

OCTOBER 12, 1915

THE CARLETON PLACE HERALD.

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Carleton Place Herald

(Established 1850.)

Published every TUESDAY MORNING at the Office of the Proprietors, Bridge Street, Carleton Place (next door to Post Office).

SUBSCRIPTION PRICE—In Canada, One Dollar a Year, payable in Advance; \$1.50 if not so paid To United States, \$1.50 per year, payable in advance.

ADVERTISING RATES—Transient advertisements 10 cts. per Nonpareil line for first insertion; 5 cts. per line for each subsequent insertion.

Rates for Display Advertising on application.

Advertisements will be changed once each month desired.

READING NOTICES are inserted at 10 cts. per line, first insertion, and if the same matter continues, at 5 cts. per line each subsequent insertion.

Advertisements without specified instructions will be inserted till forbid and charged accordingly.

The business office of THE HERALD is open every evening from 7 to 9 o'clock, and on Monday and Saturday evenings to 9 o'clock, to oblige town subscribers, advertisers and parties needing printing.

NOTICE.—All copy for changes of advertisements should be in on Saturday evening, or not later than 9 o'clock on Monday morning. As THE HERALD goes to press on Tuesday morning the necessity for this rule is obvious.

A file of this paper may be seen at McKim's Advertising Agency, Montreal, and at Gibbons' Agency, Toronto.

All money letters should be registered, and all correspondence addressed to

THE HERALD,
Carleton Place, Ont.

WAR ARTICLES WORTH FOLLOWING

The "Witness" articles on the war situation are appreciated throughout Canada by the best informed people, for their clearness and sincerity, as well as for their fine spirit, breadth and foresight.

The Montreal "Weekly Witness" is a truly great national paper. It always has been and still is absolutely owned and edited by Dougalls, Mr. John Redpath Dougall being its editor.

While some papers are notoriously and obviously at the beck and call of predatory interests, there are others, like the Montreal "Weekly Witness" that have maintained their independence. It has never grovelled. It has never flattered. It has never pandered. The "Witness" is its unique self, loved by friends, hated by its enemies.

During the past three generations it has conscientiously, devotedly and very efficiently, served its country in many ways, notably in its campaign for Temperance, Righteousness, Religious Liberty, Education, and everything looking towards lower cost and higher plane of living. If Canada is not yet enjoying to the full the benefits of these things, it is far ahead of many other countries in most of them, and this is due in no small measure to the stand, or, more correctly, the splendid campaigns of the "Witness" whenever opportunity afforded. The welfare of the Canadian farmer in particular has always been considered of prime importance by the Editor of the "Witness" and the "Witness" has done yeoman service to agriculture.

Generations of our finest Canadian families have literally been "brought up on the 'Witness'" as many of the most eminent Canadians will testify, and they continue its devoted admirers.

Besides the moral and political aspects of this great newspaper, it has attractive features embracing all the interests of the family and a splendid Farm and Poultry Department. Its short and serial stories are strong and fresh, and they alone are worth several times the price—one dollar a year. To bona fide New Subscribers mentioning the name of this paper, one trial year may be had for only 65 cents, or three months on trial only 15 cents. The publishers are as always, John Dougall & Son, "Witness" Office, Montreal.

The "Weekly Witness" has now no connection with any daily newspaper and is the healthier for it.

To Mothers of Canada.

No fewer than 683 fires, one million and a half dollars damage to property and the loss of thirty-eight lives occurred during the year 1914 as the direct result of children playing with matches.

Matches should, therefore, receive attention as a danger of primary importance. Keep the matches away from the children. Place them on a high shelf far out of their reach, for they love to play with fire, and matches form an ideal toy from their point of view.

If it were only possible to convey in its horrid detail the account of the fires in Canada where thirty-eight children lost their lives, the excitement and nervous tension, the loss of property, the anguish of parents, the pain of the little child, some measure of reform might soon be effected.

Mothers should ever after guard their children against matches, as they would protect them against a terrible and menacing enemy.

New Inventions.

