

each feeding. Increase amount of Pard as required. At the age of three to four months, the feedings should be cut down to three daily, continuing to maturity—from 11 to 18 months—after which two feedings will suffice.

Pard for Cats

Cats will thrive on Pard. It gives them a healthy, well-cared-for appearance. Pard aids in producing the long "guard hairs" which protect the cat's coat. Pard is a complete food for cats—nothing else is needed to provide proper nourishment. For adults we recommend $\frac{1}{4}$ to $\frac{1}{2}$ can at each feeding—morning and afternoon. Kittens require four to five feedings daily—a teaspoon to a tablespoonful of Pard—mixed with milk—at each feeding. Increase as required.

Pard can be purchased at grocery and meat stores, at department stores and pet shops. Keep a supply on hand at all times for economical, convenient feeding.

Ready to Serve

RADIO

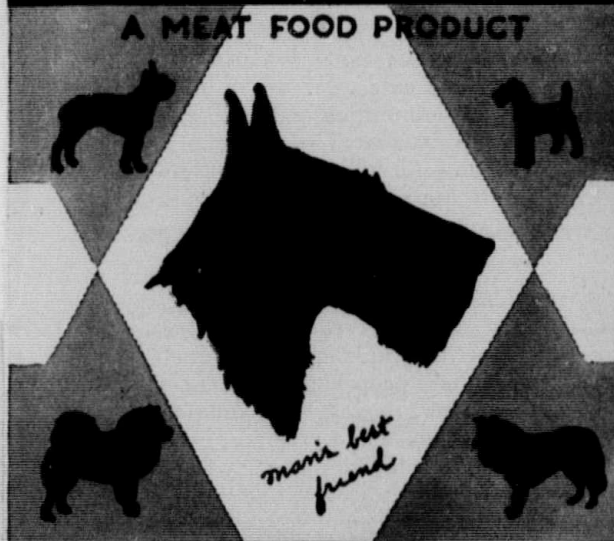
You'll enjoy Old Doc Pard's daily broadcast of hints to animal lovers over CKOC, 1120 Kilocycles, 10.00 a.m.

Swift Canadian Co., Limited
PARD FOOD SALES
TORONTO



PARD

A MEAT FOOD PRODUCT



FOR
DOGS AND CATS

ONE POUND NET
A PRODUCT OF SWIFT CANADIAN CO.
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