

CARDSTON RECORD.

An Independent Newspaper devoted to the interests of the North-West Territories of Canada.

Published Every Friday at Cardston.

Office: Snow Block, Cardston, Alberta.

Subscriptions, \$2.00 per year in advance. Advertising Rates on application.

In every instance where specific instructions do not accompany advertisements they will be inserted until ordered out in person or by letter, and advertisement will be continued until satisfactory settlement is made for them.

Copy for change of advertisements must not be in later than Monday noon.

ADDRESS ALL COMMUNICATIONS TO

C. EDGAR SNOW,
Managing Editor,
CARDSTON, N. W. T.,
DRAWER 72. CANADA.

Cardston, April 28, 1899.

HOME MISSIONARIES.

The Home missionaries will visit the different wards in April as follows:

Mountain View, April 9th
Leavitt, April 16th.
West Etna, April 23rd.
Etna, April 30th.
Elders A. Mercer and O. E. Bates.
Leavitt Ward April 9th.
Etna April, 16th.
Caldwell, April 23rd.
Cardston, April 30th.
Elders V. Stewart and J. P. Jordan.

Cardston Ward April 9th.
Mountain View April 16th.
Etna April 23rd.
Caldwell, April 30th.
Elders Frank Leavitt and Jno. Hunt.

Thos. Duce,

Pres. of Home Missionaries.

ANOTHER LESSON.

A great many people go into advertising with wrong ideas. Some think that all that is necessary to produce results is to insert an advertisement in a paper and then sit around and wait for the shekels to come in to them; others think that advertising is a species of blackmail levied by a newspaper publisher, and give the advertiser the cold shoulder, and with as much zeal as if he were unfortunate enough to be a book-agent. There are others who say: "Oh, yes, advertising undoubtedly pays such a one because he uses a large space," never thinking of the side of the case—that if the other fellow could afford to take a large space because it made money for him, he himself could do the same thing with equal chance of success. The first trouble with advertisers is that they do not set out upon their work in the right way. Here are a few pointers, culled from years of experience: Take space on the same lines as you take goods—the best space you can afford for what you are led to believe you will receive in return. Fill the space taken with meaty advertising matter—"stuff" with life in it. Quote prices freely—prices are the only criterion between two advertisers, both of whom are unknown to readers. Indulge little in personalities about yourself—never mention a competitor. Tell what people would ask about your goods—tell it briefly, clearly, pointedly. Avoid mere talk for talk's sake, or "to fill up with," as you would avoid a sheriff's sale—space is to valuable a commodity to be wasted in such a way. Keep advertising all the time—buyers do not take vacations.—Manitoba Free Press.

Warren Gifford of Coalville, is making arrangements to sell out with the intention of going to Canada. Fine reports are received from that section of the country as to its value for grazing and farming industries.—Deseret, (Ut.) News.

The following amendment will be made to "The Village Ordinance:" Sect. 3. "For the encouragement of tree planting the voters in any village may at any meeting, duly called, make regulations providing for a rebate of taxes in consideration of the planting of trees in the village." The amendment ought to be passed by the voters of Cardston; but probably the people would do as they did about the passing of the section prohibiting the running at large of animals. Some people, you know, never want improvement; they are afraid of advancement,—of a change. And talking of a change,—that is just what we want and must have in a number of important matters in the very near future, too.

The Record, \$2.00

LOCAL AND GENERAL.

Lots of wind.
Thos. Till of Colles was in town yesterday.
Bridge Lee's Creek on Anderson street.
TOWN LOTS FOR SALE—Apply to C. F. Snow.

Horses are selling at \$3.50 a head in Utah.

Bishop Leavitt is disposing of lots of lime these days.

The CARDSTON RECORD is for the whole people, not for any certain clique.

The school assessment notices are at last being sent out for the current year.

With this issue, THE RECORD is nine months old. Soon it will be a "yearling."

Where is the scavenger? We call his attention to the carcass of an animal on Anderson street.