Patents recently secured through the agency of Messrs. Marion & Marion, Patent Attorneys, Montreal and Washington:—Canada—Arthur Gagnon, Augusta, Me., U.S., Saw handle; Carl Thorsell, Gothenburg, Sweden, Process for the production of ammonia; Mrs. Andre Turcotte, Price, Que., Wrench; Horace Cormier, Carstairs, Alberta; Harvesting machine for putting up sheaves into upright standing heaps; John M. L. Spangenberg, Forsberg, Sweden, Sorter for paper pulp; Joseph Arseno, St. Alexis des Monts, Que., Medical plaster. United States—Lewis W. Barker, Fredericton, N.B., Skate clamp; Omer Caron & George Surprenant, Maisonneuve, Que., Pipe bender. Great Britain—Jules Gauthier, Quebec, Que., Identification tag.

As a recognition of the important part played by the Canadian National Exhibition in recruiting this year, Mr. Joseph Oliver, the president, has been appointed Honorary Colonel of the Canadian militia.

Children Cry
FOR FLETCHER'S
CASTORIA

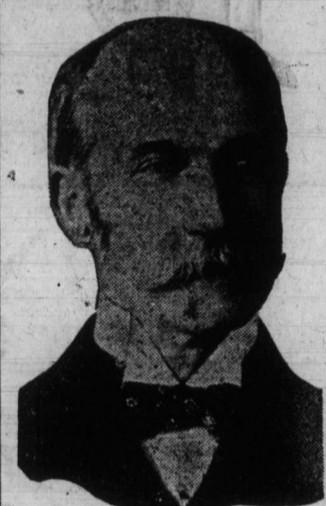
Ontario's Prominent Men

Answer Lord Lansdowne's
Call For Aid For Red Cross

A LOUD and insistent call for funds to supplement the work of the British Red Cross Society and the Order of St. John has been issued by Lord Lansdowne, President of the Red Cross Society in Great Britain, and October 21 has been set aside for an Empire-wide collection. The appeal is made in view of the great demand upon the resources of these organizations on account of the extent of the war front at this time and the increasingly large number of men who are engaged in fighting the Empire's battles.

Sir John Hendrie, Lieutenant Governor of Ontario, received the following cable on Thursday from Lord Lansdowne, asking for help and co-operation:

"I beg to inform you that the British Red Cross Society and the Order of St. John, in view of the great de-



LORD LANSDOWNE.

mands upon their resources, both in France and in the near east, have decided to make an appeal throughout the Empire, by street and other collections, upon the 21st day of October next. The money received from this appeal will be devoted entirely to relieving the suffering of our wounded soldiers and sailors, from home and overseas, at the various seats of war, from all parts of the King's Dominions. We have already received generous assistance in our work, but with the increase of British and overseas forces at the front, there is a corresponding increase in our expenditure, and we shall be truly grateful to you if you will help us by organizing an appeal and sending the proceeds to us, for the objects which I have named. I shall be greatly obliged if you will kindly communicate the foregoing to your Government. Their Majesties the King and Queen and her Majesty Queen Alexandra are giving us their gracious patronage, and I trust that you will also be able to see your way to help.

(Signed) LANSDOWNE,
"President of the British Red Cross Society, 83 Pall Mall, London."

Promptly upon the receipt of this message, Sir John Hendrie communicated with Premier Hearst, who called his colleagues in consultation with the result that a meeting was held in the council chamber of the Parliament Buildings in the afternoon, attended by the following prominent gentlemen: President Falconer, Surgeon General Ryerson, Sir John Willison, Colonel Noel Marshall, Canadian Red Cross; Mr. N. W. Rowell, K.C., Colonel Sweeney, Mr. W. S. Dinnick, Mr. Geo. H. Gooderham, M.P.P., Mr. W. H. Price, M.P.P., Hon. Thos. Crawford, M.P.P., Mr. C. A. C. Jennings. They decided to constitute a central organizing committee consisting of the following: Sir John Hendrie, Chairman; Hon. W. H. Hearst, Hon. T. W. McGarry, Treasurer; Mr. N. W. Rowell; Dr. A. H. Abbott, Secretary.

It is the intention to make a direct appeal through the entire municipal organization of the Province, and letters will be addressed to the reeves and councillors of every municipality so that the collection on October 21 will be as large as possible. The committee has made it plain that this special effort in no way is to supersede the regular organization now maintained by the Canadian Red Cross and Patriotic League.

