

CKGA - KENORA

At the last meeting of the Board of Governors, Mr. R. W. Starratt of Radio Station CKGA, Kenora, appealed for financial assistance.

IT WAS APPROVED that:

(1) The CBC write off an outstanding debt of \$1,000.00 owed by the station; and,

(2) Bring the station more actively to the attention of commercial sponsors.

A telegram has been received from a local citizens' committee stating that unless some financial assistance is received, it will be necessary for the station to close down, which they feel is undesirable at the present time.

The telegram has been acknowledged, and they were informed that the matter would be brought to the attention of the Board once again.

Following is a copy of the telegram received:

"ADVISED OUR LOCAL STATION ABOUT TO CLOSE STOP
THIS BOARD VIEWS THIS SITUATION WITH CONSTERNA-
TION AS IT MEANS WE WILL BE DEPRIVED OF CBC WAR
SERVICES AND GENERAL NEWS DUE TO POOR RECEPTION
FROM WINNIPEG STOP WE WOULD FEEL THIS LOSS
PARTICULARLY THROUGH THE SUMMER SEASON NOW
APPROACHING STOP STATION HAS OFFERED TO TURN
PLANT OVER TO LOCAL PUBLIC ADMINISTRATION IF
CITIZENS SEE ANY POSSIBILITY OF CARRYING ON
STOP CAN YOU OFFER ANY ENCOURAGEMENT THAT CBC
WILL GIVE SUCH PUBLIC ORGANIZATION SOME ASSIST-
ANCE ALONG THE LINES ASKED FOR BY THE COMPANY
SOME TIME AGO AS WOULD ARRANGE LOCAL PUBLIC
GROUP TAKING OVER LEADERSHIP OF STATION AND
PREVENTING THIS CALAMITY OF CLOSING

E APPLETON PRESIDENT BOARD OF TRADE"