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The Ford Runabout is \$540; the Town car \$840; the Coupelet \$550; the Sedan \$1:50—all fully equipped, f. 0. b. Ford, Ont. Ford buyers will share in our profits if we sell 30,000 cars between August 1, 1914 and August 1, 1915. Write Ford Factory, Ford, Ontario, for catalogue F.



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T is an exclusive feature of the "CEORGE" and "OSHAWA" dalvanized Steel Shingles. Fig. 1 shows a section of the top of the "CEORGE"-Shingle. Note the horizontal strip of metal which fits into the bottom lock of the shingle above it. Fig. 2 shows the under side of the bottom lock which knoke on to the atrip shown in Fig. 1. Now turn to Fig. 3. Here you see the method of applying the second course of shingles after the first (or lower) course has been laid.

When laying a roof of "CEORGE" or "OSHAWA" steel Shingles, always commence at the lower-left hand corner of the roof, and lay the first course in a straight line with the fascia board. Then commence the second course with a half shingle, so that the joints will come in the centre of each shingle of the first course. (See Fig. 3.)



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