The permanent organization has been constituted as follows: Honorary President, Sir John Hendrie; President, Hon. W. H. Hearst; Treasurer, Hon. T. W. McGarry; Secretary, Dr. A. H. Abbott; Committee, Sir John Gibson, Sir John Willison, N. W. Rowell, J. E. Atkinson, W. S. Dinnick, Mayor Church of Toronto, Noel Marshall, E. R. Wood, Hon. Jas. S. Duff, E. F. Brown, N. F. Davidson, K.C., and J. W. Flavelle.

Italy's Artillery Grows.

Italy has more than trebled her artillery, it is reported, and has provided it with new quick-firing guns, firing forty shots a minute, especially adapted for use in rough country like that in which the Italians are engaging the Austrians.

A Veteran Correspondent.

Lord Dunraven, who is still doing war work, acted as correspondent to a famous London daily paper, through the Abyssinian War of '67, and through the Franco-Prussian War, including the siege of Paris.

A German motor sleigh has exceeded a speed of 60 miles an hour.

Scientific Farming

FARM ELECTRIC MOTORS.

Variety of Work Which These Machines Can Accomplish.

A very important feature is that a few motors properly selected may be used to operate all of the machines on the farm instead of having a steam or gasoline prime mover attached to each machine, writes Frank Koester in his book, "Electricity For the Farm and Home." In this feature lies a great advantage of electrically operated farm machinery. For instance, a motor may be placed on a low wheeled truck and connected by means of a belt to a thrashing machine, taking its electric supply from the mains by a flexible cable plugged into a suitable outlet. On the throwing of a switch the motor starts and operates continuously without attention. After the thrashing is completed the motor may then be connected to the baling machine, which packs the straw into bales, while if necessary the motor may be used in loading the bales upon wagons by operating a hoist. At other times the same motor may drive a water pump, wood saw, etc.

It is readily seen that the electric motor can be operated without the attention necessary for steam or gasoline prime movers, which have to be supplied with water and fuel. With all other prime movers, when placed in the barn or hay mow, or beside the stack in the field, the risk from fire is a thousandfold greater than with an electric motor. In fact, an inclosed



SMALL PORTABLE MOTOR.

electric motor may be placed anywhere on the farm without such a risk or the fear of an explosion.

The motors used on dairy appliances and for the various household operations are of such small size and weight that they may readily be carried around by one or two persons and applied to one machine or another wherever needed. Thus many farms can get along with one large and one small motor. As the various farm machines operate at different speeds the motors are supplied with suitable regulating devices, so that the desired speeds may be obtained.

The great advantage of cold storage is not properly recognized today by farmers. By means of electrically operated cold storage systems, butter, milk, eggs and other perishable goods may be saved from spoiling. In many cases, especially with fruit, a farmer is forced to let his product lie on the ground and rot, because the price offered does not pay the expense of picking, packing and shipping to the commission merchant. A private cold storage system would enable him to pick his fruit in season, when the market price was low, and store it until he received his own price.

For such purposes electric ice making machines for refrigerating plants are preferable. The motor applied to this equipment can be arranged to start and stop automatically and will keep the temperature in the cold storage room within a few degrees of that desired.

For irrigation purposes electric pumps are of great service, whether on a large or a small scale. As these pumps work only in certain seasons of the year and at certain hours of the day public service corporations have recognized of late that they are a means of keeping up a uniform power demand on the plant, and consequently energy for this purpose is offered at exceptionally low rates. The motor driven pumps may be stationary or portable.

Large sums are yearly spent for irrigation purposes, waterways regulation and drainage systems and seemingly in almost all cases without due consideration for the possibilities of utilizing the energy of the water for generating an electric current which might advantageously be used for farming or rural industries.

Planting of Forage Crops.

(Prepared by Kansas State Agricultural College.)

Where a stand of corn has been obtained on a part of the land and it is necessary to plant the remainder to a spring crop, kafir or sorghum is recommended. In southern Kansas kafir planted from June 15 to 20 will mature. If the weather continues wet until the last of June or the first of July feterita maturing from eighty to ninety days may be planted. Freed's sorghum will mature in from seventy to eighty days. Sudan grass can also be planted as late as the last week in June or the first week of July. Cowpeas planted the 1st of July as a hay crop may be removed in time to seed a crop of wheat in the fall. Soy beans will mature if planted the last week in June and millet can be seeded for hay until the first of July.

LOCAL AND OTHERWISE.

Chicago was dry on Sunday for the first time in its history.

Emperor Francis Joseph of Austria is reported dangerously ill.

A French auxiliary was reported torpedoed in the Mediterranean Sea.