The Alberta Stake conference will be held at Cardston on May 28 and 29, and August 27 and 28.

James Martin representing the Mutual Reserve Fund Life Ass'n. of New York, was in town Wednesday.

The subject for next Sunday evening at the Presbyterian Church is "The Golden Rule of Life." Services 7.30 P. M.

The bridge erected over the Kootenay River at Pace's Crossing cost the Govt. \$6,600. It has two steel spans of 110 feet each.

W. J. White of the Dominion immigration department is about to visit Utah to arrange for the settlement of Mormons in Alberta.

Apostle J. W. Taylor of Salt Lake City, Utah, is in town. One object of his visit is to aid in laying out the plots for a number of new settlements.

Mrs. Samuel J. Layton of Cardston, Canada, is here (Kaysville) on a visit with relatives. She was at one time a resident of Kaysville.—S. L. Herald.

The number of letters which left Manitoba and the Territories last year was 10,350,000, post-cards, 1,250,000, registered letters 335,000, free letters 270,000.

W. M. Wolsey is building a 30 foot boat for Wm. Aldridge, who will use the boat on the Kootenay Lake to make it easier in catching fish for the market.

On April 25th, the seven month's old boy of Mr. and Mrs. Gustave Neilson passed to the spirit world. The parents have the sympathy of all in their bereavement.

C. H. Dudley, of Borelder Co., Utah, reached Cardston a few days ago. Mr. Dudley brought horses, scrapers, etc., with him and he is now at work on the canal.

The annual report of the Territorial department of public works was received from Regina the other day. It is the first report issued by the department since its organization.

Prest. C. O. Card returned last week from Utah, where he has been telling the people of the advantage of Southern Alberta. He says several hundred settlers will come in this summer.

Undoubtedly the sending to Utah of an immigration agent will result in much good, and in all probability be the means of bringing to Southern Alberta a large number of settlers.

Messrs. George Nelson, John Hadfield and Mr. Albiston, with their respective families, left Smithfield for Alberta, Canada, on Monday, says the Logan (Ut.) Journal. Wonder if anybody is left in Smithfield.

John Barton, formerly of Coalville, but for the past year of Ogden, returned to his home a few days ago and contemplates going to Alberta, Can., in the near future with a view to settling there.—S. L. (Ut.) Herald.

The first number of the Weber County Times reached our exchange table by last mail. It is just what we expected it would be,—bright, clean, and full of interest. All the success you may desire, Mansfield, will be yours in case you keep it up to Vol. 1 No. 1.

We have been asked to give the boundaries of the local district. Here they are: (District No. 56.) Secs. 25, 26, 27, 28, 29, 30, 31, and 32, in Tp. 2, Rg. 25; Secs. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, and 12, parts N. St. Mary's river and E. Lee's creek of Secs. 13, 14, 23, and Sec. 24 in Tp. 3, Rg. 25; Secs. 25, 26, 35, and 36, in Tp. 2, Rg. 26; and Secs. 1, 12, in Tp. 3, Rg. 26, and W. 4 M. (except Village of Cardston.)

COAL, COAL, COAL!

Clarke Mine, Belly River.
\$2.25 per ton at the Mine.
Delivered in Cardston for \$5.00 per ton.
Orders may be left at Co-op or Allen store.

CARDSTON.

A visit to Cardston would be good medicine for many of our townspeople and we hope more of them will go out there and get acquainted with our neighbors. You can read enterprise in their stores, in their dwellings and in their fields. The people of that settlement are not of the dispondent, optimistic family and don't seem to have time to worry over what has been, or what is going to be. They are alive and active, ready to take advantage of every opportunity as it presents itself, and to turn it to advantage.

When Macleod was laid out by the wisacres who founded it, land must have been extremely scarce, made so, no doubt by the prevalence of the squatters, and so the lots had to be squeezed down to sixty-six by ninety-nine feet in order that there would be a sufficient number to satisfy the demands of the real estate agents and speculators.

