Specialties of Merit  
Ingersoll Ontario

## RIDER AGENTS WANTED

everywhere to ride and exhibit a sample 1923 Hyslop Bicycle, with all latest improvements.

We ship on approval to any address in Canada, without any deposit, and allow 10 DAYS TRIAL. It will not cost you one cent if not satisfied after using bicycle 10 days.

DO NOT BUY a bicycle, pair or sundries at any price until you get our latest 1923 illustrated catalogue and learn all about our special proposition. The low prices will astonish you. It is all it will cost to ONE CENT write us a postal, and catalogue with full particulars will be sent to you Free, Postpaid, by return mail. Do not wait. Write it now.

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