The Chinese will vote on the nature of their constitution on November 15.

It was announced that 1,700 Canadian munition workers are now in England.

Dr. Dumba, the ex-Austrian envoy to the United States, left New York for Vienna.

The British War Office is considering a new scheme for the training of Canadian aviators.

Over 1,000,000 Hungarians working in cotton mills have been thrown into unemployment.

Petroleum Council by a majority of one decided to take over the electric light plant at \$11,280.

President Falconer announced that the University of Toronto has 1,200 men on active service.

The Canadian domestic loan of \$50,000,000 will be issued after the crop movement is completed.

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mands upon their resources, both in France and in the near east, have decided to make an appeal throughout the Empire, by street and other collections, upon the 21st day of October next. The money received from this appeal will be devoted entirely to relieving the suffering of our wounded soldiers and sailors, from home and overseas, at the various seats of war, from all parts of the King's Dominions. We have already received generous assistance in our work, but with the increase of British and overseas forces at the front, there is a corresponding increase in our expenditure, and we shall be truly grateful to you if you will help us by organizing an appeal and sending the proceeds to us, for the objects which I have named. I shall be greatly obliged if you will kindly communicate the foregoing to your Government. Their Majesties the King and Queen and her Majesty Queen Alexandra are giving us their gracious patronage, and I trust that you will also be able to see your way to help.

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Fresh and Refreshing

"SALADA"

is composed of clean, whole young leaves. Picked right, blended right and packed right. It brings the fragrance of an Eastern garden to your table.

BLACK, MIXED OR GREEN

Silent Soldiers.

Almost the first thing that strikes you about the British army is its quiet men, writes a United Press correspondent. I saw six horses try to run away the other day when a regiment of men cheered Sir John French after he had thanked them in his quiet, hesitating way for their part in the battle of Neuve Chapelle. Cannon the horses know. Cheers are strange to them.

"Don't have any ceremony," seems to be the British army man's idea of doing his job. A young officer was moving about a headquarters room in a farmhouse, up near the front, where we had gone in for some hot tea. He chatted with the officers at the table about various things; about the colonel's little daughter, who was fourteen and had lived on four different continents; about a Hindu who had learned to speak French almost perfectly within a few weeks; about other trivial things; and all the time he was packing his bag to take his men through a night march to the trenches where he would spend several days.

They were talking about their mess. "We ought to have a French cook," he said, as he threw his bag over his shoulder and started for the door. That was his good-bye remark. He might never come back again. I saw him pat the old farmer's dog on the head as he passed through the yard, and the officers went on talking just as if a fellow-man had not started for death land.

"Rough on Rats" clears out Rats, Mice, etc. Don't die in the House. 15c. and 25c. at Drug and Country Stores.

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Assets..... \$182,732,420.00

Assets..... \$40,605,616.49

JOHN R. & W. L. REID

Managers Eastern Ontario,

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Fire, Accident,
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Guarantee and
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All Old Established Companies.

W. H. ALLEN.

TWENTY-FIVE CENTS WILL CARRY The Herald

To your absent
Boy or Girl
until Christmas.

They will appreciate the
reading of it as a letter
from home.

Send in the names now and
get the full benefit of the time.

Address all Communications to

THE HERALD.
CARLETON PLACE, ONT.

FREE FOR THE ASKING

This handsome Fur Style Book (containing 34 pages of illustrations) of beautiful

Furs & Fur Garments

We are the largest cash buyers of Raw Furs in Canada, purchasing direct from the trapper. This gives us an unrivalled opportunity to select the very finest skins to manufacture direct into desirable Furs and Fur Garments thus saving the middlemen's profits and enabling us, under our policy of selling to supply the choicest Fur Sets and Garments at marvelously low prices.

Every transaction with us is backed by our thirty years experience in the fur trade, our paid-up capital of \$400,000.00 and the largest organization of its kind in Canada.

This is why we can unhesitatingly send out every garment under the following

GUARANTEE

"WE GUARANTEE TO SATISFY YOU OR REFUND YOUR MONEY"

Write to-day for this beautiful Fur Style Book. It will show you how to save many dollars.

RAW FURS We pay highest prices for Raw Furs. Write for price list if interested.

GUNS We carry in stock a complete line of guns, traps, animal bait, fishing tackle, sportsman's supplies. Catalogue free.

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