Down in Cardston the lots are big enough to admit of a dwelling and a hen house being built on one lot without the odor from the one interfering with the comfort of the other. It is a great pity that our locators did not select less valuable ground so that we could have had more of it in each parcel. The Cardston people seem to be utterly oblivious as to the money value of the earth's surface and have appropriated as much of it upon which to erect their dwellings as seemed necessary or desirable. The only way a Macleod man could secure a respectable place which to build a house would be to join three other, buy a block, petition the town council to have the alley run the other way so forming four corners upon which to build. But we started out to talk about Cardston. One of our citizens went out there the other day and took along the petition for a mail route to run from here to that town three times a week.

Upon his arrival he handed it to one of the citizens of Cardston who volunteered to look after it and when our townsman was ready to leave the next day he was handed the petition with all the space filled with signatures. Not only that but he found that the people at that end of the line are willing to do their share towards placing a well equipped stage line on the road between the two places, and it rests with the people of this town as to whether we are to have a good four-horse stage service on this road or not. Such a line can be made to pay and would result in a great increase of business at both ends of the line. We hope that some of our business men will look into this matter at once.—Advance.

Cardston is much in need of a Government immigration agent in view of the great number of immigrants arriving almost daily. There are a number of capable men here one of whom should be a paid government official stationed at Cardston and always on hand to impart information and make the immigrants feel that the government has a little interest in their welfare. It depends a great deal upon the first impressions the newcomers form of the country as to their being the means of additional immigration by writing home to friends who await their report prior to moving here, and we know of no better way of aiding the matter than by having a man attend to them on their arrival.

Who weeps with you when you are sad, and laughs with you when you are glad, and swears with you when you are mad? The editor. Who has to be both kind and wise, and never (hardly ever) lies, and when he does, creates surprise? The editor. Who owns a heart as well as cheek, is possessed of a spirit proud but meek, and lives on 40 cents a week? The editor. Who rarely what he says recants, but wears a liver pad in his pants, when mad subscribers kick and prance? The editor. Who bears a patient, gentle way the man who "just drops in" to say "your paper's dogged poor today?" The editor. Who loves the cuss who will not talk but comes at 10 o'clock to talk and stays till 4 and will not walk? The editor. Who when he gets to heaven will look on men delinquent on his book, and smile when they're by Peter shook? The editor. Ex.—Subscribe for THE RECORD.

CHURCH NOTICE.

Divine Service in the Presbyterian Church, every Sabbath evening at 7:30 P. M.

OFFICIAL INFORMATION.

Earl of Minto, Governor-General of Canada.
Sir Wilfrid Laurier, Premier of Canada.
A. E. Forster, Lieutenant Governor of N. W. T.
L. G. De Vries, M. L. A. for Lethbridge District.
Horace Harvey, Registrar for Dist. of No. Alberta.
W. F. McGeary, Combr. of Immigr't, Winnipeg.
J. A. Henman, Overseer, Village of Cardston.

C. F. P. CONYBEARE, Q. C.
Barrister, Solicitor, etc.

LETHBRIDGE, ALBERTA.
Office Next door to "News" Office.

H. W. Brant, M. D.

Graduate and qualified Physician and Surgeon.
Offers his services to the people of Cardston and vicinity.

C. O. CARD,
SUB AGENT

DOMINION LANDS.
ALSO AGENT FOR
RAILWAY, HUDSON'S BAY
AND
PRIVATE LANDS.
Office Hours: 9 to 4.

Robert Ibe, Agent for

PIANOS & ORGANS.
Organs from \$75.00 up to \$175.00
Pianos " \$250.00 " 700.00
Sewing Machine
From \$25.00 to \$50.00.

Advertising in The Cardston Record pays.

Space Reserved for
Cardston Drug Co.

HOTEL DE WOOLF

RATES, \$1.50 PER DAY.
Livery & Feed Stable.
Cardston, Alberta.

Hooked up at last.
HARNESS & SADDLERY.

GENUINE
LARIAT ROPE.
Quality first. Prices right.
S. H. Horner,
CARDSTON, Next Kears's Livery Stable

C. Marker on his return from the Cardston district reports the outlook for the season's work in dairy matters, as good. A combined butter and cheese factory was built at Etna a few years ago at a considerable cost by private enterprise, and it was anticipated that the settlers would avail themselves of the advantages which such establishments offer their patrons. Now the building and premises have been leased by the Dominion of agriculture from the proprietors for a term of two years. So the creamery will be conducted on a plan similar to the others now operated by the department in the North West. Mr. Marker attended and addressed a large meeting of settlers at Aetna on Tuesday last and he thinks, judging from the interest manifested by those present, that a large quantity of butter will be manufactured in this district.—Herald.

To those poor people who are contemplating leaving Utah and Idaho (in which states THE RECORD has many subscribers) on account of excessive taxation, we say: DO NOT COME TO CARDSTON, for it would be like jumping from the frying-pan into the fire. District taxes; road taxes; school taxes, (twelve 12 mills on the dollar) village taxes, etc.

The Best is always cheapest.

Fences Wire "Baker" Painted, "Glidden" Galv'd

McClary Stoves.

McCormick Mowers & Binders.

Cockshutt Hay Rakes Plows Harrows etc. etc. Drill Disc Harrows



Wagons "Bain"—American, "Cooper"—"Adams" Paris—Canadian.

SHOES—"Harvey-Van-Norman"—brands.

Are THE BEST and are sold by the

The Cardston Co. Ltd

Largest and best stock of General Merchandise ever brought to Cardston.

Mott, Son & Co.,

Macleod.

DEALERS IN

Lumber, Lath, Shingles, Doors, Windows, etc.

We have purchased 1/4 million feet of well seasoned lumber which we can sell at reasonable prices.

We invite the people of Cardston to come and see our stock.

The Weekly Globe, Toronto, \$1.00 a year. THE RECORD has a agency.

When you want receipt or note Books call at THE RECORD Office. We have just printed several thousand notes and receipts. You can get a book of either for 25 cts. at THE RECORD Office.

THE RECORD has the agency for CLEVELAND BICYCLES. Can sell you a good one for \$40, or a better one for \$50. Ladies' Bicycles from \$40. up to \$80. Now is the time to order your Bicycle. The Cleveland Bicycle is the BEST made.

By paying in advance, you can get THE RECORD one year and the Deseret Semi-Weekly News one year for \$3.50.*

Money to Loan at the Bank.*

THE RECORD and Deseret Semi-Weekly News one year for \$3.50.*

FOR SALE—Model 1 Improved Hand Printing Press, Chase 5x8. At RECORD Office.*

Buy extra copies of THE RECORD and send them to your friends, 5 cts. a copy at the Printing Office.*

ENVELOPES.

Comply with the postal requirements by using your envelopes printed by THE RECORD.

Fire and Life Insurance.

Equitable Life (Assets \$200,000,000.)
British America Fire Assurance Co.
Western Fire Assurance Co.
Agency, RECORD Office.

Kearl Hotel

Kearl & Sharp, Props.

First Class in all Appointments.

\$1.50 per day and upwards.

Meals, 40 Cents.

Livery, Feed & Sale Stables

Good outfits furnished at all hours.

Rates Reasonable.

H. W. SAVORY.

Boundary Creek (Cardston P. O.) Alta.
Saddle & Work Horses For Sale.

For Sale.

Columbia Graphophone, 26-inch horn, with folding stand, two-way hearing tube, and 85 records, all in perfect condition. Come and see it at this office.

CARDSTON TIN SHOP.

All kinds of repair work. Camp stoves, tinware, etc., at lowest prices.
Cardston, Alberta.

Meat Market.

Wm. Wood.

Smoked Tongue, Hams and Bacon. My own cure. Cash paid for hides

Samuel Cox,

Contractor & Builder.
Sign. General Painting.
& Paper Hanging.
Orders can be left at Record Office.
CARDSTON, ALBERTA.